Veronica Tkachenko

Fashion Astrology
How to create an individual style

Training cource
Second level

Moscow
KONEK-M
2019

Fashion Astrology

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About the author
Veronica Tkachenko is a well-known astrologer, Member of the Union of Journalists of Russia, head of the Fashion-Astrology.com project, the founder of a new direction: fashion and beauty astrology.

For whom
For fans of fashion and style
For beginners and advanced astrologers

Required level of training
Possession of methods of classical European astrology. Working with cosmogram and horoscope.

Duration

Part 1
Cosmogram drawing, chains of dispositors - 1 lecture.
Qualities of the signs of the Zodiac - 4 lectures.

Part 2
Planets and their functions - 6 lectures.

Part 3
The color scheme in the individual horoscope - 7 lectures.

Part 4
Rhythm, compositional center, types of symmetry in a costume (for designers) - 1 lecture.

Part 5
Analysis of the houses of the horoscope - 1 lecture.

What will you get
Author's materials: lectures and slides intended for self-study. The texts are written in a lively, colloquial language that creates the full effect of presence. At the end of each lecture, there is a homework assignment that must be completed.

This is the Fashion Astrology Consultant level that will allow you to confidently use your horoscope readings to create your own style as well as for your clients. You can apply the influence of each planet to create a

certain image and solve specific problems. In the classroom, you will draw up your detailed style map with constructive lines, silhouette, characteristic details and design solutions. You will learn to work with such concepts as the accent zone, the compositional center, the rhythm of the costume. Much attention will be paid to color and its role in individual style. You will create your color passport.

If you have any questions, you can contact the course author.

Contacts:

Veronica Tkachenko
www.Fashion-Astrology.com
https://www.facebook.com/veronica.tkachenko
https://www.facebook.com/pages/Fashion-Astrologycom/1553030404912374
info@fashion-astrology.com
tkachenko.veronica@gmail.com
Whats App, Viber +371 22 46 08 56

Veronica Tkachenko's special course "Fashion Astrology. How to create an individual style"
Second level
Part One
Qualities of the Zodiac signs and features of the cosmogram
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Lecture 2
Components of individual style. Zodiac signs. Qualities. Influence on individual style and the formation of fashion trends. The concepts of whole and fractional in image and in life. Cardinal, fixed and mutable signs and features of the cut of clothes. Three main historical types of clothing (non-sewn, laid on and sewn). Homework.

Lecture 3
Components of individual style. Zodiac signs. Polarity (positive, negative signs). Introverted and extraverted type. Influence on fashion and individual style. The nature of the sign (male, female signs). Appropriate style, characteristic designs, way of picking clothes, prints and patterns. Application of these patterns to predict fashion trends. Homework.

Lecture 4
Components of individual style. Zodiac signs. Three basic geometric shapes (rectangle, oval, trapezoid). Four basic silhouettes: straight cut, A-line, X-shaped, oval. Visual and psychological associations. Zodiac signs according to the elements and silhouettes of clothes. Qualities of Zodiac signs on the example of the cosmogram of Laima Vaikule. Qualities of Zodiac signs on the example of Audrey Hepburn's cosmogram. Homework.

Lecture 5
Principles of creating an individual style. Cosmogram drawing. Examples of individuals with a harmonious and inharmonious cosmogram pattern: Madeleine Albright and Tatyana Mikhalkova. The choice of the principle of creating an individual style: the principle of unity or the principle of contrast. Jones figures. Huber structures. Dispositor chains. Examples of personalities who have created a vivid image on stage or in life: Marilyn Monroe, Queen Elizabeth, Marlene Dietrich, Maya Plisetskaya, Elvis Presley. Homework.

Conclusion

The principles of creating an individual style using the qualities of the Zodiac signs and the features of the cosmogram pattern.

Lecture 1
Introduction to cosmogram analysis at the second level. Four quadrants of the Zodiac. Historical eras and styles of clothing. Reflection in the individual horoscope (stellium, Venus and Saturn, Ascendant). The use of historical styles to create an individual image and predict fashion trends. Homework.

This lecture is a figurative preparation for the transition to the analysis of the cosmogram at the second level. In such a topic as fashion, it is impossible to always remain a rational and conservative person. We need emotions to inspire.

How often do we say: "I would like to be born at another time." And, of course, we can easily imagine ourselves in unusual outfits typical of any historical era: in a puffy dress with bows and ruffles, with a collar a la Mary Stuart, or in a Flemish outfit: in a dress with a wide velvet collar, bodice with lacing and puffy puffed sleeves… Or maybe you dream of simple cut clothes decorated with wild animal fur?

Fashion astrology draws inspiration from different historical eras. Such an emotional attitude to clothes of a certain style depends on what time of the year, under what Zodiac sign we were born. Try to remember - at what time of the year did the main events of your life fall? For some people, the main successes come in the spring, and they hate autumn. Others love the winter cold and snow, and in the summer, when many enjoy the long-awaited warmth, they languish from the heat and are constantly in a bad mood.

My research shows that these preferences are confirmed by the corresponding indicators of the ***individual horoscope***. I obtained this information by analyzing hundreds of natal charts of my clients. Most often, in the corresponding quadrants of the Zodiac in the natal chart there is a stellium, or planets responsible for aesthetic preferences (Venus, Saturn), the Ascendant (the sign rising on the horizon at the time of your birth).

Each quadrant of the Zodiac has its own energy, a certain historical period of time, its own individual style of clothing. The fashion horoscope of the four quadrants of the Zodiac can give a new impetus to creating an individual style. In this case, I use the term "fashion horoscope" in the most popular sense, as it is usually written in glossy magazines. In the future, to predict fashion trends, we will also use this term, but in a completely different meaning - as a mundane horoscope using only social and slow planets. In the meantime, an exciting journey with the help of historical and zodiac associations.

1st Quadrant: Aries, Taurus, Gemini. Spring.

This period reflects the state of boundless happiness and serenity of the human soul, which was free and had the right to make mistakes. In this era, people freely communicated with the world of gods and mysterious forces, they decided human destinies. This quadrant includes clothing in the style of ancient Greece, ancient Egypt and the legendary Phenicia. The ideal of female beauty, which was reflected in the clothing of that period. Look at the figurines of the ancient goddesses - as a rule, they are dressed up in dresses with a narrow bodice and a large neckline on the chest. Blouses beautifully expose the shoulders and part of the back. Perhaps you will like antique-style outfits. Carefully tailored items that emphasize the characteristic features of the figure: ample breasts, a thin waist, rounded hips. Both Greek and Roman women loved straw hats of various styles. Women showed a special love for jewelry. Earrings, bracelets, necklaces, rings, beautiful metal clasps were worn by every fashionista. Greek women most often wore white clothes. A veil was thrown over an elegant snow-white dress - a “himation” of an elegant, bright color: purple, saffron, blue or lilac. And what can you use from this historical cocktail in our time? If you are characterized by such character traits as inimitable irony, a penchant for reflection, a love for spectacular spectacles and a talent for leadership, then choose for yourself elements of clothing related to the ancient era. First of all, it is a simple and versatile piece of clothing - a top. It allows you to look impressive and elegant at the same time. Even on a cool day, a sleeveless turtleneck worn under a jacket will help you out. Another piece of clothing that came to us from antiquity is a scarf - "pharos", which was thrown over the shoulder or used as a belt.

Let's continue our journey on the zodiacal time machine.

2nd quadrant: Cancer, Leo, Virgo. Summer.

The historical period corresponding to this quadrant is the Middle Ages. A very difficult era, when hordes of warlike tribes roamed the steppes, and in parallel with this, schools and universities were opened in cities, which subsequently made a huge contribution to the development of science. Witches were burned in the squares, and sailors went on long journeys to discover new lands. The ideal of female beauty of this era is a lady in lace. In the Middle Ages, men's and women's outfits were more gates are decorated with embroidery. In the same period, they began to wear outer jackets over shirts, that is, a modern prototype of a classic suit, designed in one color scheme, was born. Strict robes of married ladies and frivolous outfits of beauties - all this easily coexisted “in one bottle” of the medieval tradition. At the same time, layered clothing became very popular. Complex patterns appeared on the fabric, geometric ornament: circles, squares, rhombuses. Bright, saturated colors of fabrics, especially purple-red, were held in high esteem. Its production was the state monopoly of Byzantium. What can we borrow from the arsenal of this period? Undoubtedly, these are geometric patterns. In addition, the skills of completing various items of

clothing, which we mastered during the period when Uranus was in the mutable sign of Pisces (2003-2011), were very useful to us. Without these skills, not a single completed outfit is inconceivable today. Several T-shirts worn one on top of the other, a blouse-shirt and a vest over it, a long dress with a short jacket, coats and skirts of different lengths — all these are echoes of the fashion of the medieval period.

3rd quadrant: Libra, Scorpio, Sagittarius. Autumn.

This quadrant reflects the historical trends of the Modern Age. The first settlers rushed to the American continent in search of Inca gold, the first revolutions raged in Europe, life ideals and cultural values collapsed and were repaid again. The main quality that was valued in that era was the spirit of competition and inner freedom. This is reflected in the clothing of this historical period. The fashionable image of the New Age is a lively shepherdess. For the first time, high heels came into fashion. And then I had to think about how the female leg looks from the side, which is exposed higher and higher thanks to heels and movable skirts that began to rise from the floor level. Therefore, stockings decorated with ribbons of various colors came into fashion. The development of the weaving industry made it possible to produce fabrics of a new type - crinkled. They gained particular popularity, as they allowed more free travel, and wrinkled fabrics always looked quite acceptable. During this historical period, fashion changed quite often. Monochromatic fabrics, diagonal or vertical stripes, or floral patterns were popular. Women's hats were at the peak of the fashion wave. They were decorated not only with ribbons or flowers, but also with magnificent compositions depicting entire pastoral scenes: shepherds, lambs, mills, castles, or any incredible pictures. In the days of absolutism in France, ladies built very complex hairstyles, which were decorated with various objects. So, for example, the Duchess of Chartres wore in her hair a female figure feeding a child (this depicted her son and nurse), a papier-mâché parrot pecking cherries, and a beloved Negro, and the background of the hairstyle was made up of strands of hair of her husband, father and father-in-law. The wife of King Henry IV, Margarita of Valois, specially kept blond pages in her retinue, whom she periodically sheared for her wigs. This fashion from Versailles later spread throughout the world.

4th quadrant: Capricorn, Aquarius, Pisces. Winter.

The symbolism of this quadrant reflects the most ancient historical period associated with the infancy of all mankind. The clothes of this period bear the indelible stamp of the time when the Scythian tribes roamed the endless expanses, when the first dams were built in the valleys of Mesopotamia by the hands of slaves, and blacksmiths in the first human settlements forged swords and helmets from sonorous bronze. Perhaps there are echoes of that time in your character: a tendency to work that does not give immediate benefits, but is aimed at happiness in the future. The ideal of a woman of the era of the ancient conquerors is a lady in the skins of wild animals. The outfits of this era reflect the instinctive nature of a person - the ability to

protect oneself from the elements of nature and reflect individuality to the least extent. Clothing, first of all, should be versatile and not restrict movement. The Mesopotamian women wore linen outfits of the simplest cut - simply take a bag with slits for the head and arms, sewn up on the sides. The most popular colors were white and black. Despite the hot climate, fur capes or scarves trimmed with fur - animal tails or pompoms sewn from fur were thrown over simple dresses. The richest women in Mesopotamia could afford a long animal skin, like a boa, which came into fashion many years later. In the modern arsenal of fashion, the styles of that era are used: loose bell skirts, and voluminous shirts and sweaters, simple sundresses, blouses with straps or with a boat neckline.

How to work with this information? Zodiac signs and quadrants can tell us a lot about the origin of fashion trends. The transits of slow planets in quadrants can serve as an excellent guide in predicting fashion trends. It is also a wide field for new experiments to create an individual style.

Homework

Think about which of the historical styles of clothing you are most close to? What indicators of your cosmogram confirm this? Which zodiac signs and quadrants of your cosmogram are the most busy? Do you have items in your wardrobe that match this style?

Lecture 2
Components of individual style. Zodiac signs. Qualities. Influence on individual style and the formation of fashion trends. The concepts of whole and fractional in image and in life. Cardinal, fixed and mutable signs and features of the cut of clothes. Three main historical types of clothing (non-sewn, laid on and sewn). Homework.

After a figurative analysis of the quadrants of the Zodiac and historical styles, we turn to the analysis of the Zodiac signs. At the first level of training, the most general idea about this topic was enough for us. Such information was quite accessible even to novice astrologers and image stylists. At the second level, we will study in more detail ***the characteristics of the Zodiac signs: qualities (crosses), polarity, male, female signs and elements.***

Both in the annual cycle of life on the planet, and in fashion, the main seasons or seasons stand out. The beginning, middle and end of each season correspond to ***the cardinal*** (basic), ***fixed*** (stable) and ***mutable*** (changeable) Zodiac signs.

Cardinal signs (Aries, Cancer, Libra, Capricorn) symbolize the primary impulse. Their task is to give an incentive for the development of a new fashion idea, to open a new season.

Individual style. Clothing reflecting the influence of cardinal signs most often consists of basic items (a suit with a skirt or trousers, blouses, dresses, coats of traditional length) of simple cut and is not broken up into small complementary details.

Fashion trend forecasting. New proposals that came into being under the predominant influence of cardinal signs are capable of revolutionizing existing views on a fashionable, socially acceptable appearance.

Fixed signs (Taurus, Leo, Scorpio, Pisces) are designed to develop the idea given by the cardinal sign. They are consistent, stable and stable in their intentions and material manifestations.

Individual style. Fixed signs are characterized by a set of clothes from a larger number of items than in the case of cardinal signs. Appropriate additions give the clothes a new sound.

Fashion trend forecasting. With a noticeable influence of a fixed sign, we can say that the new fashion will harmoniously fit into existing conditions. Perhaps there will be new ways of combining already familiar things and new types of color harmony.

Mutable signs (Gemini, Virgo, Sagittarius, Pisces) solve the problems of the relationship of people between themselves and society. They have the necessary flexibility and the ability to navigate life. Pronounced mutable signs influence the use of a large number of secondary elements of the fashion language: details, finishes, accessories.

Individual style. Under the influence of mutable signs, the most extensive wardrobe is formed, which is very easily transformed to suit various needs and situations.

Fashion trend forecasting. The fashion of this period will largely adapt to new needs. This is not about the dictates of fashion or new revolutionary inventions.

Let's look at the slides.

Types of interaction of a fashionable idea with the outside world

Cardinal type of interaction. The new fashion is actively winning its fans.

Fixed type of interaction. New ideas are balanced and exist on a par with old ideas about fashionable appearance.

Mutable type of interaction. The fate of new fashion trends is highly dependent on the opinions of others.

The concepts of whole and fractional in image and in life

A cardinal, integral image or a ***fractional*** one, woven from details - these are the two most important concepts that need to be clarified not only to create a harmonious image, but for a lifestyle. We have our own tool - this is a cosmogram, in which we consider planets in cardinal, fixed or mutable signs.

Fixed quality manifests itself, rather, in immutability, familiarity, in the traditional solution of your image and environment. Most likely, it will not find a bright reflection in your image. But we can talk in more detail about the signs of wholeness (cardinal signs) and fractionation (mutable signs) in an individual style.

In real life, the notion of fragmentation manifests itself in a stack of books of different sizes, colors, and contents that lie on your windowsill; in multi-colored plates, glasses, cups and spoons in your kitchen, in numerous rows of beads uncoordinated in texture and color, a pattern on stockings and embroidery on a dress. Integrity is just the opposite. This is a monotonous outfit - for example, burgundy color from head to toe, conciseness, elegance, background and clear accent.

Let's look at the slides.

A person rests when looking at the whole, and gets tired when dealing with fragmentation in his life. Try this experiment. Write down the unfinished business on one sheet. Then you will immediately understand how to complete them. Fill the bed with plain linen: let the pillowcase, sheet, duvet cover be the same and the sick person will recover faster. Leave in the wardrobe only those things that are ideal but they suit you in proportions and colors, and then you can dress with your eyes closed. So simple? Perhaps, in general, to remove all fragmentation from life, and with it chaos? Girlfriend with asymmetrical bangs; a guy who either sends bouquets or disappears; projects with incomprehensible tasks, budgets and results. Do not wear too original things, combine a plain item with only two colored companions. And generally worry less? It is possible, but not for long. Otherwise, life will lose its thread of development and become ossified. Do you remember this story about our fellow citizens from the former USSR, who, in an unconscious desire for integrity, bought books by the color of the covers to match the walls?

How to work with this information? Excessive integrity turns into philistinism, an excess of fragmentation into madness. Therefore, learn to combine these matters in your life, just as we learn to do this in the image.

Cardinal, fixed, mutable signs and three main types of clothing (non-sewn, patch and sewn)

The most primitive forms of clothing arose at an early stage in the development of mankind. Ancient man used clothes both as a small dwelling (i.e., a form for shelter from the weather), and as protection from the forces of nature. Fashion Astrology allows us to correlate these original forms with the qualities of the Zodiac signs.

The first types of human clothing were made from animal skins, waterproof capes were made from the intestines of fish, the first fabrics that wrapped the body were created from hemp and herbs. The materials and the way they were produced dictated the forms of clothing. In our modern language, we associate this with the influence of Pluto. Rough and rigid materials were used to create forms that were simple in design, while more plastic and thin fabrics made it possible to create more complex shapes and silhouettes.

Let's look at the slides.

Cardinal signs. Unsewn (uncut clothing), made from one piece, wrapped around the body or thrown over and tied, pinned with a pin or restrained by a belt, draped (Egypt, Greece, Rome).

Fixed signs. An invoice (tailored clothing), consisting of one piece of cloth in the form of a rectangle with rounded edges and or a circle with a hole for the head in the middle (like a poncho worn by Indians in South America and other peoples).

Mutable signs. Sewn clothing such as tunics, shirts and first pants. It was made of fabric, leather with holes for the head, arms, legs, later with sewn sleeves. Eastern peoples sewed such clothes from light, thin fabrics. The shirt cut of clothing originated in the distant past and exists to the present time among many peoples (among the Eskimos, the peoples of Central Asia).

Let's look at the slides.

Cardinal signs. Early stage of the most primitive clothing.
Fixed signs. The first types of overhead clothing.
Mutable signs. Sewn clothes.

How to work with this information? This classification can be used to predict fashion trends. When slow social planets pass through certain Zodiac signs and quadrants, echoes of these primitive designs appear in fashion. For example, Uranus in Aries brought back into fashion variations of uncut clothing wrapped around the body. During the transit of Uranus in Aries (2011-2019), these designs were found in outfits for special occasions and in home clothes.

Homework

Analyze which signs are more in your cosmogram: cardinal, fixed or mutable. In accordance with this layout, choose for yourself the optimal type of complexity for cutting your clothes. Use it to develop your own personal style.

Zodiac signs in individual style

Veronica Tkachenko

FASHION-ASTROLOGY.COM

Zodiac signs in fashion and individual style

Qualities

- ***Cardinal signs:***

integrity

- ***Fixed signs:***

stability

- ***Mutable signs:***

fractionality

Cardinal signs

Integrity

Cardinal signs

Integrity

Mutable signs

Fractionality

Mutable signs

Fractionality

Cardinal signs in fashion

New ideas make a revolution in fashion

Fixed signs in fashion

New ideas exist together with the old trends

Mutable signs in fashion

New ideas adapt with the old trends

Cardinal signs in fashion evolution

Untailored clothes

Fixed signs in fashion evolution

Primitive clothes with simple cut

Mutable signs in fashion evolution

First tailored clothes

Lecture 3
Components of individual style. Zodiac signs. Polarity (positive, negative signs). Introverted and extraverted type. Influence on fashion and individual style. Nature of the sign (male, female signs). Appropriate style, characteristic designs, way of picking clothes, prints and patterns. Application of these patterns to predict fashion trends. Homework.

We continue the analysis of the cosmogram. The next point in the analysis of the Zodiac signs in relation to the fashionable look is polarity: what kind of energy this or that sign radiates. All signs are divided into ***positive:*** Aries, Gemini, Leo, Libra, Sagittarius and Aquarius and ***negative:*** Taurus, Cancer, Virgo, Scorpio, Capricorn and Pisces.

Positive signs correspond to an ***extroverted appearance*** directed outward, and ***negative*** signs correspond to ***introversion***, an appeal to the inner world.

In this case, clothes that belong to the ***extrovert type*** can be described as follows: revealing the human body, with an easy-to-read cut and simple construction, with cuts, flying parts, from thin transparent fabrics. The clothes of ***positive signs*** immediately cause sympathy or antipathy.

In the case of the influence of ***negative signs*** in the individual style and in fashion, denser fabrics, complex styles that hide the outlines of the figure, and the minimum number of items that make up the set will be used. This is an introverted type of clothing. Such clothes can captivate the views of the opposite sex. The external appearance of the negative type is difficult to calculate at first glance in order to understand whether you like it or not. Sometimes it is not clear from the second glance, and even from the third.

Let's look at the slides.

Male and female signs

In what signs are most of the planets in the individual horoscope (or in the horoscope at the time of the birth of a fashionable idea) - in male or female? It depends on what elements are used in the language of clothing. As a rule, the ***masculine principle*** is attributed to the ***air and fire signs***, and the ***feminine*** to the ***earth and water signs***. Such a traditional distribution of roles in some cases may seem imperfect and contradictory. For example, in the case of Libra, the masculine sign associated with Venus, or the feminine sign of Capricorn, which is ruled by Saturn. However, it is primarily about symbolic meanings, which surprisingly find their confirmation in the fashion language.

If ***masculine signs*** predominate, then traditional techniques typical for men's clothing dominate in the individual style. These are laconic designs, equipment from the minimum number of items, ascetic finishes, geometric patterns. Trousers are more often used in women's wardrobe. Appropriate style - classic, sporty. Traditional men's stuffings - cage, stripe, herringbone. Dense, hard, dry fabrics that hold their shape well are used. Elegance and nobility are felt in the whole appearance.

Fashion trend forecasting. The image of fashion created by ***men's signs*** can be quite aggressive, but it is an expression of good taste due to the purity of lines, which is most often characteristic of men's fashion. Also in this case there will be no busting underlined "beautifulness", sweetness, excessive coquetry.

Women's signs, without a doubt, give the impression of sexuality, playfulness in both cut and decoration. Delicate, romantic colors are used here, a less saturated color palette, feminine, fantasy patterns: flowers, floral motifs, blurry watercolor tones. The predominant style is romantic, folklore, clothing styles are more complex. The fabrics are dominated by a complex weave: crepes, georgette, boucle, gauze, reaper, knitwear is often used.

Fashion trend forecasting. Fashion, born under ***female signs***, is more designed for passive perception, it does not win, but attracts the views of the opposite sex.

Let's look at the slides.

Homework

Analyze your cosmogram in terms of positive and negative, male and female signs. Decide on your type of clothing and your preferred style from the four styles.

Zodiac signs in individual style

Veronica Tkachenko

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Polarity in individual style and fashion

Positive Zodiac signs *(Fire and Air element):*	**Negative Zodiac signs *(Earth and Water element):***
Aries, Gemini, Leo, Libra, Sagittarius, Aquarius	**Taurus, Canser, Virgo, Scorpio, Capricorn, Pisces**
Extravert image	**Introvert image**

Most planets in positive Zodiac signs

Extravert image

Most planets in negative Zodiac signs

Introvert image

Mail and female Zodiac signs in individual style and fashion

Mail Zodiac signs (Fire and Air element):

Aries, Gemini, Leo, Libra, Sagittarius, Aquarius

Classic elements, clear cut, simple combination

Female Zodiac signs (Earth and Water element):

Taurus, Canser, Virgo, Scorpio, Capricorn, Pisces

Feminine elements, complicate cut, tender decoration

Most planets in male Zodiac signs

Expressive image

Most planets in female Zodiac signs

Impressive image

Lecture 4
Components of individual style. Zodiac signs. Three basic geometric shapes (rectangle, oval, trapezoid). Four basic silhouettes: straight cut, A-line, X-shaped, oval. Visual and psychological associations. Zodiac signs according to the elements and silhouettes of clothes. Qualities of Zodiac signs on the example of the cosmogram of Laima Vaikule. Qualities of Zodiac signs on the example of Audrey Hepburn's cosmogram. Homework.

We continue the analysis of the cosmogram from the point of view of the elements. Then we summarize all the knowledge gained on the characteristics of the Zodiac signs (qualities, polarity, male - female, positive - negative, belonging to the elements) and consider specific examples. Comparing the shape of a suit requires a trained eye and certain skills. Otherwise, all models will seem similar to each other. Therefore, I advise novice fashion astrologers to look at fashion magazines more often, news from the catwalks, attend fashion weeks if possible, and just communicate with fashion industry experts. Then you will be able to speak the same professional language with them.

A silhouette is a planar expression of a three-dimensional form that emphasizes its features. It is no coincidence that the change of fashion trends is characterized by a change in silhouettes. The silhouette of the suit depends on the nature of the lines of the shoulder and the back of the product, the head of the sleeve, the level of the waist and bottom lines. As a rule, the shape of the suit is characterized by frontal and profile silhouettes (front view and side view). For now, we will consider only the frontal silhouettes.

How to distinguish different forms of costume? Behind all the layers of decorations, details of the main parts of the costume, you can always see the main frame, one or another geometric shape. Scientists have proven that the shape of an object, including a costume, is perceived by the most understandable geometric elements. The eye, as it were, connects invisible or real points in space, completing them in specific geometric configurations.

Researchers of the clothing industry have identified only ***three main geometric shapes*** of clothing in the 20th century: ***rectangle, oval, trapezoid.*** However, any complex costume silhouette can be represented as a combination of these geometric shapes.

Therefore, from the whole variety of cuts, we have identified 4 main silhouettes:

1) straight cut (pencil, rectangular),

2) A-line (trapeze),
3) X-shaped (fitted),
4) oval (tracing the figure, but voluminous).

Let's look at the slides.

In some cases, the X-shaped silhouette can be considered a derivative of the A-line by emphasizing the waist with a belt. But since we need a classification according to the four elements in fashion astrology, we use all four silhouettes. Our observations show that this classification works well. Thanks to these geometric shapes, the costume can evoke various psychological associations: it can be sharply dynamic, calm, joyful or melancholic. There are also visual associations. Costume silhouettes built on the basis of a rectangle seem more static, and silhouettes based on non-isosceles triangles seem more dynamic, original and far from everyday life, that is, festive.

How to work with this information? Remember this classification and use it to highlight those features of your character that you want to best present. We compared Zodiac signs according to the elements and the silhouette of clothes. Fire - A-silhouette, Water - oval, Air - X-shaped, The earth is rectangular.

Let's look at the slides.

In free time, I recommend more often browsing fashion magazines, fashion websites and gaining information about the psychological and visual associations of various forms and silhouettes of a suit.

How to work with this information?

1. We analyze our cosmogram and count the planets in the signs of a certain element. Define your basic silhouette.
2. We formulate the task and the situation for which we want to create our image.
3. We compare the associative features of the base silhouette and the silhouette of the intended costume.
4. If necessary, we use the principle of complementarity - we add the necessary associations by using the appropriate silhouette.

And now we summarize all the knowledge gained on the characteristics of the Zodiac signs (qualities, polarity, male - female, positive - negative, belonging to the elements) and consider their application on specific examples: the style of Laima Vaikule and Audrey Hepburn.

Qualities of Zodiac signs on the example of Laima Vaikule's cosmogram

We have already considered the cosmogram of a pop star in the topic "Accent Zone". Laima Vaikule knows how to masterfully wear hats and combine the most familiar things in an unusual way. But we are also interested in her clothing style in general.

Most often, Laima wears loose jackets, wide trousers, spacious dresses, a bit reminiscent of hoodies. It is extremely rare that she appears in tight outfits, which distinguishes her from many Russian stars. In addition, Vaikule looks much smaller in such things, which also adds charm to her.

Another her favorite is the masculine style of dressing. The star was one of the first on the Soviet stage to wear classic trouser suits, complementing them with white silk blouses. Ties, vests, a strict cut - once Laima was condemned for promoting masculine style. She was the first to take the stage in a classic trouser suit for men and complemented it with a white silk blouse, anticipating fashion trends. How long ago was that! After all, now it seems just nonsense to discuss such a choice! Trouser suits have long conquered all wardrobes and hearts! And Laima was the first in this invisible war against established tastes.

The artist's ***cosmogram*** is extremely interesting ***(03.31.1954).*** It looks like a beautiful six-sided crystal. Among all the configurations, a large trine, as many as six bisextiles and three oppositions are visible. It seems that any tense aspects are always neutralized by harmonious trines and sextiles.

Let's try to highlight the characteristic features of her individual style with the help of the characteristics of the Zodiac signs.

Qualities
- cardinal - 4
- fixed - 3
- mutable - 3

This means that the artist is most suited to layered clothing, consisting of individual items. Accessories play a big role.

Polarity
- positive - 7
- negative - 3

This means that clothes that reveal the human body are suitable for our heroine, with an easy-to-read cut and a simple design, with cuts, flying details, made of thin transparent fabrics.

Male and female
- men's - 7
- female - 3

This speaks in favor of a classic and sporty style.

Elements
- Fire - 4
- Earth - 0
- Air - 3
- Water - 3

The predominance of the element of Fire speaks in favor of a flared A-line.

All of the listed astrological characteristics are fully consistent with the images that the artist creates for the stage and for life. Laima knows herself and her features very well.

Let's look at the slides.

Qualities of Zodiac signs on the example of Audrey Hepburn's cosmogram

We have already considered this ***cosmogram*** as an example of a clear reflection of Saturn in the image of an actress ***(05.04.1929).*** Now let's try to highlight certain features of an individual style using the characteristics of the Zodiac signs.

Qualities
- cardinal - 5
- fixed - 3
- mutable - 2

This means that the actress is best suited for simple cut clothes with a minimum of details.

Polarity
- positive
- 4 - negative - 6

So, we could advise the actress on styles that hide the figure and give the impression of closeness.

Male and female
- men's - 4
- female - 6

This again allows us to conclude in favor of a romantic or folk style.

Elements
- Fire - 3
- Earth - 3
- Air - 1
- Water - 3

The even distribution between the elements of Fire, Earth and Water does not allow us to draw a conclusion about one key silhouette.

So, the characteristic features of an individual style: a simple cut, closeness, romance, there is no preferred silhouette. However, strong Saturn in the cosmogram outweighs in the direction of laconic lines and simplicity of cut. And in the life of the actress, there really were more often images that corresponded to the characteristics of Saturn.

Let's look at the slides.

Our approach with the help of a properly selected silhouette, style, and outfit helps a person feel free and natural. These fashionable elements are determined not by the whim of the stylist, but by the cosmogram itself, i.e. in the apt expression of Pavel Globa, “the space passport of man.” Working with the characteristics of the zodiac signs in choosing a wardrobe can be a kind of fashion therapy.

Homework

1. Analyze your cosmogram according to the indicated plan and draw a conclusion about the preferred key silhouette.
2. Analyze the cosmogram of a famous person according to the indicated plan and make a list of stylistic tips for this person.
3. Do the same for a friend or relative.

Questions

With the help of what silhouette and the prevailing element can we describe a joyful mood, isolation, say: “do not fit in - it will kill”, “come here”, “I am free”, “I am busy”. Give examples.
Pick up illustrations in electronic form and send them to me.

Zodiac signs in individual style

Veronica Tkachenko

FASHION-ASTROLOGY.COM

The main geometric forms of costumes in XX century
a, b, c

a) square

b) oval

c) trapeze

Zodiac signs

Elements

Key silhouettes are made from the main geeometric forms

a) X-silhouette - Air
b) A-silhouette - Fire
c) square silhouette - Earth
d) oval silhouette - Water

Zodiac signs

Elements

Key silhouettes

a) X-silhouette - Air
b) A-silhouette – Fire
c) square silhouette - Earth
d) oval silhouette - Water

Zodiac signs: conclusions

Polarity, gender, Elements, style, silhouette

Positive signs
Male signs
Air and Fire element

Negative signs
Female signs
Earth and Water element

Classic style,
business and sport style

A-silhouette and X-silhouette

Romantic and folk style
Avant-garde and fancy style

Oval and square silhouette

Accent zone in individual style

Laima Vaikule 31.03.1954

Планета	Долгота
☉ Солнце	10 ♈ 06' 39"
☽ Луна	26 ♒ 14' 05"
☊ Сев.Узел	20 ♐ 31.1 R
☋ Южн.Узел	20 ♋ 31.1 R
☿ Меркурий	12 ♓ 30.7
♀ Венера	24 ♈ 54.4
♂ Марс	25 ♐ 03.4
♃ Юпитер	20 ♊ 06.3
♄ Сатурн	07 ♏ 55.8 R
♅ Уран	19 ♋ 00.3
♆ Нептун	25 ♎ 06.0 R
♇ Плутон	22 ♌ 48.3 R
⚷ Хирон	27 ♐ 53.3

Style recommendations
Laima Vaikule 31.03.1954

Planets in cosmogram	*Recommendations*
➢ **Qualities: cardinal – 4, fixed – 3, mutable – 3**	➢ **Multilayer clothes, many accessories**
➢ **Polarity: positive – 7, negative – 3**	➢ **Extravert type clothes, simple cut, opening human body**
➢ **Gender: male – 7, female - 3**	➢ **Classic style, business and sport style**
➢ **Elements: Fire – 4, Earth – 0, Air – 3, Water – 3**	➢ **A-silhouette**

Unified individual style
Laima Vaikule 31.03.1954

Qualities, polarity, gender, Elements
Audrey Hepburn 04.05.1929

Audrey Hepburn
натальный гороскоп

04.05.1929 Сб
12:00:00 GMT+1

51°08'с - 005°21'в
Hechtel-Eksel

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Планета	Долгота
☉ Солнце	13 ♉ 28' 46"
☽ Луна	11 ♓ 17' 34"
☊ Сев.Узел	21 ♉ 19.0 R
☋ Южн.Узел	21 ♏ 19.0 R
☿ Меркурий	00 ♊ 57.4
♀ Венера	22 ♈ 40.7 R
♂ Марс	25 ♋ 21.2
♃ Юпитер	20 ♉ 50.4
♄ Сатурн	00 ♑ 01.7 R
♅ Уран	09 ♈ 21.7
♆ Нептун	28 ♌ 35.9 R
♇ Плутон	16 ♋ 26.7
⚷ Хирон	10 ♉ 03.7

Style recommendations
Audrey Hepburn 04.05.1929

Planets in cosmogram

- **Qualities: cardinal – 5, fixed – 3, mutable - 2**
- **Polarity: positive – 4, negative - 6**
- **Gender: male – 5, female - 6**
- **Elements: Fire – 4, Earth – 3, Air – 1, Water – 3**

Recommendations

- **Base clothes, simple constructions, without small details**
- **Introvert type clothes, complicate cut, closed image**
- **Romantic, folc style, attractive impression**
- **A-silhouette**

Contradictory individual style
Audrey Hepburn 04.05.1929

Lecture 5
Principles of creating an individual style. Cosmogram drawing. Examples of individuals with a harmonious and inharmonious cosmogram pattern: Madeleine Albright and Tatyana Mikhalkova. The choice of the principle of creating an individual style: the principle of unity or the principle of contrast. Jones figures. Huber structures. Dispositor chains. Examples of personalities who have created a vivid image on stage or in life: Marilyn Monroe, Queen Elizabeth, Marlene Dietrich, Maya Plisetskaya, Elvis Presley. Homework.

In previous lessons, we examined in detail the characteristics of the signs of the Zodiac. From here we were able to draw conclusions about the individual components of the individual style. Now we are approaching one of the most interesting moments: the choice of the basic principle that should be followed when considering a cosmogram.

We have two basic principles at our disposal: ***the principle of unity*** or ***the principle of contrast***. What are they expressed in? The principle of unity implies the unity of the stylistic choice of all components (for example, romantic style, youth models), a certain color scheme (only pastel colors), the choice of fabric (soft, delicate, plastic, flowing fabrics), accessories and additions (cute and touching-sentimental). All the details of this image should speak in unison about you: yes, I am tender, receptive, I need guardianship and protection, etc. If your image matches your nature, then it's easiest for you, and you won't need the recommendations of stylists and astrologers.

If you want to appear one, but in fact you are completely different, then another principle may work - ***the principle of contrast***. In this case, to create an image, an inadequate detail is deliberately used, which is knocked out of the general context. For objective reasons, such a foreign element attracts attention and provokes a judgment that contradicts the basic information.

How to choose the basic principle of creating an individual style? To do this, consider the cosmogram in the usual sequence for us, as astrologers do when preparing for a consultation.

General drawing of the cosmogram

We evaluate the cosmogram drawing according to the following criteria:
- aesthetic indicators;
- balance of the map, even distribution of planets or there are zones of accumulation of energy;

- integrity of the picture or division into 2 or more parts; calm card or tense (the ratio of harmonious and inharmonious aspects);
- the stability of the pattern (is there a fulcrum);
- what needs to be added to make the map stable, where is the balance point, its characteristics.

Based on this astrological analysis, we make a choice in favor of ***the principle of unity*** or ***the principle of contrast***.

Examples of personalities with a harmonious and inharmonious cosmogram pattern and its reflection in an individual style

Madeleine Albright

Madeleine Albright (15.05.1937) is a vivid example that we have already considered in the first level lectures. Let's look at the slides. In the drawing of the cosmogram, a large trine draws upon itself, consisting of the Moon in Leo, Mars (inexact aspect) in Scorpio and Saturn in Aries.

Such a cosmogram belongs to the “Spray” type with a uniform distribution of planets throughout the circle. Here the sign of Libra remains partially unfilled, opposite to the sign of Aries, in which Venus is in the “mine”. Therefore, it is quite natural to choose a hidden language of jewelry. Triangular and quadrangular structures make a lasting impression. All these signs speak in favor of the principle of unity in individual style.

Tatyana Mikhalkova

Tatyana Mikhalkova (02.14.1947) is a rather expressive example of another type of cosmogram with a tense, unbalanced pattern. Let's look at the slides. Many trigons, squares and oppositions are superimposed on each other, giving the impression of pieces of broken glass. The distribution of planets on the zodiac circle belongs to the “Locomotive” type, where Uranus acts as the leading planet. This type of cosmogram corresponds to ***the principle of contrast*** in an individual style. Here the area of the Aries sign (decoration for the head) remains unfilled - and as a result, the black velvet bow familiar to all of us. There are no surprises! Astrology works!

Jones figures

Let me remind you of the main figures of Jones: spray, thickening, bowl, locomotive, swing, bunch, basket, sling. In the analysis of the cosmogram, the figures of Jones show the features of a person's behavior in the environment, the direction of his efforts, ways of solving problems, features of the worldview and internal characteristics of the personality, which, ultimately, are reflected in his individual style. In the theme of fashion astrology, Jones figures show lines of symmetry, accent zones in a fashionable suit, and the degree of balance in colors.

Huber structures

Let me remind you of Huber's main structures: linear, triangular, quadrangular. They show how energy is used, in what situations a person feels most adequate, how he solves his problems, what methods of self-presentation he uses, what means of creating an individual image he needs. go away. In the topic of fashion forecasting, they show what image of fashion will be created in a certain period: harmonious or dissonant.

Dispositor chains

Here we use the simplest type of rulers - according to the sign of the Zodiac. Chains of command show what are the driving forces in human motivation. A single branched chain of dispositors shows a whole nature with a complex inner world, and separate chains of dispositors indicate the presence of independent motives that do not intersect with each other. The outer planets show the primary impulses, and the final dispositor determines the outcome of the situation. In our fashion theme, this is the most important indicator that determines individual style.

And now mentally look around and think about what style principle of the people around you meet most often? A contrasting principle - and not because people are good at this technique, but because it is much simpler. Roughness, carelessness is stronger than sophistication and harmony. We will learn to apply both of these principles, each in its own way.

I will give examples. If you want to attract the attention of your target audience (for example, wealthy men) and not waste time on unproductive acquaintances, then dress in all the best, prestigious, comfortable, but do not forget to make sure that any detail (cheap hairbrush, lipstick from the masses market) did not state otherwise. This is ***the principle of unity.*** If it is important for you to impress a person who does not put material wealth first, but knows how to appreciate them, then put on one expensive ring or a branded watch in combination with ordinary modest clothes. This is the ***principle of contrast.***

The same principle (the principle of contrast) is involuntarily or skillfully applied in cases where a woman has reached a certain level of material security and does not shake things over, fearing to damage or stain them. This is expressed in the deliberately casual way they are worn, such as the combination of an expensive natural fur coat and a simple T-shirt with jeans, expensive custom-made shoes and discreet clothes.

Examples of individuals who have created a vivid image on stage or in life

Marilyn Monroe

Marilyn Monroe (06.01.1926) is a sex symbol of the whole world, the object of dreams of millions of men, a beauty that millions of women imitated. Marilyn's unique image: platinum blond, red lipstick and wide-open eyes have been magical for more than seventy years (in February 1947, the actress received her first role in the film Dangerous Years). Many successful artists are inspired by the image of Marilyn or simply replicate the features of her appearance. Madonna remains one of the most faithful admirers of Marilyn Monroe. For the first time, the singer interpreted the image of Monroe in the clip Material girl (1984), which determined the appearance of the artist for many decades.

For many contemporaries, Marilyn Monroe was the perfect epitome of erotica. In many ways, her appearance contributed to this: a sexy blonde with eyes wide open to the world, a narrow waist and a breathtaking gait. She fell in love, built partnerships, gave men her devotion and femininity, but none of them revealed her true essence. They "paid off" for the pleasures given to them by Monroe, in the usual way. So diamonds became "girls' best friends". The directors with whom she worked also did not see her as an actress. Perhaps they did not rely on her acting talent, but on a unique erotic gift that was in demand by Hollywood standards. Time has shown that the secret of Marilyn Monroe's beauty - sexuality without vulgarity - has true value.

Marilyn left her mark on history with her expressive dresses. Perhaps the most popular is the fluffy white dress created by Bill Travilla for the film "The Seven Year Itch", 1955. Few people remember this picture, but everyone remembers this image: Marilyn on the ventilation grill of the subway shows her slender legs to random passers-by.

Another iconic dress is a skin-tight, nude outfit adorned with a scattering of 2,500 crystals, in which the actress wished John F. Kennedy a happy birthday in 1962. The actress ordered his outfit for $12,000 from the famous master - Jean Louis and called it "skin and beads." As expected, this outfit had the effect of an exploding bomb. No other dress was honored with such a long and fascinating discussion. It was later sold at auction for a fabulous sum.

How did the internal transformation of Marilyn's personality go? Why did she decide to go blonde? What traits in her character and features of the cosmogram speak in favor of this choice? Where is the source of alluring sexuality? Let's try to figure this out.

What does the ***cosmogram*** of ***Marilyn Monroe (06.01.1926)*** show? Let's look at the slides. There are both harmonious and tense aspects here. Trine

from Mars in Pisces to Saturn in Scorpio gives an orderly and organized life. tau square, formed by the Moon and Jupiter in Aquarius in opposition to Neptune in Leo and square to Saturn in Scorpio, creates impulsive, unpredictable situations. The discharge point of the tau square goes into the sign of Taurus, into specific earthly affairs and problems: things, money, health, a supply of vitality. Venus sextile Jupiter brings success and popularity, forms artistic abilities and strong social tendencies, good taste and individual style of self-expression.

This cosmogram is complicated by the fact that many planets lack a few degrees to the major aspect. In classical astrology, there is a technique that allows for a maximum orbis, if this aspect is still present in terms of manifestations in a person's life. Therefore, we allow the trine from the Sun and Mercury in Gemini to the Moon in Aquarius, since mobility, sociability and ingenuity were clearly expressed in the character of Marilyn. We also allow ourselves to complete the trine from Venus in Aries to Neptune in Leo, since high idealism and dreaminess were characteristic of Marilyn. This is the source of her natural, sparkling sexuality on the verge of a foul and alluring eroticism.

Pluto in Cancer lacks a few degrees to trine Saturn in Scorpio, but in this case we cannot complete this aspect. Pluto in this cosmogram does not have major aspects - this planet is “in the mine”. The energy of Pluto is necessary for the artist to interact with large groups of people, to exchange collective energy, to be able to overcome temporary setbacks, ups and downs. Our heroine did not have enough strength. She died of an overdose of sleeping pills.

What did the actress rely on in her work? We pay attention to the Jupiter-Neptune opposition - this is a separation from reality, uncontrolled imagination, idealization of one's ideas about success. Square to Saturn is a thorny path to the realization of your dreams. What about the dream? What is it about? In full accordance with the symbolism of the Leo sign: success on the big stage, brilliance, popularity. And with this card one must somehow live, because the dream does not give rest. It's still the same Neptune. And in a purely feminine way, Marilyn came to change her hair color. What do you think the image of a dream woman looks like in ordinary representations? Is she a brunette or a blonde? In my opinion, it should be a blonde - definitely a light image. But Marilyn would not be able to dye her hair and keep this color if it did not fit her appearance. She was lucky that she had fair skin (a couple of Neptune in Leo and the Moon in Aquarius speak in favor of this fact).

The chain of dispositors of this cosmogram is very complex and branched, it consists of 4 levels. The most external level is Saturn (questions of order, duty, responsibility), Jupiter - motives for strengthening one's status in society, and Venus - external attractiveness. The final dispositor is Mercury, then second and third order dispositors are Neptune and Uranus.

The image of a dancing girl in a dress with a fluttering skirt and a deep neckline has remained in the memory of several generations. Why is he so attractive? ***The fact is that the greater the contrast between the external appearance and the internal content, the more interesting the image itself becomes.*** It should be borne in mind that you can play with contrast up to certain limits, otherwise you risk being misunderstood or perceived inadequately. The contradiction between the specific motives of social status and external success (Saturn, Jupiter and Venus) and very confusing pictures of the inner world (Neptune as a second-order dispositor), as well as the planet of non-standard decisions (Uranus as a third-order dispositor) makes it difficult to perceive this person. Therefore, we cannot expect such a person to want to create a simple, clear, easy-to-read image. We must be prepared for the fact that a riddle will arise before us: why does a person look like this and not otherwise?

If you face the task during the consultation process: to create an individual image for a person with a complex chain of dispositions, then I still do not advise you to follow his lead. At first, it makes sense to give such a person a full-fledged astrological consultation (and he will probably have a lot of psychological problems), and only then proceed to the development of an individual style. Otherwise, there is a danger that he (she) will continue to revel in his own uniqueness and with pleasure will mislead everyone he encounters in everyday life. Generally speaking, ordinary image makers go exactly this way, leaving all the complex motives for self-realization out of the picture. But we are astrologers, and such a surface is not forgiven us. We do everything qualitatively and individually.

Here Marilyn used ***the principle of contrast***, which we have already considered. The planets also contribute to the overall image. Glorious, light, mobile Mercury is both comic songs (the famous "poo-poo-be-dup"), and playful dances are just a mask behind which hides a powerful sexual potential (Pluto in conjunction with the Ascending Node, which is hardly finds its own phenomenon). Marilyn was quite a strong personality and aspired to success. Now we are not talking about powerful patrons, or about her tragic fate, in which Pluto, of course, played a leading role. Such a contrast between external coquetry and internal sensual storm looks very attractive.

Queen Elizabeth

Queen of Great Britain since 1952, Elizabeth Alexandra Mary has a very noticeable individual style. She is called the founder of the monochrome style. As art critics note, the style of the English queen can be divided into two periods: ***the style of the young queen*** is a conservative and elegant style, and ***the style of the elderly queen***, I would call it the style of "merry grandmother" or even "rainbow style", thanks to the incredible number of changing colors in her suits and hats. However, the English queen has always loved colors. Throughout her life, the main elements of the wardrobe of Queen Elizabeth II were: dresses or suits of medium length, which necessarily cover the knee, coats and raincoats of A-

line cut, plus floor-length dresses for special occasions, as well as hats, always in tone with the suit, gloves, closed shoes, a brooch on a jacket and a string of pearls. However, fashion designers have repeatedly criticized her for being too conservative. Sass Brown, a fashion designer and lecturer at the Manhattan's Fashion Institute of Technology, describes the "royal uniform" as follows: an A-line coat, most often in a pastel shade with a contrasting seam; matching hat; dress, the length of which falls just below the knees; brooch; and, of course, the traditional trapezoidal handbag. And this is confirmed in the ***cosmogram*** of ***Elizabeth II (04.21.1926).***

Let's look at the slides.

A characteristic aspect of love of freedom is Uranus in Pisces trine Saturn in Scorpio. It is unlikely that someone will be able to dictate to the queen what to wear. Venus in Pisces trine Pluto in Cancer can easily convince anyone of the correctness of their choice. The Moon conjunct Neptune in Leo indicates a preference for washed out, pastel colors. So it is: the favorite colors of the royal person have always been light green, pink and lilac. Thanks to such planetary aspects, she became the ancestor of the monochrome style. In fashion astrology, the Moon symbolizes clothes for home, relaxation and recuperation. Therefore, monochrome outfits of all colors of the rainbow are the most natural option, a continuation of the usual clothes, but in a different capacity - to perform numerous secular duties.

Consider the chain of dispositors in this cosmogram. All planets are connected in one single chain, subject to a common idea. The outermost levels: Saturn, the planet of duty and responsibility, and Mercury, the planet of connections and contacts. There are three final dispositors: this is a closed chain from Venus to Neptune and the Sun. Neptune confirms the importance of the color scheme of the queen's clothes. The sun shows personal willful participation in assessing the situation. Venus, as the forerunner of the final dispositor, enhances the value of all feminine manifestations: both in costume and in the behavior of the queen. The Sun in Taurus is ruled by Venus, and Venus is strong in Pisces. All of these indicators made it possible for Queen Elizabeth to form an original individual style. The main principle that is used here is ***the principle of unity***, the amazing stylistic consistency of individual elements into a single whole. Bravo to the performers - the royal designers and Queen Elizabeth herself!

Marlene Dietrich

Marlene Dietrich (27.12.1901) is a classic example of a tragic search for style: she suffered, tried, spent money on clothes, jewelry, furs, and all in vain. She called herself a "hairy potato". There is so much desperation in this! But she passionately loved music, she played the violin herself, read poetry, but she failed to express this inner self in a full-fledged visual image. Why? Lacked artistic skill, artistic taste, sense of style. And then there was a meeting with director Sternberg, the film "The Blue Angel". And it becomes not just stylish, but a symbol of style! How did it happen? What and how did

Sternberg have to change in a provincial actress? A lot, but first of all - the inner world! He then found his reflection in her new image.

Consider the ***cosmogram of Marlene Dietrich (27.12.1901).*** Let's look at the slides. It certainly cannot be called harmonious. First of all, as many as three oppositions attract attention. ***First opposition:*** Moon-Jupiter - tense proof of one's own importance, a feeling of inferiority (Moon - emotions, Jupiter - social significance). This is where the very first sources of doubt in finding your style lie! ***Second opposition:*** Neptune conjunct Sun-Mercury. This is an indicator of delusions that are very intense and give an incorrect assessment of oneself as a person. Therefore, it was difficult for her to reflect the artistic talents (Neptune) in her appearance. ***Third opposition:*** Pluto-Uranus - in fact, this about the aspect of a generation that lives in an era of social change. The fate of the representative of this generation is connected with wars, violence, revolutions. For an individual, it is expressed in increased idealism, the fight against injustice, the desire to be not like everyone else. In the complex interpretation of these three oppositions, the theme of delusions and idealism sounds most clearly. A strong harmonious aspect - Venus in trine with Pluto (the same as that of Queen Elizabeth) gives a powerful manifestation through falling in love, deep transforming relationships with the opposite sex. And so it happened: director Sternberg was able to bring out this inner strength through personal influence. Was the process of this transformation simple? This can only be guessed at. Perhaps no one voluntarily gives up their internal attitudes. All changes are difficult, with a creak and rattle. And we all see the result.

What do the disposition chains of this cosmogram show? The planets that make up the strongest and most harmonious aspect - Venus in a trine with Pluto - at the level of chains of dispositors, play no longer such an important role. Both planets here act as the primary causes of motivation (external level), which are then cardinally processed in the human mind. The final dispositor is Saturn, the planet of structure and order. The influence of Saturn is most often expressed in the fact that a person does the right thing, the way it is customary, and not the way he wants. The influence of Saturn is manifested in the fact that she never used dubious means to create an image and in fact became an example of a stylish person of her generation. ***The principle of contrast*** is also used here: external cold (Saturn) and secret heat (trine Venus - Pluto).

I want to emphasize that the choice of the principle of creating a style - ***the* principle of unity** or ***the principle of contrast*** - most often occurs in the work of an astrologer and image maker quite naturally. It doesn't take long to think about it. It is prompted by the indicators of the cosmogram themselves: planets, aspects and planetary configurations.

Maya Plisetskaya

For me, one of the most striking examples of a stylish person was and remains ***Maya Plisetskaya (11.20.1925).*** In her style there is nothing

artificial, superficial, not peculiar to her. Flight and energy were preserved in her appearance until the last days of her life. The biography of Maya Plisetskaya is full of ups and downs, and her personal life is full of love affairs. During her long life, the prima not only danced ballet parts, but also starred with famous film directors, participated in productions dedicated to flamenco, was a choreographer, choreographer in several theaters around the world. She was always surrounded by men, the ballerina took their attention and love for granted. Another fan thought that Plisetskaya would give up the theater, give birth to a child and devote herself to the family hearth, but she was not going to do this. She consciously devoted her whole life to ballet.

What does the ***cosmogram*** of ***Maya Plisetskaya (11.20.1925)*** show us? Let's look at the slides. The Moon in Capricorn is in conjunction with Venus and gives external restraint and discipline. However, the opposition to Pluto outweighs in the direction of passion and willpower - the conscious rejection of children and the idyll of traditional family life. The opposition of the Moon with Pluto is one of the indicators of relative female infertility, which in medical terms is associated with difficulties in conception, gestation and the process of childbirth. In contrast, absolute female infertility is a set of signs according to which a woman cannot physiologically have children. I studied this issue and identified individual astrological signs of female infertility. In the case of Maya Plisetskaya, the conscious rejection of children for the sake of realization in art ultimately affects the female physiology.

Trine from Pluto in Cancer to Saturn in Scorpio gives support and self-preservation in destructive emotional situations. A person with Saturn in Scorpio manifests himself as a diligent, hardworking and zealous workaholic who performs all tasks slowly and thoroughly. Mars in Scorpio is in the mine. As we can see, physical data was not a gift for the ballerina from birth. Here her perseverance and serious work played a big role. The Sun in square with Neptune is an intense search for oneself through artistic images. Mercury square Uranus - restless mind, originality of thoughts, but nervousness. Saturn trine Uranus - strong will, bold initiative, developed intuition and the ability to concentrate. Venus at the top of the bi-sextile (sextile to Saturn and Uranus) gives achievements in career growth, innovative solutions, and an unusual presentation of one's appearance.

Consider Maya Plisetskaya's chain of dispositors. Here all the planets are included in a single dependence. The final dispositor is Pluto, its predecessor in the chain of disposition is Saturn. Outer planets: Uranus, Mars, the Moon, Mercury, Venus. What does this mean for creating an individual style? Such different external motives could lead to the creation of a diverse external environment brother, without a common denominator. However, in practice this turned out not to be the case. If you look at photos of the outstanding ballerina off the stage, you can notice clear graphic lines, original silhouettes (Saturn in trine with Uranus), predominantly dark tones (from Scorpio sign and Pluto). All this well reflects the features of its cosmogram. For the sake of justice, it is worth noting that Maya Plisetskaya was dressed by the most

famous designers of her time. And they managed to find suitable images for her. All of them are built on ***the principle of unity***, only this unity is not calm and serene, but strong and passionate, as befits a bright representative of the sign of Scorpio. The common denominator here is Pluto.

Elvis Presley

Elvis Presley (01.08.1935) is the recognized king of rock and roll, who left a bright mark on the history of music not only with his style of performance, but also with unusual stage outfits. Many costumes from his collection were sold after his death for fabulous prices.

Musical success did not come to him immediately. According to the singing teacher, he could not sing at all. But the boy was not upset and stubbornly continued to work on himself. Collaboration with the recording studio Sun Records played a big role in Elvis's career, after which real popularity came to the singer. In 1956, the singer was first named the real king of rock and roll in the Variety magazine. In fact, Elvis Presley did not invent a new kind of musical genre, but he reinterpreted an old genre that became incredibly popular. In just 20 years of his work, he released more than 150 music albums, many of which went gold and platinum. In addition to perseverance, he was characterized by extraordinary generosity, which was legendary. Having achieved financial success, the king of rock and roll bought his friends luxurious houses and paid for their weddings. The other side of the coin and the manifestation of the same astrological aspect is obesity. By the end of his life, the singer's weight was more than two hundred kilograms. However, the disease did not affect the beautiful voice of the performer at all.

The legendary man remained in the memory of numerous fans not only with his amazingly melodic voice (we will talk about its astrological aspects later), but also with emphasized theatrical costumes. He first created what is now called the image of a musician. Artists of the 50s there was no habit of sewing special clothes for the stage. Elvis began to take to the stage in various images, tailored to order from the best tailors. And all subsequent performers (even Michael Jackson) were somehow guided by him.

Elvis Presley's individual style was considered rather daring, even defiant, but it helped him win the hearts of the public and bring a special touch to the development of men's fashion. Long hair, a variety of jewelry, pink shirts, straight trousers, jackets with a wide collar became his hallmark. Golden voice - a golden suit. This and many other associations were used for the spectacular performance of the rock and roll star. According to contemporaries, he had great courage in choosing colors and skillfully combined various prints, always remaining noticeable and unique. And the famous rockabilly (or pompadour) cook-style became recognizable and strengthened his title as a style icon. Most of the stage costumes were

designed by Bill Belew. They were distinguished by complex cut, precious and semi-precious stones, embroidered symbols, and ethnic elements.

Here are some facts about Elvis Presley's unusual costumes that have not lost their value even after his death. Elvis Presley's famous peacock costume was sold for $300,000 in August 2008 at an auction by Gotta Have It! The peacock jumpsuit was designed by Bill Belew in 1974. A white outfit with a deep V-neckline and blue and gold hand-embroidered peacock on the front, back and along the legs was Elvis's favorite concert outfit in the last years of his life. One of Elvis Presley's most expensive pieces of clothing is a jeweled cape from a suit he wore to filming television shows. For him in 1999 they gave 105,250 dollars. If possible, check out the photos of these costumes. They are distinguished by the original invention and laborious work of the author - designer Bill Belew.

Pink shirts, gems, striving for stunning effect. What confirmation does this find in ***the cosmogram of Elvis Presley (01.08.1935)?*** Let's look at the slides. Immediately attracts the attention of a lonely Mars in the fall, in the sign of Libra. Why do we pay attention to Mars in the first place? Because Mars is an indication of the voice. A strong voice happens to those whose Mars in the horoscope has tense aspects. Often these are military personnel or people with a trained voice, which they exploit to achieve their goals. Here, Mars has no major aspects at all, so we classify it as a "planet in a mine". It is very difficult for a person with such a planet to realize himself (see the example of Marilyn Monroe). And here Here we will pay due respect to a person who, with such indicators from birth, has become an outstanding singer.

Mars in Libra under the rule of Venus manifests itself in love for the color pink (pink is a shade of Venus). This explains such a love for pink shirts. But still, these are shirts, not tunics or other feminine wardrobe items, because the influence of the conservative sign of Capricorn (the three planets in Capricorn: the Sun, Mercury and Venus) makes itself felt. Traditional costumes also belong to the sign of Capricorn, but in an unusual design. But it happens differently - let's remember the famous long dresses of the Greek singer ***Demis Roussos (06.15.1946).*** He has Jupiter and Neptune in the feminine Libra sign, and Venus and Saturn in the mother Cancer sign. It is these two planets in fashion that determine the choice of image and cut of clothes. Cancer sign is characterized by voluminous, loose clothing, an oval, streamlined silhouette. We have already considered the features of clothing according to the Zodiac signs (Zodiac Dictionary of Fashion) at the first level.

There are still indicators of deep natural musicality, creativity, craving for spirituality and empathy, musicality in Elvis Presley's cosmogram - this is the Sun in trine with Neptune. The Sun in sextile with Jupiter allows you to achieve success in society. Jupiter can also tell us a lot about the image of the singer, overloaded with overly expensive pretentious jewelry, symbolic elements, chains and braids. Formally, Jupiter in this cosmogram (17 gr. Scorpio) is not in a trine to Pluto (25 gr. Cancer), but this aspect is present

in the singer's life. This is a strong erotic component in the stage image of the artist, and a great financial success, real wealth, even the fact that after his death his costumes are sold by auction for a lot of money. Mars in Libra also gives expressive movements and the ability to dance.

Stellium in Capricorn (Sun, Mercury, Venus) gives perseverance, perseverance in achieving your goal. The conjunction of Mercury with Venus in opposition to Pluto is expressed in suspicion, inability to concentrate, insecurity, turning into defiant, overly sexual behavior. Can you imagine that such a brilliant, extravagant singer used bright outfits to boost his self-confidence? There is evidence that doctors prescribed strong drugs to relieve fatigue and as sleeping pills. Therefore, the end of life was a natural result of drug abuse. Venus conjunct Mercury helped the artist become a style icon with her famous coque (or pompadour) hairstyle. Venus in the earth sign of Capricorn speaks in favor of a rigid, clear styling, but light or moving hairstyle.

Tau-square from Uranus to Pluto and Venus, which makes a discharge to the end of the sign of Libra - this is the main clue to the singer's eccentric, brilliant image. The tense aspect of Uranus to Venus is manifested in the desire to constantly be in the spotlight, in the instability of personal relationships, in original clothes and unconventional behavior. The Moon in Aquarius confirms this, and the conjunction with Saturn disciplines these manifestations a little.

What principle of creating an individual style was used here? Of course, ***the principle of unity***, amazing consonance in a stunning brilliance!

What does the chain of dispositors show? The outermost layers - Jupiter, Sun and Neptune - show that the impulse to action is the desire to assert itself (Jupiter), to express one's will (Sun) and high spiritual motives (Neptune). This chain represents a rare case: 1) when all the planets are included in one chain and 2) inside a closed cycle of 4 planets (Uranus, Mars, Venus and Saturn).

The disposition does not show the sequence of events, but the internal logic of mental processes in a person. As we remember, the traditional interpretation of the chain of dispositors is as follows. The outer planets are responsible for the motivation to participate in the situation. The core of the chain shows how participation in this situation ends. In fact, it is a circuit of impulse transmission, a circuit of how one determines the other. In the case of Elvis Presley, such motives as questions of self-affirmation in society (Jupiter), one's own will (Pluto), adaptation reactions (the Moon), non-standard decisions (Uranus), active actions (Mars) are consistently worked out in a circular chain, which are reflected in the external form and in personal relationships and, ultimately, form status, a sense of duty and responsibility. In this chain, the transmission of impulses goes from Saturn back to Uranus. It turns out that non-standard solutions always prevail here.

What astrological conclusion can we draw about the origins of the unusual style of the king of rock and roll? ***Uranus is strongest here.*** Other factors play a secondary role.

Homework

1. Analyze your cosmogram according to the following indicators: cosmogram drawing, Jones figure, Huber structure, dispositor chains. What is the principle of creating an individual style suit you according to the cosmogram? Does it fit in with the style you used before?
2. Analyze a choice of several cosmograms of famous personalities with a bright individual style. Highlight the indicators that determined this style.
3. Give examples of the use of the principle of unity and the principle of contrast among your acquaintances. What cosmic data confirm such a choice? Compile for yourself a selection of birth data (cosmogram) and features of the individual style of these individuals. Save them for future reference.
4. Give an example of the principle of unity in the selection of shoes for your outfit. The same is an example of contrast.
5. Is it possible to use the principle of contrast in the case of a headdress? Why?

Cosmogram picture and dispositor chains

Veronica Tkachenko

FASHION-ASTROLOGY.COM

Cosmogramm picture

harmonic

principle of unit

nonharmonic

principle of contrast

Cosmogram picture

harmonic principle of unit

Madeleine Albright 15.05.1937

Cosmogram picture

nonharmonic → principle of contrast

Tatiana Mikhalkova 14.02.1947

Persons with bright individual style

Marilyn Monroe 01.06.1926

Persons with bright individual style

Marilyn Monroe 01.06.1926

Планета	Долгота
☉ Солнце	10 ♊ 32' 39"
☽ Луна	20 ♒ 34' 54"
☊ Сев.Узел	16 ♋ 53.9
☋ Южн.Узел	16 ♑ 53.9
☿ Меркурий	07 ♊ 00.4
♀ Венера	28 ♈ 52.1
♂ Марс	20 ♓ 48.3
♃ Юпитер	26 ♒ 49.8
♄ Сатурн	21 ♏ 26.1 R
♅ Уран	28 ♓ 59.9
♆ Нептун	22 ♌ 13.5
♇ Плутон	13 ♋ 23.7
⚷ Хирон	00 ♉ 23.9

Persons with bright individual style

Queen Elizabeth 21.04.1926

Persons with bright individual style

Queen Elizabeth 21.04.1926

Планета	Долгота
☉ Солнце	00 ♉ 35' 06"
☽ Луна	16 ♌ 42' 51"
☊ Сев.Узел	20 ♋ 05.8 R
☋ Южн.Узел	20 ♑ 05.8 R
☿ Меркурий	04 ♈ 53.6
♀ Венера	14 ♓ 20.5
♂ Марс	21 ♒ 08.8
♃ Юпитер	22 ♒ 34.1
♄ Сатурн	24 ♏ 25.2 R
♅ Уран	27 ♓ 22.5
♆ Нептун	22 ♌ 01.9 R
♇ Плутон	12 ♋ 42.6
⚷ Хирон	28 ♈ 02.5

Persons with bright individual style

Marlene Dietrich 27.12.1901

Persons with bright individual style

Marlene Dietrich 27.12.1901

17-й лунный день

Марлен Дитрих
натальный гороскоп

27.12.1901 Пт
12:00:00 GMT+1

52°31'с - 013°23'в
Berlin

Delta T -0,1 сек.

Планета	Долгота
☉ Солнце	05 ♑ 01' 30"
☽ Луна	01 ♌ 37' 07"
☊ Сев.Узел	12 ♏ 11.3 R
☋ Южн.Узел	12 ♉ 11.3 R
☿ Меркурий	01 ♑ 40.7
♀ Венера	20 ♒ 06.9
♂ Марс	25 ♑ 39.7
♃ Юпитер	20 ♑ 20.4
♄ Сатурн	17 ♑ 10.0
♅ Уран	18 ♐ 10.4
♆ Нептун	29 ♊ 56.8 R
♇ Плутон	17 ♊ 21.6 R
⚷ Хирон	07 ♑ 01.1

Persons with bright individual style

Maya Plisetskaya 20.11.1925

Persons with bright individual style

Maya Plisetskaya 20.11.1925

Планета	Долгота
☉ Солнце	27 ♏ 34' 30"
☽ Луна	22 ♑ 22' 08"
☊ Сев.Узел	27 ♋ 14.6 R
☋ Южн.Узел	27 ♑ 14.6 R
☿ Меркурий	19 ♐ 20.9
♀ Венера	14 ♑ 36.6
♂ Марс	04 ♏ 33.2
♃ Юпитер	20 ♑ 04.6
♄ Сатурн	18 ♏ 15.9
♅ Уран	21 ♓ 36.4 R
♆ Нептун	24 ♌ 46.7
♇ Плутон	14 ♋ 30.0 R
⚷ Хирон	24 ♈ 40.4 R

Persons with bright individual style

Elvis Presley 08.01.1935

Persons with bright individual style

Elvis Presley 08.01.1935

Планета	Долгота
☉ Солнце	17 ♐ 32' 50"
☽ Луна	06 ♓ 33' 55"
☊ Сев.Узел	01 ♒ 08.5
☋ Южн.Узел	01 ♌ 08.5
☿ Меркурий	22 ♐ 49.2
♀ Венера	29 ♐ 45.2
♂ Марс	12 ♎ 57.3
♃ Юпитер	18 ♏ 07.1
♄ Сатурн	25 ♒ 46.5
♅ Уран	27 ♈ 29.9
♆ Нептун	14 ♍ 26.8 R
♇ Плутон	25 ♋ 07.7 R
⚷ Хирон	05 ♊ 15.0 R

The principles of creating an individual style using the qualities of Zodiac signs and the features of the cosmogram pattern
Second level
Part one

1. We highlight the characteristic features of an individual style using the characteristics of Zodiac signs.

2. We analyze the distribution of planets in cardinal, fixed or mutable signs. We draw a conclusion about the integrity or fragmentation of the individual style. Depending on the prevailing qualities, we choose the optimal type of complexity of cutting clothes.

3. We analyze the distribution of planets in signs in terms of polarity. Depending on the indicators, we choose an extroverted or introverted appearance.

4. We analyze the distribution of planets in male and female signs. We draw a conclusion about the use of traditional methods of building a costume.

5. We analyze the distribution of planets in the signs of a certain element. Define the base silhouette. We use the associative features of the base silhouette.

6. We analyze the drawing of the cosmogram as a whole and choose the basic principle for creating an individual style: the principle of unity or the principle of contrast.

We do our homework and move forward to master new materials of the second level.