

Veronica Tkachenko

Fashion Astrology
How to predict fashion trends

Training course
Third level

Moscow
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2021

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About the author

Veronica Tkachenko is a well-known astrologer, a Member of the Russian Journalist Union, head of the Fashion-Astrology.com project, the founder of a new direction: Fashion and Beauty astrology.

For whom

For fashion analysts.
For advanced astrologers.

Required level of training

Fluency in the methods of classical European astrology. Knowledge in the field of costume history. Knowledge of the terminology of a fashion industry specialist.

Duration

The third level — 12 lectures and up to infinity.

What will you get

Author's materials: lectures and slides intended for self-study. The texts are written in a lively, colloquial language that creates the full effect of presence. At the end of each lecture, there is a homework assignment that must be completed. The best students get the opportunity to study personally with the author of the course — Veronica Tkachenko.

This is the level of a trend analyst and a confident specialist in fashion trend predicting. You will understand the astrological and social conditions for the formation of a new fashion image. You will learn how to apply the fashion spiral model and properly understand the origins of the resurgence of retro trends. You will be able to highlight micro, macro trends and know the lifespan of each new trend. You will release your trend book - just like trend agency specialists do, only much more accurately and efficiently. You will learn how to map the colors and identify the Color of the Year or the Color of the Season. Thanks to this knowledge, you will be able to imagine the image of the new fashion both in general terms and in detail: colors, key silhouette, constructive lines, shoes and accessories. You will be able to successfully advise representatives of the fashion industry on business and creativity.

If you have any questions, you can contact the course author.

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Veronica Tkachenko's special course «Fashion Astrology. How to predict fashion trends»

Third level

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Lecture 1.

Introduction. Who creates fashion? Heavenly designers (social planets). Social factors for the formation of a new fashion. fashion industry professionals. Designers for prêt a porte and haute couture. Analysts and the work of the trend bureau. Trend-book, its structure and analogy with Fashion Astrology indicators. Well-known global trend bureaus. Fashion consumers. Trend-setters and ordinary consumers. Historical figures as trend-setters. The role of models in creating and promoting trends. Homework.

Dear friends! If you are reading this Level 3 lecture, you have successfully mastered the Level 1 and Level 2 materials. At this level, we will learn methods for predicting fashion trends using astrology and apply them in practice. This sequence of material presentation: from individual style to fashion trends was not chosen by chance. All patterns that work at the level of an individual horoscope (cosmogram) are also applicable to the analysis of conditions at the time of the birth of a new fashion. «Fashionable horoscope», «horoscope of a fashion» — this is a convention that editors of fashion magazines happily picked up when they started their first columns on the topic of fashion and astrology. Yes, we can also build a horoscope for the date of birth of a fashionable idea. It is important to note that it only takes into account social and slow planets. We will consider in more detail the influence of each planet in the topic of predicting fashion trends in the next lectures. Perhaps this new knowledge will allow you to become a successful trend analyst or marketer in the fashion industry.

And now we need to understand a large and global topic: who creates fashion? In my opinion, the following actors take part in a fascinating performance called «Fashion»:

- 1. Celestial designers (slow and social planets).**
- 2. Social factors for the formation of a new fashion:**
 - 2.1. Fashion industry professionals (designers and analysts).**
 - 2.2. Fashion consumers (trend-setters and ordinary consumers).**

Let's talk about each group separately.

1. Celestial designers.

«Heavenly Designers» was the title of one of my first articles published in «The Astrolog» newspaper back in 1996. In fact, it laid the foundation for this new direction — Fashion Astrology.

Astrologers have their own language to describe any process or phenomenon: the language of astrological symbols, celestial chronology, which reflects the processes taking place on earth.

Let's start with the slowest planet, **Pluto**. In our theme of fashion, the energies of Pluto turn on when the public consciousness is ready to accept a new fashionable idea. Pluto defines new ways of processing fabrics and the use of all the properties of the materials used. The abode of Pluto is Scorpio, a magical and sexual sign. Therefore, the second important function of Pluto is a reflection of the socially acceptable stereotype of sexuality. The passage of transiting Pluto in the Zodiac indicates the means by which this sexuality is achieved.

Neptune forms an idea of a fashionable image, enriching the imagination and increasing the brightness of the imagination. Under the influence of Neptune, a new type of ideal woman appears, which fashion designers strive to embody in their collections. To a large extent, Neptune affects the perception of smells. During the passage of Neptune through the signs, one can also trace the evolution in the world of perfumes and aromas, changes in their composition.

However, the main celestial fashion designer is Uranus. As it moves through the Zodiac, he breaks down existing patterns and proposes entirely new solutions. Uranus is a perpetual motion machine that makes the process of fashion formation continuous.

So, slow planets prepare our consciousness for the perception of the current image of fashion. More specifically, it is created by nearby planets. Let's talk about them separately.

Among the planets responsible for the appearance of fashionable clothes, **Saturn** is the main one. Saturn's key word is structure. Under the influence of strong Saturn during transits, a suit is formed with a clearly defined structure, with laconic cut elements, in which there is nothing superfluous. The symbolism of Saturn is also embodied in corsetry: they determine how outerwear will look. Elements of Saturn in clothes are hard turn-down collars, lapels, shoulder pads, hidden fasteners, underlined structural seams. The minimum number of details is played up with contrasting trim, edging, braid. Jewelry of the Saturnian type: embroidery emphasizing the structure, hemstitch, cutwork, broderie, lace. For this style, materials that hold their shape well are used, hard fabrics or with wear, crepe weave, wrinkled, etc.

Jupiter is responsible for the social adaptation of a fashionable idea. A new style becomes fashionable when it is adopted by wealthy people who influence the formation of public opinion. With the help of clothes, Jupiter's idea of belonging to a certain social stratum is embodied. Jupiter symbolizes «great good», «major achievements» - this is expressed in a free silhouette of clothes, in a spacious form, a generous cut. Such trends are reflected in various capes, kimono cuts, in the use of draperies and smells, in cuts of

sleeves such as a flashlight, ham. Separate elements are designed to enhance the showiness of clothing: large buttons, fringe, tassels, fur, galloons, coats of arms. Periodically transits of Jupiter cause the revival of one or another tradition of ethnic costume in modern clothes. In the horoscopes of famous fashion designers, a strong Jupiter is often found - this is necessary for that special flair that allows you to anticipate changes in fashion.

The influence of **Mars** on the formation of a fashionable suit is manifested quite concretely. Its keyword is action. If Mars is strong in the horoscope of the birth of a fashionable idea, then a sporty style or with a taut, clear silhouette becomes predominant. Freedom of movement is achieved thanks to the elements of Mars: various cuts, inserts made of lightweight fabric. The cut uses everything that is convenient, but not necessarily spectacular: raglan sleeve (its author is General Raglan), T-shaped cut. The Martian character is reflected by military elements: shoulder straps, shoulder straps, flying coquettes, an overcoat and a redingot.

Mercury is a fast planet, responsible for contacts. In our case, Mercury speaks, connects the details of clothing. Under its influence, various fasteners come into fashion: on buttons, buttons, zippers, Velcro. The clasp itself can be accentuated or hidden: wraparound, hidden, polo clasp. The strong influence of Mercury in the horoscope of a new fashion idea is manifested in many small details, in an abundance of finishes: tucks, stitching, waffle gathers. The most typical «Mercurian» clothing: a military shirt with pockets, flaps, shoulder straps and straps.

Venus, as befits the planet of beauty, is called upon to make decorations in a ready-made costume. It has no independent significance in the process of fashion development. The movement of Venus through the Zodiac signs forms the consumer's idea of new fashion accessories. These are various scarves, scarves, hats, bags, umbrellas, gloves. They also include accessories: buckles, belts, buttons, decorations: applique, embroidery, artificial flowers, clips, hairpins, bows, etc. Under the influence of Venus, the fashion for jewelry changes. From time to time, products made from natural stones and precious metals come into fashion, or bijouterie and ornaments made from ornamental materials become more relevant again.

Conclusions

In the performance called «Modern Mass Fashion», the main actors are celestial fashion designers: slow and social planets, and the Zodiac signs serve as decorations in all the variety of qualities presented.

Let's look at the slides.

2. Social conditions for the formation of a new fashion:

2.1. Fashion industry professionals: designers and analysts.

What is the **designer's** role in fashion forecasting? Most often, it turns out to be quite simple and passive. Designers themselves believe that the process of their creation occurs spontaneously. The main thing in which they are unanimous is that fashion cannot be dictated from above. It is necessary to capture the existing mood among the masses and feel well the trends of their time.

Designers are directly involved in the formation of new fashion with the help of their earthly tools: sketches and design solutions, new fabrics, avant-garde accessories. At the same moment in time, a wide variety of proposals are born, which, by definition, have equal potential, but in practice they do not always last for a long time. After all, how many designers exist, there are so many opinions about what is considered beautiful, in line with the spirit of the times and attractive to consumers.

Consider the cosmograms of designers who have left their bright mark on the history of fashion. What planetary influences enable individual designers to change the usual image of fashion, to accelerate its development? This analysis will also help us uncover the DNA of a brand and find the right levers to promote and innovate it. I chose designers based on my personal liking, so this list is very subjective. Yours may be completely different. Some of them are no longer alive. It is all the more significant that their contribution to fashion has outlived them.

Here is my golden ten:

1. *Valentino Garavani (11.05.1932)*
2. *Tom Ford (27.08.1961)*
3. *Donatella Versace (02.05. 1956)*
4. *Alexander McQueen (17.03.1969)*
5. *Betsey Johnson (10.08. 1942)*
6. *Ralph Lauren (14.10.1939).*
7. *John Galliano (28.11. 1960)*
8. *Domenico Dolce (13.08.1958) & Stefano Gabbana (14.11.1963)*
9. *Marc Jacobs (09.04.1963)*
10. *Stella McCartney (13.09.1971)*

Valentino Garavani (11.05.1932)

His name has become the epitome of Italian style. Valentino is one of the uncrowned kings of Italian fashion. For more than 40 years, he has been considered one of the most luxurious fashion designers in the world. Valentino is the recipient of 12 prestigious awards, including the Neumann-Marcus Award. Clothing from Valentino is in 12 world museum collections, and the fashion designer himself has been elected a corresponding member of the Parisian Haute Couture Syndicate.

The fashion designer is not a supporter of special complications, every extra seam is his «personal enemy». The Virgo sign is responsible for small details

in clothes. The couturier has Neptune in Virgo, so he avoids any undercuts, folds, tucks. Jupiter in Leo also speaks in favor of a simple, one-piece cut in the handwriting of the master.

Tom Ford (27.08.1961)

In 1996, the Council of Fashion Designers of America named Tom Ford Designer of the Year. In 2001, Tom Ford received the CFDA award as the best womenswear designer, and then TIME magazine confirmed his status as the best American designer. In 2006, he received the Andre Leon Talley Lifetime Achievement Award from the Savannah College of Art and Design for his contribution to fashion. In early 2000, the famous deal followed - the Gucci group acquired a stake in Yves Saint Laurent. From now on, Tom Ford is responsible for the style of the most famous brand in the world, as well as perfume from YSL.

Saturn in conjunction with Jupiter in Capricorn in a trine to Uranus in Virgo and opposition to Venus in Cancer is an attention to the traditional classics, but in a new reading.

Donatella Versace (02.05.1956)

A bright and outstanding personality, still remains one of the most beloved designers. Donatella Versace successfully replaced her tragically deceased brother and Gianni Versace as head of one of the largest and most profitable fashion empires in the world. Staying within the style invented by Gianni, Donatella tried to make clothes more feminine and comfortable, while retaining the eroticism and luxury inherent in his models. Despite the fact that the first collection was received rather cool by critics, Donatella continued to work in this direction and is now an internationally recognized designer.

Perhaps the engine of her work is Jupiter «in the mine» in Leo. And oddly enough, this indicator is found in many well-known designers.

Alexander McQueen (17.03.1969)

Experimental designer, avant-garde artist, far ahead of the curve. Unfortunately, now we are talking about him in the past tense. One of the most popular and outstanding couturiers. Clothing brand Alexander McQueen is theatrical bright and original. This designer has a special skill in public advertising. He puts on exciting theatrical shows to attract the attention of the world's media. His collections are now sold in his own shop on Conduit Street in London, in Joseph, Harrods, Collet in Paris, Sachs in New York and other cities.

In his cosmogram, we see Jupiter in conjunction with Uranus in Libra «in the mine», also without major aspects. It turns out that the traditional interpretation of astrology does not work here. It all depends on the person.

A planet without aspects manifests itself more strongly than in a strong configuration.

Betsey Johnson (10.08.1942)

This is a stylish and youthful brand, followed by a trail of close attention and scandal. A resident of the American fashion capital (New York), Betsy is famous for «her love of excess». She makes a wheel on the catwalk after every show. Gorgeous clothing from Betsey Johnson is distinguished by defiant boldness and irony.

Uranus conjunct Jupiter in Virgo sextile Pluto square Mars is a real electric motor.

Ralph Lauren (14.10.1939)

Ralph Lauren can, without exaggeration, be called the king of ready-to-wear. When someone calls Lauren their favorite designer, you immediately understand that this person loves and understands fashion. Lauren professionally studied production management and even served in the army at one time. The Ralph Lauren brand enjoys particular success among the aristocracy and financial tycoons. Now the brand produces the Polo Ralph Lauren, Polo Sport and Ralph Lauren lines.

Jupiter trine Pluto and Uranus trine Neptune allow the designer to have a very good understanding of the needs of clients both in mass, as a whole, and individually.

John Galliano (28.11.1960)

John Galliano is a British eclectic and avant-garde designer. Thanks to the revolutionary ideas of Galliano, the conservative House of Christian Dior gained a second wind and regained its former popularity. An absolute romantic, yearning for the 18th century, he creates for today. He loves quirks, heaps up jewels, embroideries, fringes, appliqués, and at the same time can tailor a simple dress to the ultimate dream. Unbridled imagination is a characteristic feature of John Galliano. Sketches, sketches, scraps of fabrics - all this will be later ... Galliano's design begins with a female image. It can be a historical figure, the heroine of a novel, or just a figment of his imagination.

Historical allegories, romance - Venus in conjunction with Saturn in Capricorn in opposition to Mars in Cancer, Jupiter in Capricorn trine to Pluto in Virgo: an abundance of decor and the ability to work with details.

Domenico Dolce (13.08.1958) & Stefano Gabbana (14.11.1963)

Two inextricably linked names, known to everyone, even to people far from the world of fashion. I am sure that in the wardrobe of almost every man

and woman who is even remotely related to fashion, there are a couple of things with the D&G label. Any woman who has given preference to D&G can have no doubts about her own sexuality. Both designers are Italian by origin and are famous for «making stars look like stars».

The result of the creative tandem is well known - for more than 20 years fashion designers have been creating fashion together, and many stars prefer their clothes.

Domenico Dolce: Uranus conjunct Jupiter in Libra. Stefano Gabbana: Sun conjunct Uranus and trine Saturn is a long-term creative activity.

Marc Jacobs (09.04.1963)

He has the gift of King Midas: no matter what he takes: for a clutch, an evening dress or sneakers, he will get exactly what people want to have. The ingenious ability of Marc Jacobs to anticipate the tastes of the public, to impress and delight it, surprisingly coexists, and, perhaps, due to spiritual shyness: «At my own shows, I feel like in a movie, as if an invisible «I» is watching the usual «me», behind the applause crowd, behind the models ... I can't believe it all, and every time, feeling joy, I ask myself - what have I done in my life to deserve this?»

Uranus trine Saturn is an indicator of the longevity of his fashionable inventions.

Stella McCartney (13.09.1971)

expected in recommendations. The daughter of a superstar, a legend of a whole generation, Stella was able not to get lost among the many designers and, without outside help, to find her own niche in the close world of fashion. This is why we love her. Stella McCartney clothing is the epitome of class and tangible evidence of her unique talent. Stella supports the Organization for the Ethical Treatment of Animals (PETA). Some of her works directly demonstrate her position. So, on the sleeve of one of the jackets for Adidas it says: «Suitable for vegetarians involved in sports».

Tau-square: Jupiter in conjunction with Neptune in opposition to Saturn and a square to Mercury - is a fashion for people united by a common ideology.

Conclusions

A common feature of all cosmograms of famous designers is an accentuated Jupiter, not necessarily in harmonious aspects, or even Jupiter "in the mine", without any aspects at all. It is Jupiter that allows designers to anticipate changes in fashion and create models that will remain in fashion for a long time.

Let's look at the slides.

Designers for prêt a porte and haute couture

The attitude of designers to fashion and the peculiarities of their work are also associated with the characteristics of an individual horoscope. Some designers capture the revolutionary vibrations of Uranus and excite the mind, shocking fashion consumers, while others successfully work in line with traditional classics all their lives, relying on the authority of Jupiter and the modest charm of Saturn. From here comes the division into two main directions: *haute couture* and *prêt a porte*.

Haute couture

What is the role of *haute couture*? First, it is pure «art for art's sake». Many models are intended only for display, it is not even supposed that they will be worn in mass quantities or that someone will go out in such dresses on the street. In the language of astrology, these patterns carry the pure idea of Uranus.

Secondly, *haute couture* is laboratory pieces, which, under favorable conditions, can become the basis for mass production, these are sources of inspiration for many fashion designers working on the stream. In the language of astrology, this is the presence of favorable conditions for the implementation of the model, i.e. the coincidence of the influence of Uranus and Jupiter.

Prêt a porte

Prêt a porte is clothing that is fit to wear. In this case, the designers are not working for art, but for the mass production of clothing. For astrologers, *prêt a porte* means the dominant influence of Jupiter and Saturn (both in the designer's horoscope and in the transit situation at the time of clothing production).

How to work with this information? When analyzing the work of a designer, creative director of a fashion house or brand leader, we pay attention to the aspects of Jupiter, Saturn and Uranus. We find out the main incentives for creativity. This information will help both consulting astrologers, and fashion editors, and marketers. Then we make a forecast for the brand and assess the prospects for a new collection for a certain period of time.

Analysts are engaged in fashion forecasting by the nature of their activity. Currently, there are 2 methods of fashion forecasting in the fashion industry:

1) ***fatalistic***, or formal, approach to fashion forecasting. It does not take into account the possibility of creating new objects of clothing, new technologies and fabrics.

2) **intuitive approach**, which is formed under the influence of scientific achievements in social psychology, sociology and marketing. In this case, the subject of forecasting is not the fashion standards themselves, but those phenomena that lead to their change. Therefore, fashion analysts are engaged in a systematic study of the values, needs of people and the problems they generate, lifestyle, prospects for the development of the individual and society, technology and production. In the language of astrology, **fashion analysts study the influence of social planets on the phenomena of earthly life.**

To develop a new collection, a modern fashion analyst has to process a huge amount of information (magazines, exhibitions, the Internet, seminars, methodological literature, etc.). This process is similar to the research of a scientist who collects, analyzes and interprets information using logic and scientific methods. Sometimes these techniques work quite effectively and lead to the right conclusions. But there are times when they are a source of errors and misjudgments. Suppose the owner of an industrial enterprise attended a show of a new collection by a famous fashion designer.

There are two questions before him:

- 1) what impression did this collection make? (estimate);
- 2) will this collection be promising? (forecast).

In the first case, the input data is evaluated; in the second, the outcome is predicted. From the theory of representativeness it follows that the **forecast** and **estimate** must match. A representative of a clothing company may believe that the collection will be promising, but the influence of a reputable designer may lead to wrong conclusions.

So, the assessment of the prospects of fashionable clothes depends on the authority of the designer. In the language of astrology, it depends on the aspects of glory: Jupiter, Sun and Mercury in the designer's cosmogram.

A huge army of specialists is working. High demands are placed on them: extraordinary sensitivity, susceptibility, curiosity, the ability to capture information about the slightest changes in society. In this regard, the largest foreign trend bureaus involve psychologists, sociologists, philosophers and economists in cooperation. Earlier, in my report on this topic, I only mentioned my wish that astrologers also be part of the trend bureau. But ten years later, I already work closely with such specialists.

Here is a list of the most successful trend agencies:

1. *Pantone.com.*
2. *WGSN.com.*
3. *Trendzine.com.*
4. *Peclers.com.*
5. *Nellyrodi.com.*

6. Trendstop.com.

The first on this list is the world-famous Pantone company with huge capabilities and unlimited authority, a recognized expert in the field of color. Other companies do not have such a huge structure and staff, but also publish forecasts that are listened to by all participants in the fashion industry. As a rule, the results of these studies are presented in the form of a trend book. These publications contain concise text that reveals the essence of the trend, product sketches, material samples. You can subscribe to the newsletter of these companies. Some of them give new customers a free trial on future forecast sections. If this is not possible, then even a small illustration from the newsletter will give you a lot of information, subject to advance preparation. An observant eye will immediately highlight the most important trends of the coming season. You don't have to spy on other people's ideas, but you can use them during the learning phase to compare with your own. I compared my predictions with others for more than ten years and only then came up with the proposal to make my own, independent predictions of fashion trends.

The main sections of the trend book:

1. *Zeitgeist or mood board.*
2. *Source of inspiration.*
3. *Materials.*
4. *Style.*
5. *Color map.*

Let's put in place of these points indicators of fashion astrology.

1. Zeitgeist or mood board: ***a horoscope of the birth of a fashionable idea***, in which we take into account only social and slow planets.
2. The source of inspiration: ***the planets in the Zodiac signs and individual configurations***, which we are now considering from the point of view of participation in the formation of fashion trends.
3. Materials and technologies: ***Pluto, Saturn.***
4. Style and image: ***Neptune, Uranus, Jupiter, Saturn.***
5. Map of colors: ***colors of the planets in the Zodiac signs and colors of the decades of the Zodiac signs, aspects of slow and social planets.***

Let's look at the slides.

As we have already said, the traditional method of identifying trends is based on intuitive guesses and does not exclude the influence of influencers from the fashion world. Sometimes several well-known designers copy the same ideas from a trend book at once. As a result, the show of the new collection ends in scandal.

The astrological theory of fashion forecasting makes it possible to predict the fashion of the future with great certainty. Our fashion forecasting tool is

passionless and unmistakable: these are accurate planetary charts and original author's methods, tested over many years and tested in practice. In the future, we will consider in detail the algorithm for predicting fashion trends.

2.2. Fashion consumers (trend-setters and ordinary consumers).

Whatever the processes that govern fashion, wherever they come from, in the end, everything is decided by the **end consumer of the fashion industry**.

Fashion is often presented as the result of the free choice of free consumers. In reality, this process is much more complex. Fashion is imposed by manufacturers of potentially fashionable goods. Consumers are subject to stereotypes, which slows down the process of assimilation of imposed consumption patterns. In addition, manufacturers compete with each other, imposing different, sometimes opposite models. Therefore, the consumer is free in relation to the producer to the extent that the choice is open to him. Thus, the freedom of the consumer is proportional to the available choice of potentially fashionable objects.

One of the concepts of the origin of fashion interprets it as a conspiracy of fashion designers and manufacturers who pursue their commercial interests and create a pattern of fashionable behavior through advertising. Indeed, frequent changes in fashion are beneficial to those who create it. However, history shows that the efforts of fashion designers are in vain if they are not based on the needs of the general public. New models for collections are transformed into museum pieces whose life begins and ends on the catwalk.

Usually in a society there is a group of people that is a reference for a significant part of the population. This role is played by influential public people whose consumption is largely visible: popular actors, TV journalists, prominent politicians, sports stars, etc. They materialize the ideas of designers. Of course, they have an **accentuated Jupiter in the cosmogram**. Let's call these people a fashionable term: **trend-setters**.

Yes, **politicians** are also trend-setters. In this case, fashion is a way of showing political sympathies. Let's give some examples.

So, in France, during the era of the First Empire, the admirers of **Napoleon (15.08.1769)** wore a characteristic cocked hat as a sign of their sympathy for him. The rejection of this headgear was tantamount to oppositional convictions. After the fall of Napoleon, his opponents began to wear a top hat, while his supporters still remained faithful to the cocked hat.

Some of the presidents of the United States played a big role in the development of men's fashion. So, **John F. Kennedy (29.05.1917)**, distinguished by curly hair, refused to wear the then widespread fedora hat. Subsequently, this led to the fact that hats began to go out of fashion.

In the USSR in the 1920-1950s. all the leaders, starting with **Stalin**, wore paramilitary suits. This manner laid the foundation for the fashion of the officials of that time. In the early 1960s in the USSR and in many other countries, on the crest of a wave was the movement of Cuban partisans led by **Fidel Castro (13.08.1926)**. The partisan beret has become a fashionable headdress for left-wing youth.

Quite often, the role of fashion creators in the West is played by the wives of presidents and prime ministers. Manufacturers and fashion designers tend to use them to change fashion in the direction they need, but they do not always succeed. Let's take an interesting example.

In 1987, New York's leading fashion designers tried to enlist **Nancy Reagan** to promote **the miniskirt**. She supported the idea and appeared in public in a skirt above the knee. However, this style was not adopted by working women. At that time, there was an opinion that a short skirt was provocative and harmed a woman's career. Consider a fashionable horoscope for this period. We see that Uranus has been in Capricorn since 1988. This is 7 years of strict style for a career and profession. It turns out that the designers were wrong and imposed fashion on consumers that did not correspond to planetary influences.

In the USSR, the wives of the first persons of the state until the mid-1980s. were not public figures, like the wives of American presidents. True, in connection with the need to support international rituals, first **Nikita Khrushchev**, and then **Leonid Brezhnev**, attracted their wives to receive distinguished foreign guests. However, the audience saw fat elderly matrons, hastily and expensively dressed. No one wanted to look at their tastes. **Mikhail Gorbachev**, who came to the top post in 1985, tried to change the situation and make **Raisa Maksimovna** truly the first lady of the country. Indeed, the foreign media immediately appreciated the taste with which she was dressed. In the future, **Raisa Gorbacheva** became a regular character in foreign gossip columns. Newspapers and magazines reported what she was wearing, how many times a day she changed clothes, what and where she bought. In the West, it was actually used to promote fashion products. However, in the USSR, the image of a wife who interferes in her husband's affairs only irritated. Her ever-changing ultra-fashionable and expensive outfits, which delighted Western secular reporters, only added fuel to the fire that burned the authority of the General Secretary. In the USSR at that time, elementary things were sold on coupons, and the first lady demonstrates her well-being. Thus, in Russia, the Western model of creating fashion using the wives of politicians as creators did not take root.

Manufacturers of the fashion industry need the personal interest of the consumer in the design of their appearance, developed taste and commercial ability, which is provided by an **accentuated Jupiter, as well as Venus and Saturn**.

We know many examples of how unattractive girls with the help of stylists and fashionable clothes turned into celebrities. This is the democratism of style and fashion. Personal efforts, ambitions, one's own way of looking, speaking, moving: all this is available to anyone. Here lies a chance for everyone to surprise relatives and friends, to turn the vector of their fate in the opposite direction.

Taste is a product of an individually obtained culture, ideas about the parameters of one's own personality, the boundaries of personal freedom. Taste is needed in order to choose between the proposed alternatives of style and fashion. ***Style is a taste embodied in a specific set*** of manners, things, visual decisions regarding one's own appearance.

Consider the cosmogram of the famous TV presenter, «socialite» ***Ksenia Sobchak (05.11.1981)***. At first glance, her cosmogram looks rather unexpected. Sun and Venus in the shaft, Jupiter conjunct Pluto square the Ascending Node, and Uranus trine the Ascending Node of the Moon. Having a very specific appearance, she was able to create her own style. In the years since this article was written, Ksenia has become involved in various political and corruption scandals that detract from her dignity as a person, but leave her own self-confidence unshakable. She chose this path herself. No one put a crown on her head.

Let's look at the slides.

What is the role of models in fashion creation process? Showing new collections is an important event in the fashion world. What role does the fashion model play on the catwalk here? She is just a tool in the hands of the designer. Her task is to show the dignity of the clothes she is wearing. Of course, the Sun in the chart of the top model should be well aspected. At the same time, she must be an outstanding personality. This gives her the opportunity to convince not only herself, but also others of her own irresistibility.

In the cosmograms of famous models: ***Naomi Campbell (22.05.1970)***, ***Cindy Crawford (20.02.1966)***, ***Claudia Schiffer (25.08.1970)*** we see Venus in conjunction or trine with Uranus.

I suggest that you independently analyze what planetary influences contributed to the manifestation of the phenomenon of supermodels of the 90s. (video by Alexei Sukharev <https://youtu.be/nFi-sup4-FE>).

Thus, all the aforementioned actors contribute to the development of fashion. Fashion is a very exciting process that leaves no one indifferent. You will also be able to take part in the creation of new fashion: both as creators and fashion analysts, listening to the prompts of heavenly designers.

The main ideas of this lecture were presented by me back in 2010 at the International Iberian Astrological Congress (27th Congreso Ibérico de Astrología, Estoril-2010) and at the astrological conference in Moscow in 2010. I deliberately observe chronology here to show that this direction — Fashion Astrology — did not appear in one night. It turns out that 30 years of human life may not be enough to completely create a new discipline from scratch. Many more inquisitive, honest and inquisitive astrologers are needed who will continue the work I started. And using the «Copy + Paste» method is an unworthy occupation. Esoteric does not forgive this.

Homework

1. Pick your top ten prêt-à-porte and haute couture designers. Analyze the cosmograms of these designers and highlight the characteristic features that allow them to work in this way.
2. Give examples of trend-setters known to you and analyze their cosmograms.
3. If possible, get a trend book from a well-known trend agency and study its content (you can find trend books from past years at a big discount or for free). Draw analogies of individual points of the trend book with the planetary influences of this period. Pay attention to the artistic means by which designers represent the image of future fashion. Expand your outlook and knowledge of fashion terms to find more ways to cross astrology and fashion.

How to predict fashion trends?

Veronica Tkachenko

FASHION-ASTROLOGY.COM

Who creates fashion?

- 1. Heavenly designers (*slow and social planets*).**
- 2. Social factors for the formation of a new fashion:**
 - 2.1. Fashion industry professionals (*designers and analysts*).**
 - 2.2. Fashion consumers (*trend-setters and ordinary consumers*).**

Heavenly designers

Slow planets:
fashion image
in general

- **Pluto**
- **Neptune**
- **Uranus**

Social and
personal planets:
fashion image in details

- **Saturn**
- **Jupiter**
- **Mars**
- **Mercury**
- **Venus**

Slow planets

Fashion image in general

- **Pluto: new technologies, sexual stereotypes.**
- **Neptune: new ideal of a woman.**
- **Uranus: new ideas, revolutionary decisions.**

Social and personal planets

Fashion image in details

- **Saturn: structure, quality.**
- **Jupiter: social adaptation, color, style and image.**
- **Mars: action, dynamic or static character of clothes.**
- **Mercury: interaction, connection of different parts.**
- **Venus: accessories, jewelry ornaments.**

Social factors

Fashion industry professionals

**Designers work
in two creative
directions:**

- *prêt a porte*
- *haute couture*

**Analytics use
two approaches to
fashion forecasting:**

- *fatalistic or formal*
- *intuitive*

Trend book sections and fashion astrology indicators

- 1. Zeitgeist or mood board.**
 - 2. The source of inspiration.**
 - 3. Materials and technologies.**
 - 4. Style and image.**
 - 5. Color map**
- 1. Fashion horoscope with only social and slow planets.**
 - 2. Planets in Zodiac signs and individual configurations.**
 - 3. Pluto, Saturn.**
 - 4. Neptune, Uranus, Jupiter, Saturn.**
 - 5. Colors of the planets in the Zodiac signs
and Colors of the decades of the Zodiac signs**

Social factors

Fashion consumers

Trend-setters:

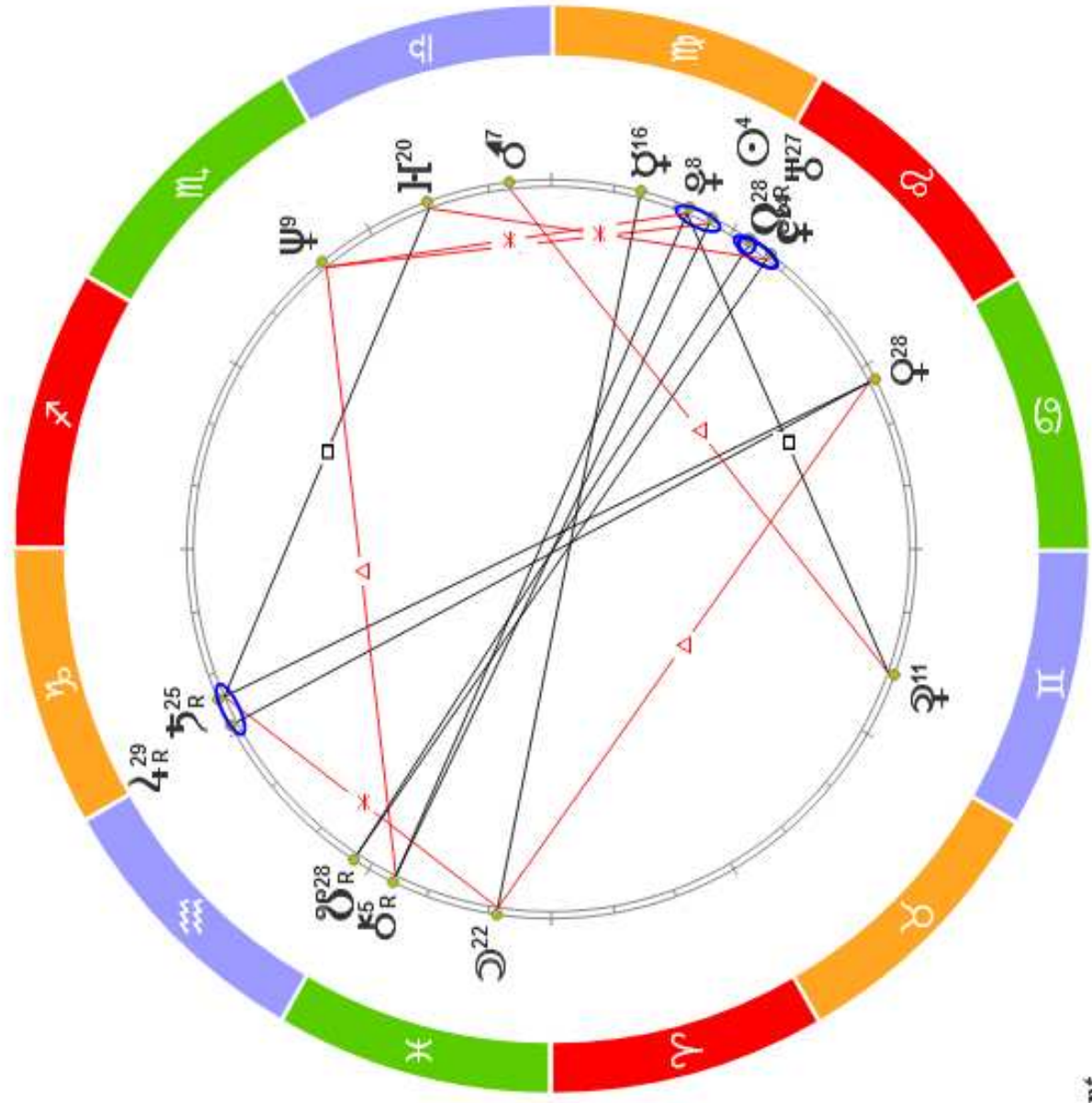
- *politic leaders*
- *it-girls*
- *fashion models*

Ordinary consumers:

- *people with developed taste and individual style*

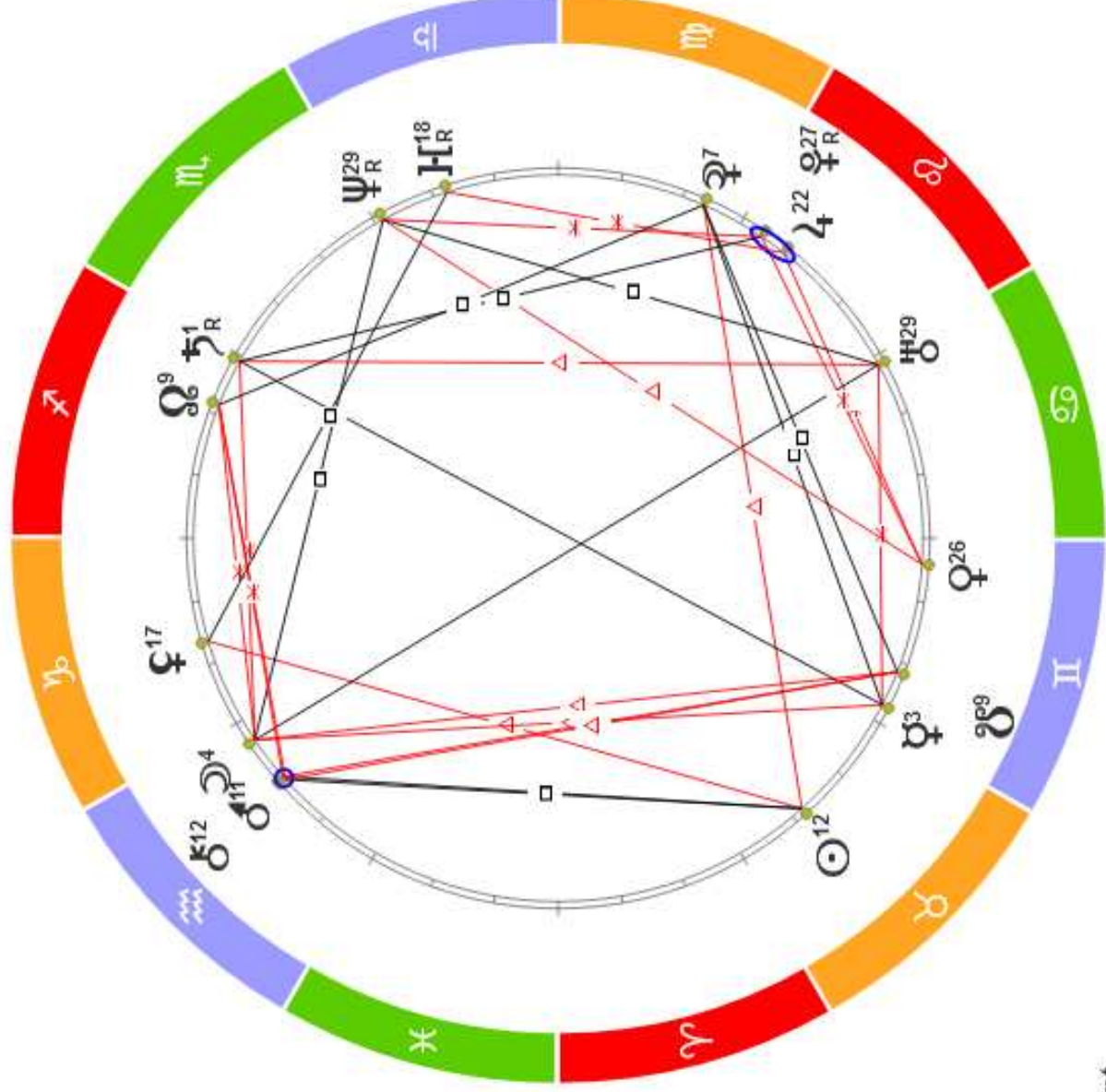
Tom Ford 27.08.1961

☉	♏	3°51' 3"
☾	♋	21°24'29"
♃	♏	15°45'18"
♄	♏	27°23'38"
♅	♏	6°37' 3"
♆	♏ R	28°29'31"
♇	♏ R	24° 0'47"
♈	♏	26°39'15"
♉	♏	8°55'11"
♊	♏	7°43'16"
♋	♏ R	27°12'34"
♌	♏ R	27°12'34"
♍	♏	23° 1'57"
♎	♏	10° 6'48"
♏	♏ R	4°16' 9"
♐	♏	19°55'11"



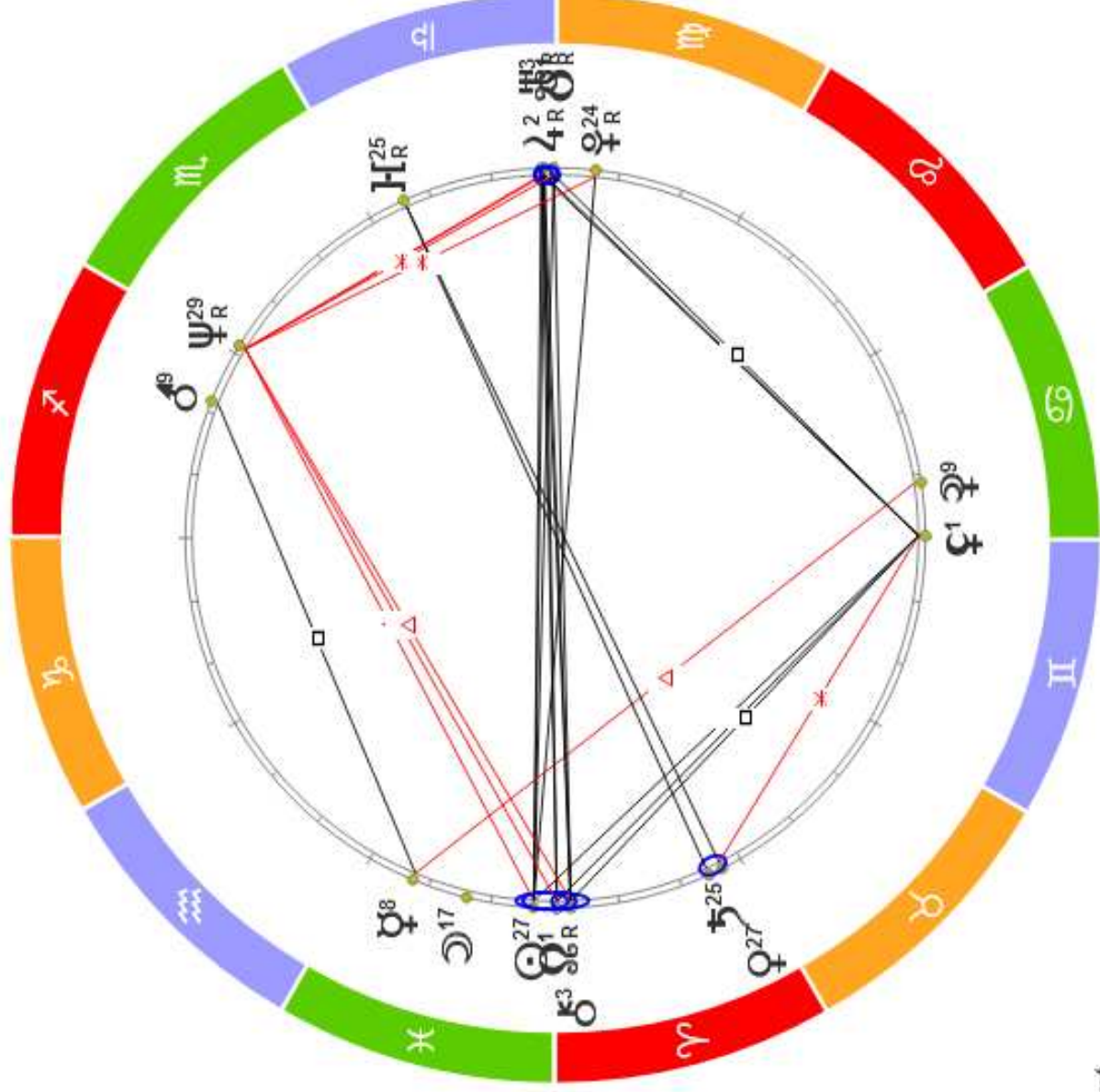
Donatella Versace 02.05.1956

☉	11°55'49"	♍
☾	3°44' 1"	♋
♃	2°41'58"	♈
♄	25°51'43"	♈
♅	10°59'30"	♋
♆	21°49'24"	♍
♇	0°50'20"	♈
♈	28°32'30"	♈
♉	28°41'39"	♈
♊	26° 6'14"	♍
♋	8°25'23"	♈
♌	8°25'23"	♈
♍	16°27'20"	♈
♎	6°29'28"	♈
♏	11°36'46"	♋
♐	17°42'36"	♈



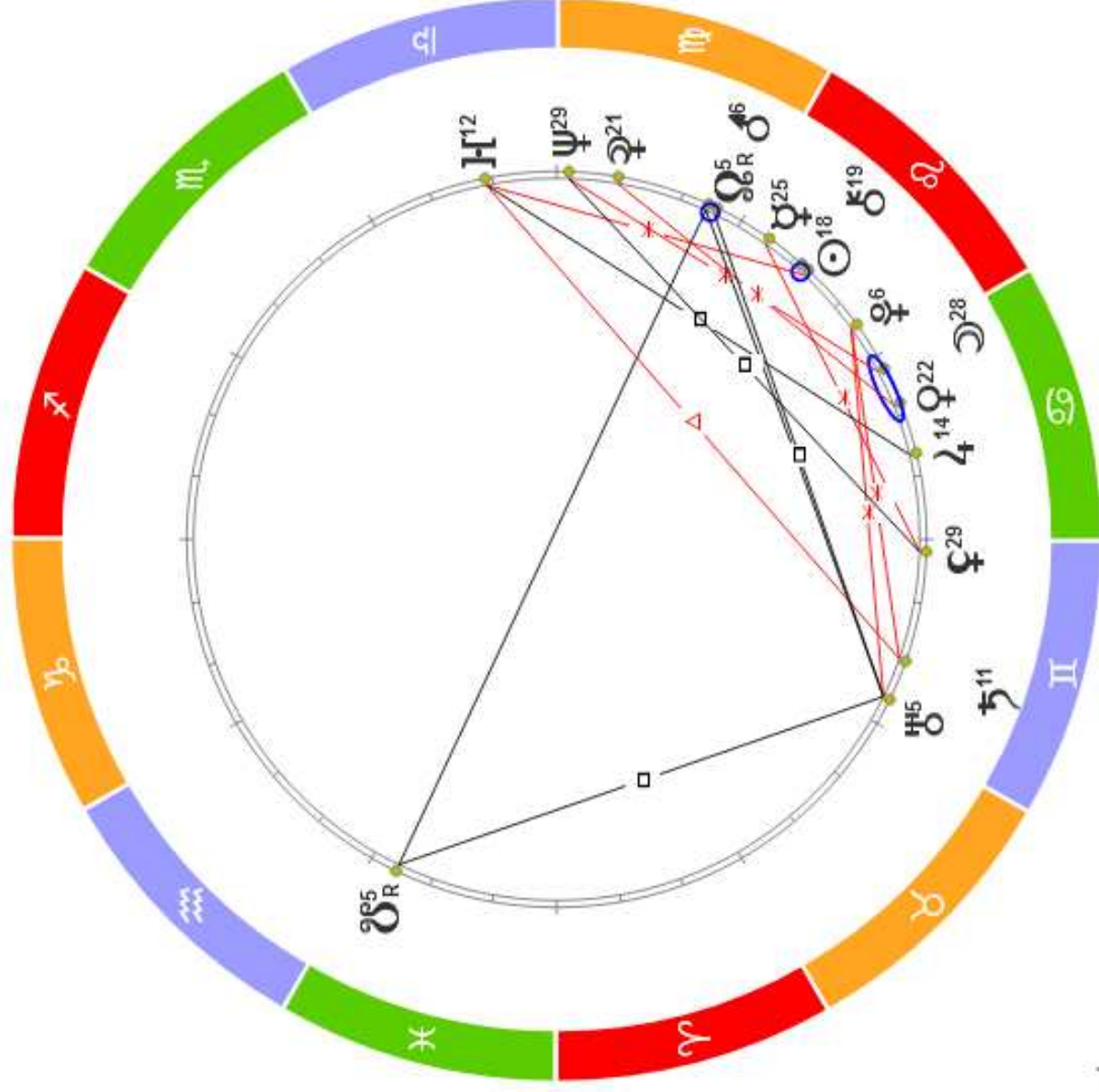
Alexander McQueen 17.03.1969

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☾	♈	16° 8'46"
☿	♈	7°21' 6"
♀	♍	26°48'11"
♁	♈	8°17'24"
♂	♈ R	1°44'13"
♆	♍	24°34'12"
♇	♈ R	2°12'11"
♈	♈ R	28°37'59"
♉	♏	23°42'16"
♊	♈ R	0°14'57"
♋	♈ R	0°14'57"
♌	♏	0°22'55"
♍	♏	8°39'37"
♎	♏	2°25'53"
♏	♏ R	24°10'31"



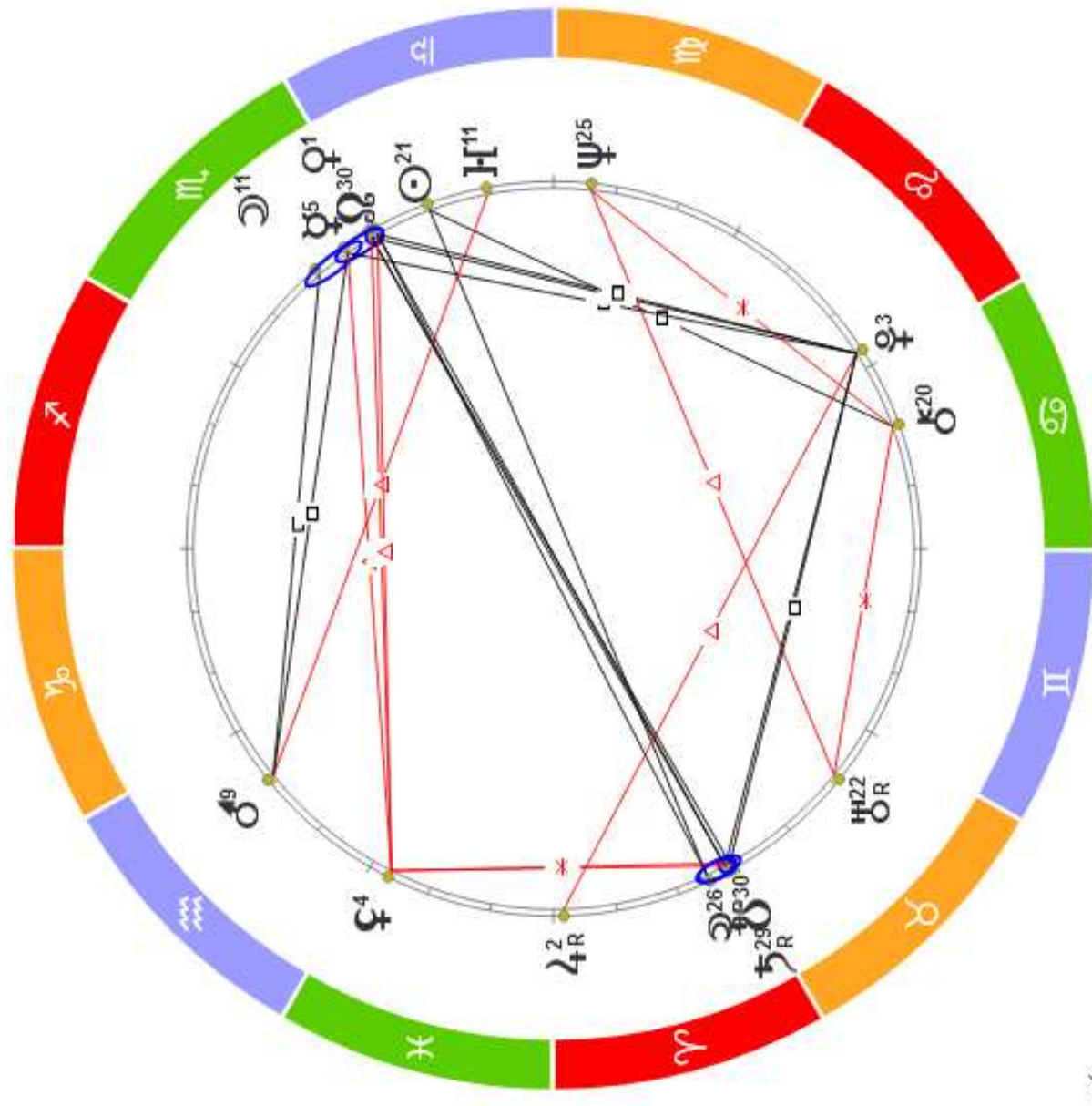
Betsey Johnson 10.08.1942

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☾	♏	27° 39' 12" 00
♃	♏	24° 54' 27" 00
♄	♏	21° 48' 49" 00
♅	♏	5° 41' 43" 00
♆	♏	13° 34' 38" 00
♇	♏	10° 42' 6" 00
♈	♏	4° 11' 20" 00
♉	♏	28° 6' 1" 00
♊	♏	5° 43' 16" 00
♋	♏	4° 15' 52" 00
♌	♏	4° 15' 52" 00
♍	♏	28° 3' 54" 00
♎	♏	20° 22' 25" 00
♏	♏	18° 29' 37" 00
♐	♏	11° 8' 55" 00



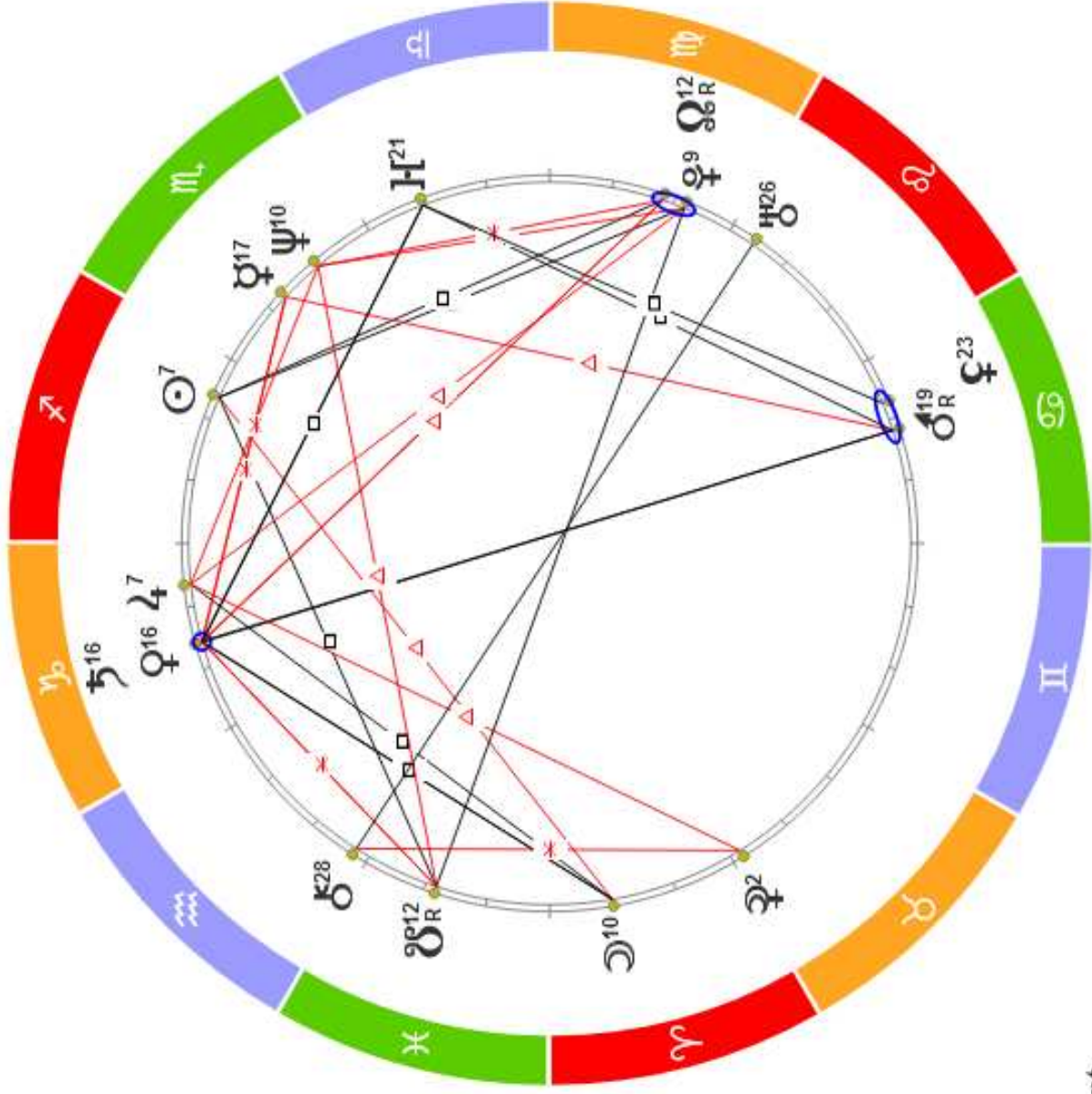
Ralph Lauren 14.10.1939

☉	♈	20° 7' 15"
☾	♈	10° 32' 48"
♃	♈	4° 51' 33"
♄	♈	0° 20' 25"
♅	♈	8° 58' 9"
♆	♈ R	1° 37' 13"
♇	♈ R	28° 24' 55"
♈	♈ R	21° 6' 48"
♉	♈	24° 4' 1"
♊	♈	2° 49' 16"
♋	♈	29° 15' 59"
♌	♈	29° 15' 59"
♍	♈	3° 14' 6"
♎	♈	25° 11' 2"
♏	♈	19° 49' 49"
♐	♈	10° 31' 43"

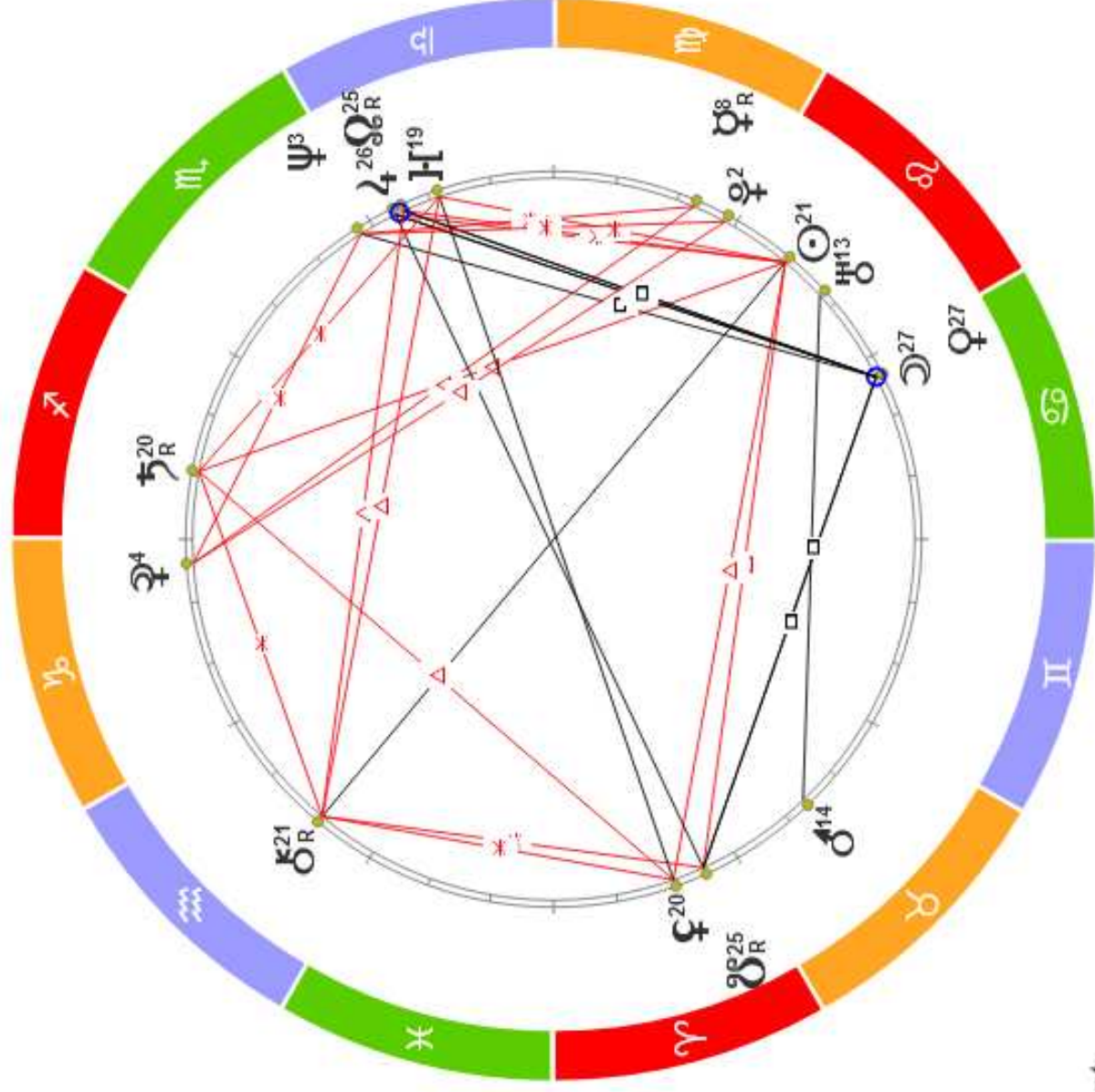


John Galliano 28.11.1960

☉	♈	6° 8' 54"
☾	♈	9° 59' 47"
♃	♈	16° 56' 44"
♄	♈	15° 41' 44"
♅	♈	18° 14' 22"
♆	♈	6° 30' 5"
♇	♈	15° 52' 30"
♈	♈	25° 48' 8"
♉	♈	9° 51' 57"
♊	♈	8° 5' 50"
♋	♈	11° 43' 19"
♌	♈	11° 43' 19"
♍	♈	22° 49' 52"
♎	♈	1° 48' 31"
♏	♈	27° 38' 34"
♐	♈	20° 33' 4"



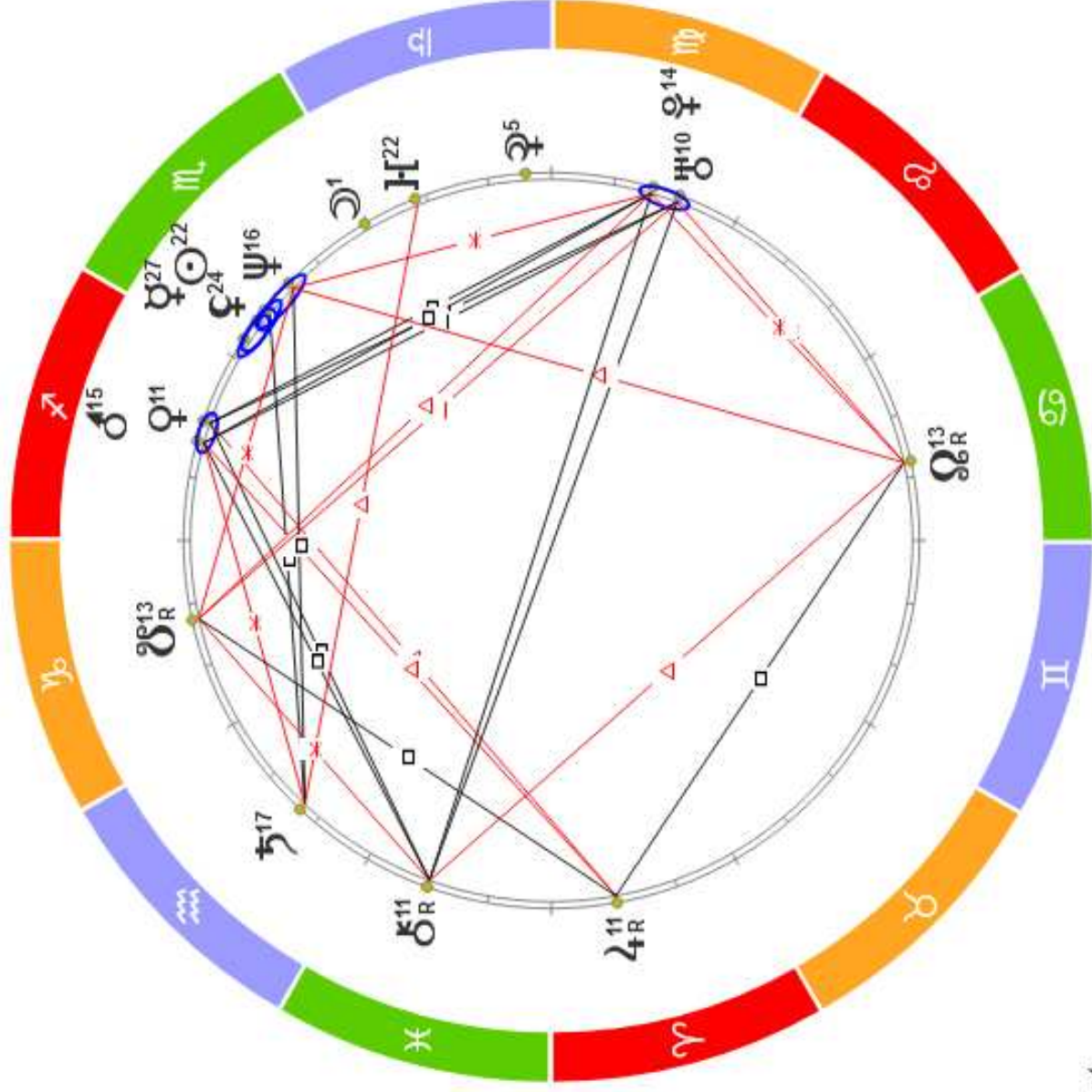
Domenico Dolce 13.08.1958



☉	20° 6' 42" ♏
☾	26° 40' 58" ♏
☿	7° 6' 32" ♏R
♀	26° 44' 30" ♏
♂	13° 42' 14" ♏
♃	25° 57' 3" ♏
♄	19° 11' 11" ♏R
♅	12° 30' 35" ♏
♆	2° 15' 0" ♏
♇	1° 37' 22" ♏
♌	24° 30' 34" ♏R
♀	24° 30' 34" ♏
♂	19° 23' 20" ♏
☿	3° 47' 57" ♏
♀	20° 8' 52" ♏R
☾	18° 26' 44" ♏

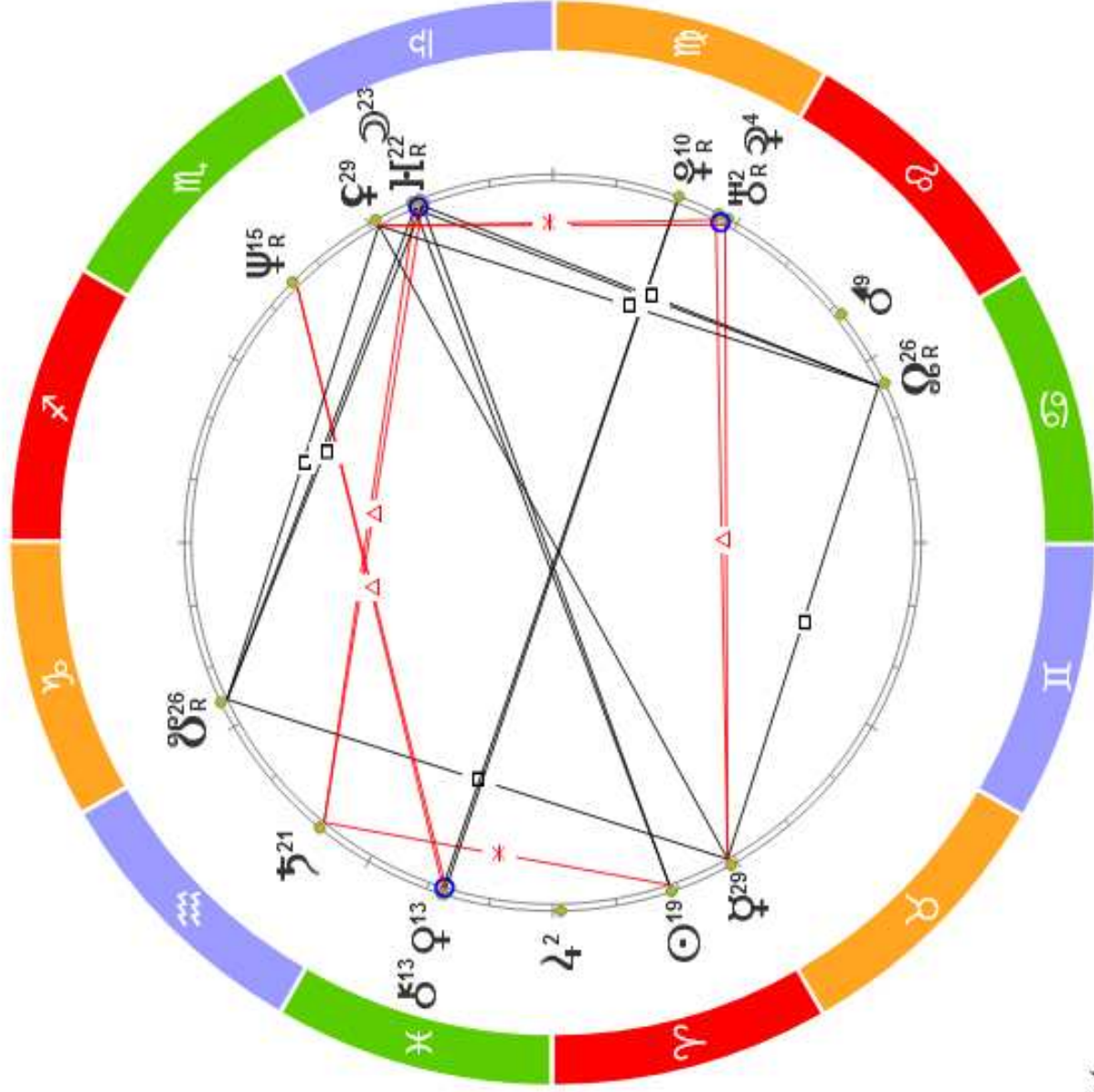
Stefano Gabbana 14.11.1963

☉	♏	21°16' 5"
☾	♏	0°31' 28"
♃	♏	26°45' 6"
♄	♏	10°59' 53"
♅	♏	14°18' 8"
♆	♏ R	10°17' 36"
♇	♏	16°55' 33"
♈	♏	9°36' 11"
♉	♏	15°37' 5"
♊	♏	13°56' 33"
♋	♏ R	12°29' 28"
♌	♏ R	12°29' 28"
♍	♏	23°15' 14"
♎	♏	4° 2' 26"
♏	♏ R	10°15' 18"
♐	♏	21°45' 6"



Marcus Jacobs 09.04.1963

☉	18°48' 9" ♏
☾	22°27' 38" ♎
♃	28°55' 10" ♏
♄	12°18' 34" ♏
♅	8°23' 16" ♏
♆	1°15' 6" ♏
♇	20°45' 27" ♏
♈	R 1°32' 14" ♏
♉	R 14°58' 31" ♏
♊	R 9°57' 44" ♏
♋	R 25°42' 28" ♏
♌	R 25°42' 28" ♏
♍	28°45' 25" ♏
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♏	12°49' 52" ♏
♐	R 21°10' 34" ♏



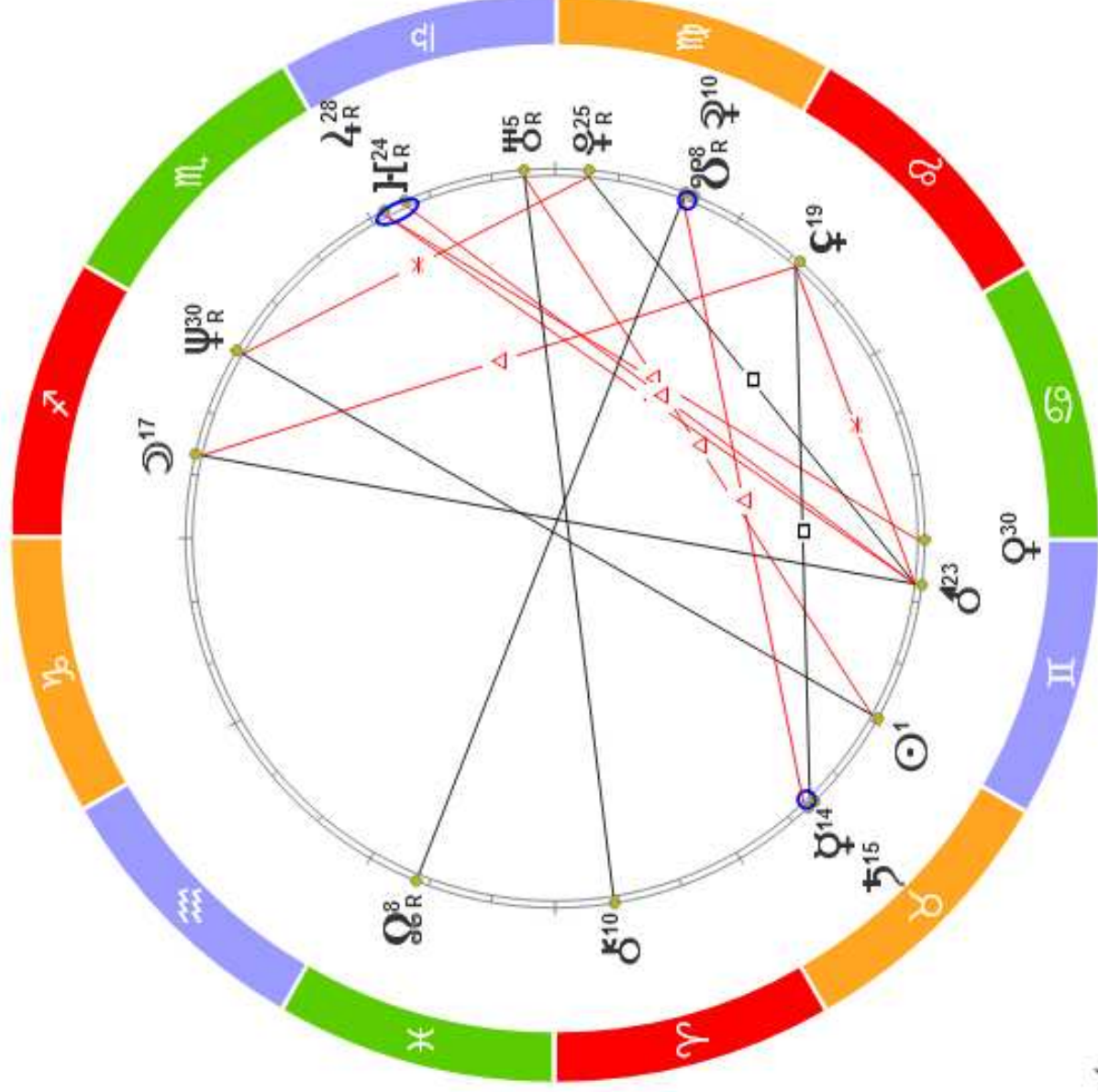
Kseniya Sobchak 05.11.1981



Naomi Campbell 22.05.1970

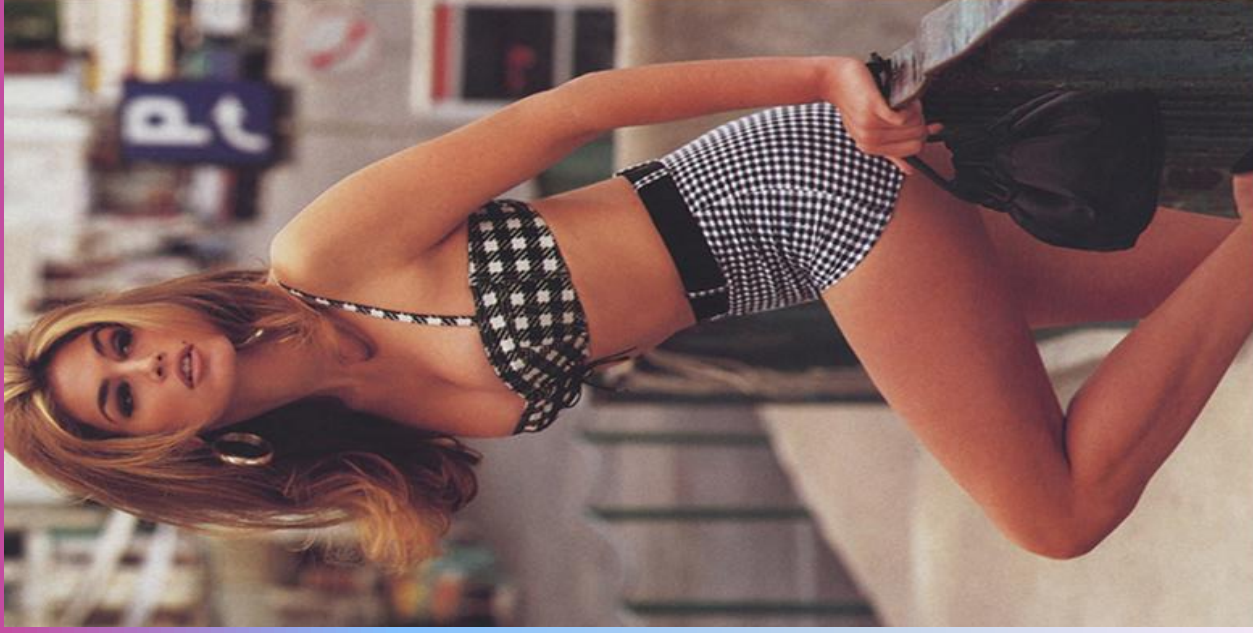


Naomi Campbell 22.05.1970



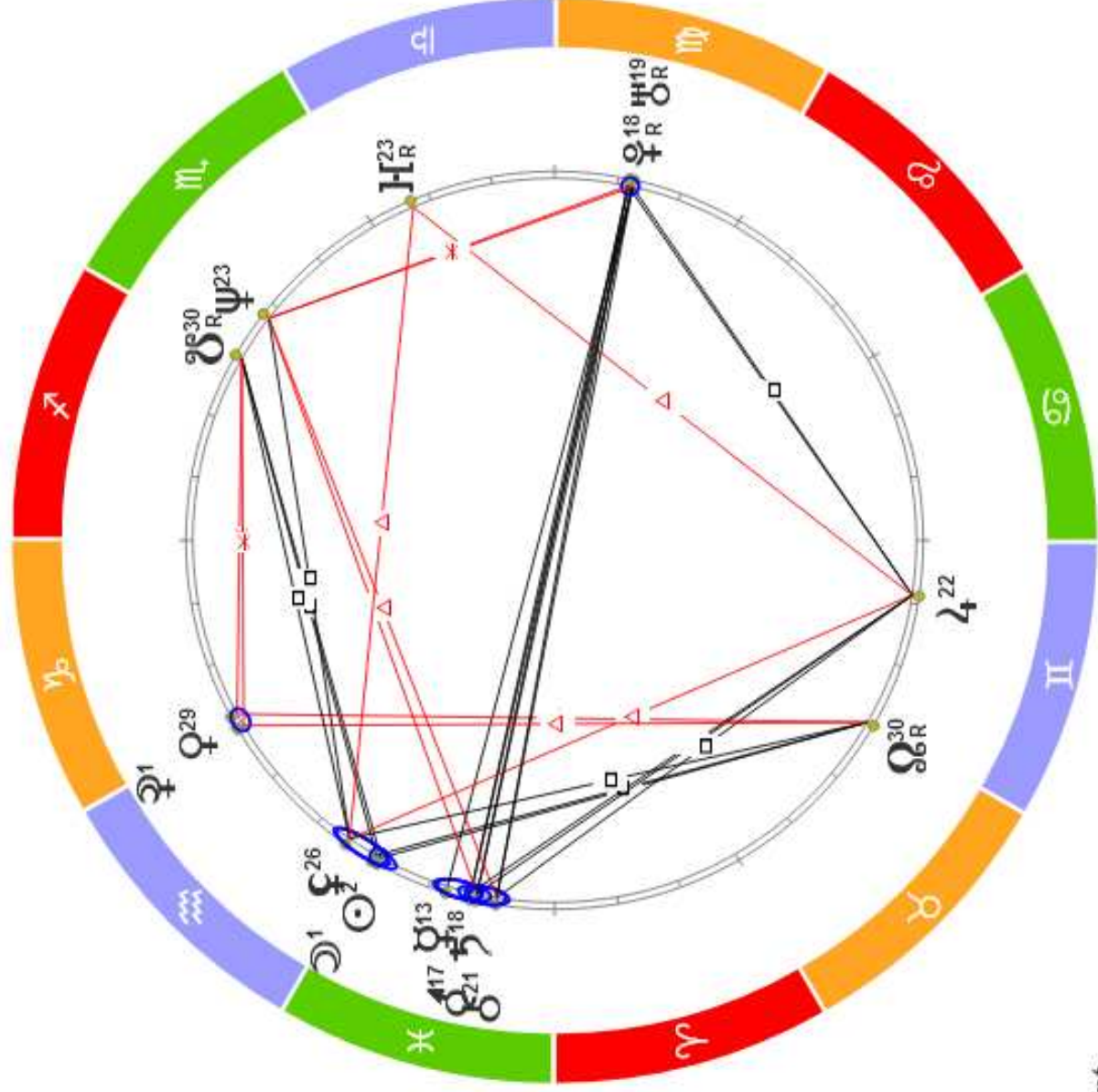
♁	♁	♃	♀	♂	♃	♄	♅	♆	♇	♁	♁				
0°51'43"	16°49'49"	13°12' 5"	29°44'34"	22°45'28"	R 27°33'48"	14°36'16"	R 4°50'43"	R 29°28'56"	R 24°43'36"	R 7°55'34"	R 7°55'34"	18°28'18"	9°21'31"	9°14'46"	R 23°59'28"

Cindy Crawford 20.02.1966



Cindy Crawford 20.02.1966

☉	♈	1°16'54"
☽	♈	0°27'14"
♀	♈	12°47'15"
♁	♏	28°39'10"
♂	♈	16°36'47"
♃	♈	21°17'33"
♄	♈	17°36'52"
♅	♏	R 18°17' 0"
♆	♏	22°10'45"
♇	♏	R 17°34'24"
♈	♏	R 29°49'52"
♉	♏	R 29°49'52"
♊	♏	25°28'39"
♋	♏	0°47'18"
♌	♈	20°48'13"
♍	♏	R 22°59' 4"

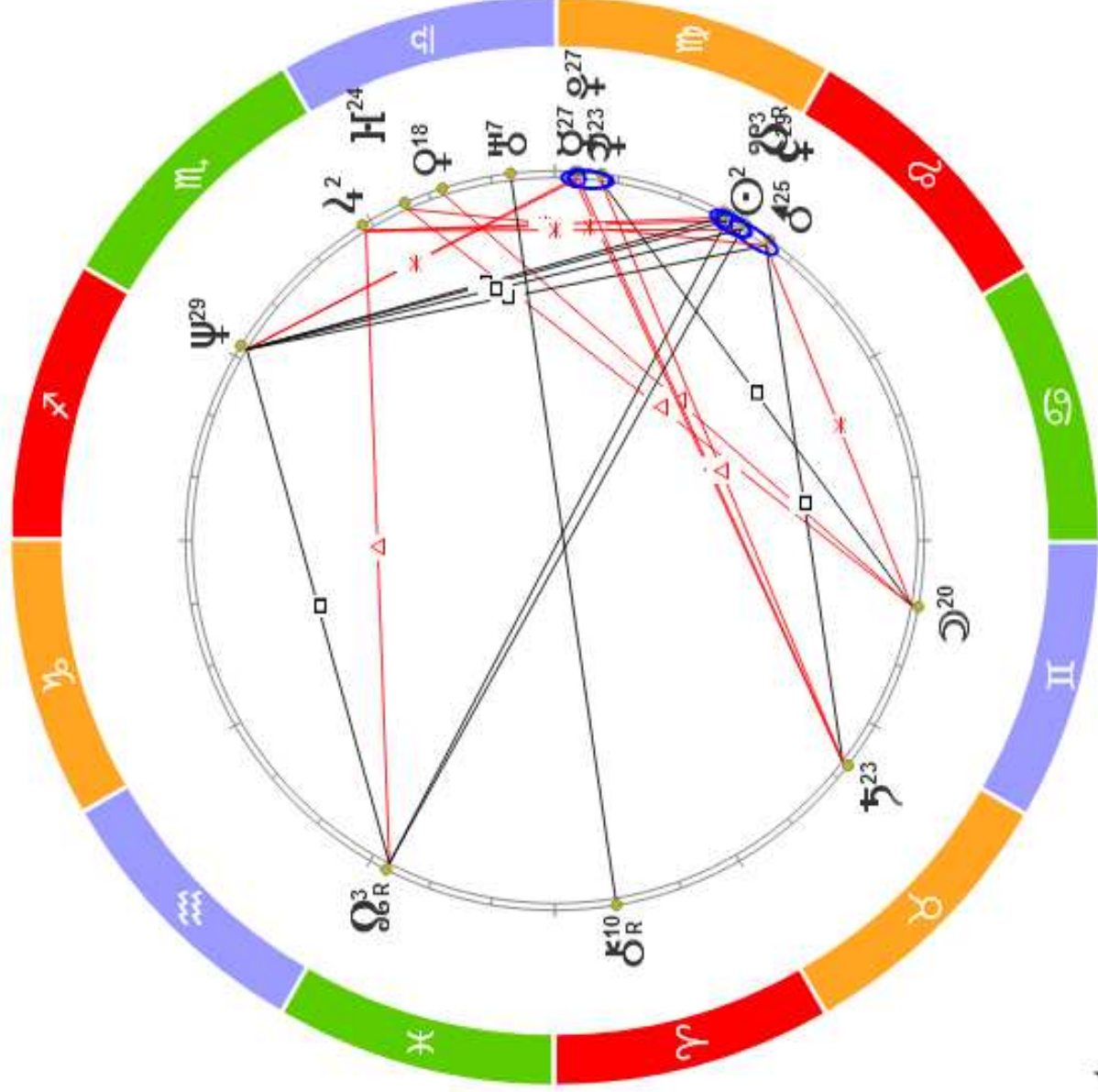


Claudia Schiffer 25.08.1970



Claudia Schiffer 25.08.1970

☉	♏	1°45' 3"
☾	♏	19°40' 25"
♃	♏	26°54' 46"
♄	♏	17°43' 39"
♅	♏	24°23' 20"
♆	♏	1°24' 56"
♇	♏	22°31' 48"
♈	♏	6°52' 47"
♉	♏	28°11' 8"
♊	♏	26°16' 30"
♋	♏	2°49' 30" R
♌	♏	2°49' 30" R
♍	♏	28°59' 56"
♎	♏	22°44' 17"
♏	♏	9°37' 4" R
♐	♏	23°58' 52"



Supermodels of the 90s



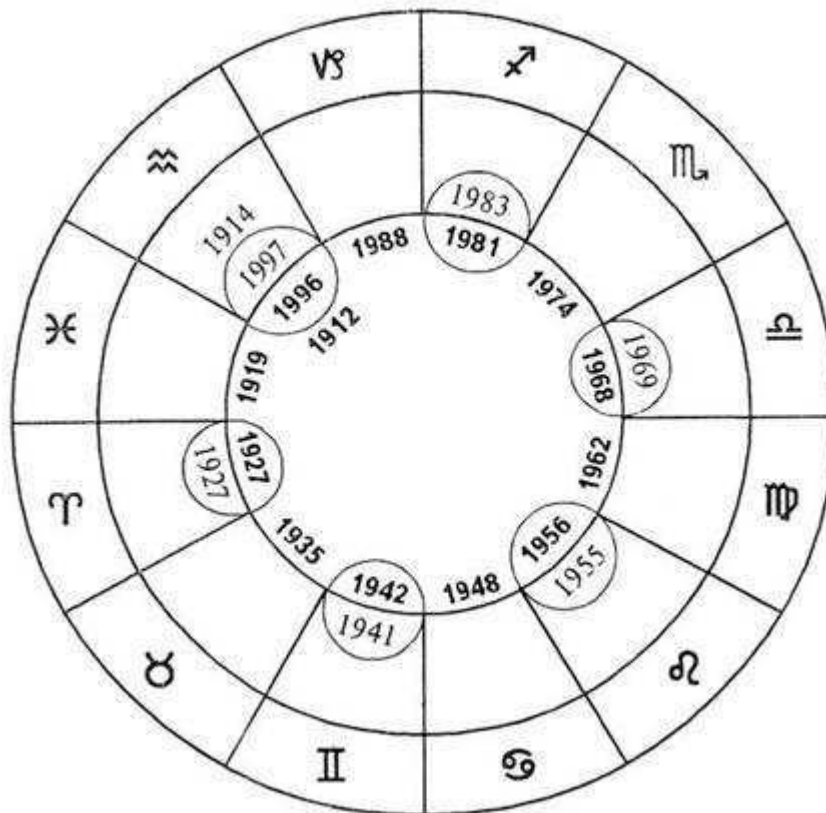
Lecture 2.***Preliminary analysis of astrological conditions for the birth of a new fashionable idea. Cardinal changes in fashion: the moments of the conjunction of the cycles of Uranus and Jupiter. Homework.***

Dear friends! The aim of this training course is to learn to understand the evolution of fashion, to foresee the special moments of its development, ups and downs, return and birth on a new turn of the spiral. To do this, we first need to understand: at what level of planetary cycles are we now? Therefore, I bring to your attention a fragment of my old article: «When do cardinal changes in fashion occur?» («The Astrologer» newspaper, 1996, No. 12). Its main ideas were presented in 1997 at the XIV International Congress in Spain (XIV Congreso Iberico de Astrologia) and confirmed my international priority in this topic. The full version of the article can be read in my book Fashion and Beauty Astrology (RIPOL-CLASSIC, 2006).

...Each planet brings its own new properties to create a fashionable image. But still, Uranus, the planet of originality, originality, instantaneous transformation from above, has the strongest transformative effect. At that moment, when Uranus crosses the border of the next sign, we should expect a change in fashion. Uranus is the generator of a fashionable idea, that new seed that sprouts on the soil prepared by other planets. The entry of Uranus into a new Zodiac sign every 7 years gives a new impetus, the development and further fate of which depends on social readiness. And this is already determined by another social planet: Jupiter with a cycle of 12 years.

How do the cycles of Uranus and Jupiter join here? The full cycle of Uranus, bringing new trends in fashion, is 84 years, and Jupiter, fixing new trends — 12 years, 1 year in each sign. Thus, ***a cardinal change in the direction of fashion depends on the moment of coincidence of the cycles of Uranus and Jupiter — this happens 1 time in 14 years.***

The most dynamic changes in fashion took place in the 20th century. I propose to consider a diagram that shows the moments of conjunction in the same sign of Uranus and Jupiter. In each case, such periods of time mean the beginning of a new era in fashion (*see diagram*).



The entry of Uranus into Aquarius in 1912, which was joined by Jupiter in 1914, revolutionized the fashion of the time. After the strict tradition and conservatism of the beginning of the century, the most incredible combinations of elements of men's and women's clothing, day and evening dresses, sets for work and leisure became popular from this period. In one toilet, it was considered acceptable to wear a long dress in combination with over-the-knee boots and a man's cape, wear a fur muff with a straw hat, etc. The conquests of those years are used in our time.

Let us consider in more detail several periods, starting from the middle of the 20th century. One of the most significant is the period of the Second World War (Uranus and Jupiter in Gemini — 1942). At a time when the male population of European countries does not part with a tunic, women's fashion is becoming extremely feminine and romantic. In everyday clothes there are elements of various styles and trends. The most popular set that allows you to always look in a new way: a dress-suit. Natural fabrics: wool, silk. Evening dresses are very different from day dresses, linen is thin, refined. This era coincided with the creation of a new direction: Dior's «new look», which became a potent inoculation of all post-war fashion. Wasp waists, which emphasized the peplum jackets, puffy layered skirts, high busts helped European fashion to quickly get out of the post-war depression.

Dior's new style has endured for more than a decade thanks to the support of consumers hungry for feminine attire.

The next stage, an important stage, comes again after 14 years — 1955 (Uranus and Jupiter in Leo). In the fiery, male sign, trousers appear and are firmly fixed in the women's wardrobe. This is the heyday of fashion *haute couture*, clothes of individual execution.

1969, early 70s — Uranus and Jupiter are in the masculine, airy Libra sign. Like Libra, the fashion of this period balances the value of men's and women's clothing, it is bi-sexual. At this time, the maximum flowering of denim fashion falls, flared trousers appear. This period is the peak of the popularity of the English ensemble «The Beatles» (in the astrological tradition, England is ruled by Libra). The musicians of this ensemble brought turtlenecks and corduroy jackets into fashion, which then took root for a long time. In 1969, Daniel Eschter first proposed the midi length, in contrast to the mini-fashion that then reigned on the catwalks of the world and on the streets. In 1972, Pluto entered in Libra: washed jeans appeared, with patches, outfits and decorative elements.

Let's go to another period. I remember the style of the early 80s. In terms of Fashion Astrology, this is determined by Pluto in Scorpio and Jupiter, which entered this sign in 1983. At that time, fashion designers proposed for the manufacture of shawls, fur collars, palants. In use small patches of fur. They were connected in a special way, which emphasized the different direction of the pile of the fur, creating the impression of fur weaving - a kind of patchwork technique. 12 years later, Jupiter, re-entering Scorpio sign, together with Pluto, which is in the same sign, offered us another, more economical option for using the properties of materials. Now these same pieces of fur began to be sewn together so masterfully that the impression of a solid linen was created, from which fur coats and other very high-quality products were sewn. At the same time, fabrics appeared with padding imitating patchwork technique.

So, we have traced the influence of Uranus and Jupiter, which influence the formation of fashion in a completely new direction.

How to work with this information? First of all, check if we can expect drastic changes in fashion for a certain period of time? If not, then feel free to use our fashion trend forecasting algorithm, which we will look at in more detail in the next lectures.

Let's look at the slides.

And now let's consider another period at the end of the twentieth century, namely, 1996-1997. It was marked by the conjunction of two planets: Uranus and Jupiter in Aquarius. **That is why I called 1997 the beginning of the Aquarius epoch in fashion.** Usually the first, tentative proposals on this topic appear at the time of the first entry of Jupiter into a new Zodiac

sign. And then they already pass the test of time and find more adequate forms of their expression. My comments on the fashion image of this period have been detailed in hundreds of publications in the specialized and popular press, so we will not dwell on it now.

The next turning point in fashion came in 2011 when Uranus and Jupiter conjunct in Aries. ***I called this period the beginning of Aries epoch in fashion.*** I also presented the features of this period in publications in the specialized press, on my website Fashion-Astrology.com and in speeches at international astrological congresses.

The next moment of a cardinal change in fashion will occur in 2024, at the time of the conjunction of Uranus and Jupiter in Taurus. The exact conjunction of these planets will occur in April 2024. ***And this will already be the Taurus epoch in fashion.***

I want to emphasize how important it is for us to study in detail the development of the fashion of the past in order to predict the fashion of the future as accurately and reliably as possible. Here we will use the fashion spiral model, which will be discussed in more detail in the next lecture.

Homework

1. Select for yourself the characteristic features of fashion at each moment of cardinal change since the beginning of the twentieth century. Make a selection of typical elements of a fashionable image and analyze what astrological conditions contributed to their formation. Follow the influence of higher and social planets on this process.
2. Make a selection of accompanying cultural conditions for each period of cardinal change in the 20th century. It can be political and economic events, movies, works of art, new consumer goods, heroes of their time. These skills will come in handy when putting together a mood board in the process of predicting future fashion trends.

Lecture 3.

The Fashion Spiral: Fashion forecasting using Planet Cycles. Uranus cycle 84 years. Jupiter cycle 12 years. Saturn cycle 30 years. Examples. The cosmic status of Saturn at the time of the birth of a new fashionable idea. Astrological conditions for the revival of retro fashion. A necessary condition for the longevity of a fashionable idea. Working with fashion magazines. Homework.

In this lecture, we will look at the spiral model, which is widely used by fashion analysts and historians to explain the evolution of fashion. Unfortunately, at the disposal of theorists and teachers of institutes there is no such clear tool as we have in fashion astrology. They often act at random, without clear numbers and conditions for the revival of fashion.

The main feature of fashion is that it passes. But it also has another important property, that it returns, i.e. develops in a spiral. How to explain this phenomenon in terms of Fashion Astrology? For this purpose, we can use the model of a spiral in a three-dimensional coordinate system. If we straighten any section of this spiral, we will get a straight line. On each of its segments, the simultaneous influence of several planets with different cycle durations is traced: from several years to tens and hundreds of years. They are superimposed on segments of this fashion spiral, creating qualitative and quantitative changes in the fashion of the current period.

The cycles of the planets, reflecting on our earthly life, inspire many artists and designers to revive retro fashion and reinterpret old styles. The attitude to fashion and the peculiarities of personal creativity are also associated with the characteristics of an individual horoscope. Some designers capture the revolutionary vibrations of Uranus and excite the mind, shocking fashion consumers, while others successfully work in line with traditional classics all their lives, relying on the modest charm of Saturn.

Fashion Astrology successfully uses planetary cycles of varying lengths to predict fashion trends. ***The 84-year spiral step*** (Uranus cycle) allows you to get only an approximate idea of the fashionable image. ***Jupiter's 12-year cycle*** shows us more precise characteristics of the new fashion, given the key silhouette and color scheme.

The technique of fashion forecasting using planet cycles was presented in detail in the report by Veronica Tkachenko at the XV Astrological Conference in 2010 (Moscow).

How to work with this information? Let's say we want to know what fashion will be like in 2024. We recall the material of the previous lecture on the periods of cardinal changes in fashion: ***here 2024 was indicated as***

the moment of a cardinal change in fashion direction (Uranus and Jupiter are connected in Taurus). This means that we should be more attentive to the preparation of the forecast for this period.

Now we use **the step of a fashionable spiral lasting 84 years** to understand the main idea of a fashionable image. For inspiration, we look at fashion magazines of the past period, study historical chronicles, films and museum exhibits.

2024 - 84 = 1940.

The step of a fashionable spiral lasting 30 years will show us the main design features of the future fashion. We leaf through old fashion magazines, go through our grandmothers' wardrobes and remember how people from our environment were dressed thirty years ago.

2024 - 30 = 1994.

The step of a fashionable spiral lasting 12 years will not make us go far, perhaps no further than our own wardrobe. It will give us an idea about the appearance, in general, and the color scheme, in particular.

2024 - 12 = 2012.

Let's look at the slides.

The most interesting and rich in repetitions is **Saturn cycle lasting 30 years** (more precisely, 29.6 years). It makes up about half of the average human life. If some fashionable idea captivated you in your youth, then you have a chance to return to it already in adulthood. But here it is important to know which period from the past should be referred to so as not to look anachronistic, old-fashioned and ridiculous. This 30-year fashion spiral step allows us to adjust our aesthetic preferences and use the life experience of our parents.

One of the varieties of retro fashion: **retro-futurism** or «return to the future» is also based on cycles of 30 years. It is the cycles of Saturn that inspire many fashion designers, stimulating them to search for new solutions in cut, silhouette, and design features.

Why are retro trends resurrecting? From the point of view of Fashion Astrology, two options are possible here.

1. If Saturn in the fashion horoscope has a weak cosmic status (by Element and by sign), then it is highly likely that this fashion will return again, as if checking: how do you like this idea in the new version? Thanks to the efforts of designers and the possibilities of new technologies, retro fashion is becoming even more attractive.

2. If Saturn in the fashion horoscope has a strong cosmic status (in its own sign, in fall or in exaltation), then the next cycle of Saturn, this trend may seem too correct or even boring to us. However, the fashion of this period and becomes a golden classic.

Now let's look at these options with specific examples.

1. Saturn in a weak cosmic status.

Why did the fashion of the 70s revive? Consider transits of slow planets. For several years (1972-1973) the symbolic trine between Saturn in Gemini and Uranus in Libra persists (here we use only the position of the planet in the sign, without exact aspects). In 1973, Jupiter in Aquarius is added to this trine, which gives even more freedom for successful experiments.

Why was the fashion of the 80s revived? We leaf through fashion magazines and look at ephemerides. In the early 80s, Saturn was in Scorpio. This sign is characterized by a desire for ostentatious sexuality, an abundance of decor in clothes. At the same time, in 1983 there was a very important conjunction of Uranus and Jupiter in Sagittarius, which compensated for the weakness of Saturn. That is why the fashion of the 80s is returning to us again, but in a new form.

2. Saturn in strong cosmic status.

The next example, closer to our time, is the astrological situation in 2009. Saturn in Libra (2009-2011) has a strong cosmic status and is not prone to experiments. Therefore, we can wear classic knee-length clothes with an accentuated waist. But this is true only if we consider separately the planet in the sign. Transiting Saturn square Pluto makes the most daring experiments with form and structure.

These examples confirm the basic idea of a necessary and sufficient condition for the longevity of a fashionable idea. ***This is the presence of a harmonious aspect between slow planets, including between Uranus and Saturn.*** Therefore, in the future, you should always pay attention to the presence of these aspects.

Let's look at the slides.

Working with fashion magazines

I advise you to actively use old fashion magazines. These are real chronicles of their time and reliable sources of information: from current beauty ideals to effective product placement. In my work, I most often used the Estonian magazine «Siluett», the Latvian magazine «Rigas modes», and then the German magazine, the favorite of all needlewomen: «Burda moden». I have preserved almost all Russian editions of this magazine, starting from 1985 to the present day. You open such a magazine and see the model of the fashionable spiral in action. Best of all in this sense for me was the magazine «Burda moden». The key silhouette, color scheme, the principle of picking clothes — all this was perfectly reflected in the monthly models of the magazine. It was very convenient to track the transits of Jupiter and its cycle of 12 years using them. Later, I also began to take into account the transits of Saturn and their influence on constructive lines. And here, too, «Burda moden» did a good job. There is such a successful combination of

the human factor and planetary influences that give the longevity of a fashion magazine, crazy popularity among fans and financial solvency. Anne Burda has made a great contribution to the development of mass fashion and to the education of the tastes of an entire generation.

I also want to advise you one valuable resource, which published rare fashion magazines from the very first editions, starting from the 1950s. and earlier. This is the *Fashion Pages (antique, second-hand and new editions about fashion, sewing and needlework)*.

<http://www.ms77.ru/>

On this site you can view and buy old fashion and craft magazines. Here you can get acquainted with the history of fashion and costume from primitive times to the present day, read articles about individual elements of clothing. In some cases, it is possible to order original editions in well-preserved form.

Shop assortment:

- antique publications from the 18th century, fashion magazines from the 19th century,
- modern magazines:
- Burda Moden magazine from 1950 to 2011 with patterns, special issues of BURDA magazine;
- PATRONES, as well as translations of instructions for PATRONES magazines from Spanish;
- Verena (Verena);
- Boutique;
- Knipmode;
- Neuer Schnitt and Neue Mode;
- Beyer;
- Modische Maschen;
- SILUETT;
- Fashion magazine;
- SEASON MODELS;
- Anna;
- ATELIER;
- Doublet;
- Cross stitching;
- CHIC (Sewing and Cut);
- Diana

and many other magazines. This is invaluable information for any person who is passionate about fashion! Enjoy while this site is online!

Homework

1. Give expressive, characteristic examples of the return of fashion in the cycle of Uranus (84 years), Saturn (30 years), Jupiter (12 years). Use the working model of the spiral in its simplified version, only with the influence

of these planets. Make a selection of digital illustrations for each of these planets.

2. Give examples of retro-futurism from the past period in accordance with the cosmic status of Saturn. Make a selection of illustrations in electronic form according to the principle: the first birth of a fashionable idea and its repetition in connection with the Saturn cycle (strong and weak status).

3. Give examples of retro-futurism in the near future in connection with the cosmic status of Saturn. Make your own sketches or write a text description of these models of clothes, shoes, accessories

Lecture 4.

Micro and macro trends. Influence of slow and social planets on the formation of key trends. The role of personal planets in short-term forecasting of fashion trends. Periods of retrograde planets. Homework.

In this lecture, we will look at important terms: micro and macro trends, which are often used by trend analysts when working on their forecast. From the point of view of Fashion Astrology, they are formed under the influence of planetary transits. **Slow planets in their movement through the Zodiac form macrotrends, and social planets form microtrends.** They describe not only the development of fashion, but also the key processes in the development of society as a whole. In practice, it is of great value for us to identify the following trends with a clearly defined validity period: 7 years (macro trend under the influence of Uranus in one Zodiac sign), 2.5 years (micro trend under the influence of Saturn in one Zodiac sign) and 1 year (micro trend under the influence of Jupiter in one Zodiac sign).

Let's look at the slides.

I will give an example of the formation of key social and fashion trends under the influence of slow and social planets in the period from 2020 to 2025. An article entitled «Key social and fashion trends 2020-2025» was published in PROfashion magazine (2019, No. 12). This development also formed the basis of my report at the International Astrological Congress Online (2nd edition) in 2020. Similarly, you can imagine the key trends with a different transit influence of the planets. Moreover, it will be interesting for you to compare my vision of key trends with the events of the recent past.

Macro trend influenced by Uranus in Taurus (2018-2025)

A fundamentally new influence was born in May 2018, when Uranus - the planet of revolutionary transformations - moved from the fiery, selfish Aries sign to the earthly, material Taurus sign. At the same time, the era of personal customization (2011-2018) has ended and the trend towards the quality of consumption has declared itself. This is a decrease in impulsivity, «sports interest» when getting acquainted with a new product and an increase in the emotional component, the inclusion of all senses when choosing a product. **The slogan of this period is «Less is better», expecting long-term use, focusing on quality, without regard to prestige and well-known brands.** These common features will continue for the next 7 years (Uranus in Taurus from 2018 to 2025).

Taurus is a sign of resources and accumulation, and the modern economy is based on oil and gas. Therefore, innovations in the field of resource

extraction and the emergence of new sources of food for industry and the population are possible. The changes will affect the technical and manufacturing industries based on the theme of beauty, decoration, convenience and comfort, clothing and cooking.

The share of confectionery, bakery products and sweets will increase in food consumption. In product packaging, color, shape and eco-friendly packaging, portion packaging will play an important role.

The new aesthetics from Uranus in Taurus will lead to an ennobling appearance of the products. They will have more roundness and streamlining.

Taurus is a natural, sensual sign. Therefore, even aromamarketing will have its favorites, which will generate income when used in retail outlets. Aromas of the Taurus sign: light fruity, spicy and herbaceous aromas. Marketers should take on board the aroma of ripe peach and red berries, as well as jasmine, magnolia, palmarosa, fennel, marjoram, verbena, hyssop, rose hips or their synthetic counterparts.

Taurus is also the human body, natural and beautiful in its manifestation. ***The trend for normal, feminine forms, including on the catwalk, will receive its fullest development in the period 2019-2025.***

Together with the theme of the body, all wearable electronics that are «closer to the body» will successfully develop. In the new generation of devices, there will be less brutality, more roundness and tactile appeal. Products for kinesthetics are an important separate trend!

In the previous seven-year period of Uranus in Aries (2011-2018), more attention was paid to objects, accessories and jewelry in the head area - this is the projection of Aries sign on the human body. ***Uranus in Taurus (2018-2025) emphasizes the projection on the human body: the neck area.*** It is this zone that will be the area of maximum attention for clothing and jewelry designers. This will undoubtedly be reflected in the fashion industry.

If we look a little further into the future, we can say that after 2020, the population will spontaneously reach out to live outside the metropolis. And settlements will be created according to the type of communities of like-minded people. And then a new wave of interest in the city of the future is possible - Auroville, a modern utopia on the shores of the Indian Ocean. New associations will appear with a very clear ideology based on love for nature. This trend will manifest itself as much as possible at the beginning of 2023, but this is a topic for a separate discussion.

Macro trend influenced by Neptune in Pisces (2011-2025)

The next long-term trend is blurring the lines between reality and fantasy. Some data of his birth: Neptune, the planet of secrets and illusions, has been in its abode - in the sign of Pisces for 14 years (from 2011 to 2025). This trend is inextricably linked with the level of scientific and technological progress (in astrology, this is the influence of the planet Uranus). Therefore, augmented reality devices, which change qualitatively every year, will be involved here. Other methods of expanding consciousness will be used more often, from collective meditation to the use of psychotropic drugs. The legalization of a soft drug - marijuana - will continue in a number of countries.

Micro trend influenced by Saturn in Capricorn (2017-2020)

A trend lasting only 2.5 years: increasing the authority of the older generation. In terms of astrology, this is how Saturn, the planet of time, age and limitations, manifests itself in a strong position in Capricorn (from December 2017 to December 2020). Many believe that this trend will continue for a long time, but it is not. Astrological methods allow you to make an accurate prediction, calculate the beginning and end of the life of each of the trends.

There is an opinion that the trend is gaining strength: a calm attitude towards the passage of time. I strongly disagree with this statement. Perhaps it is confused with another trend: ***slow lifestyle, slow fashion, slow food, enjoying every moment, which originates from Uranus in Taurus*** (recall that its life span is 7 years). Saturn is the planet-keeper of time, and the lessons of Saturn (and not only for astrologers, but in general for all inhabitants of the planet Earth) are respect for time. It cannot be bought, sold or exchanged. Therefore, a clear use of the concept of time will be an important feature for future products. Products with an emphatically short (but not long) shelf life, recycling of used products, new life for old things.

Saturn in Capricorn (since December 2017) started the trend of minimalism. In Russia, it is still not widespread. This trend will not become fundamental in the coming years. Here the influence of Uranus in Taurus: high demands on the quality of life, on the emotional component and concern for the environment will «tug the rope» to their side. And then extreme minimalism will be replaced by high demands on technological innovations and means of communication. ***This is a moment of radical change in tastes in society, including in fashion, which I foresee for 2024.*** From the point of view of astrology, this is the intersection of the cycles of Uranus (84 years) and Jupiter (12 years) in the earth sign of Taurus.

Micro trend influenced by Saturn in Aquarius (2020-2023)

Saturn in Aquarius (2020-2023) sets new standards for social behavior. In this sign, Saturn is ruled by Uranus and manifests its qualities without any restrictions. It blurs the boundaries between social strata and structures. This will allow many people to get rid of stereotypes in choosing a lifestyle, their partner, favorite pastime, forget about age restrictions, etc. However, the first entry of Saturn into the sign of Aquarius may shake the gains of the previous period. The energies of the sign Aquarius give way to the young. It is unlikely that in the new scenario, older people will be able to count on a special, privileged position, which was indicated during the period of Saturn in Capricorn. In order not to fall out of the cage, they will have to pull themselves up to an active information and energy exchange, not justifying themselves with age and sores. Youth associations, artels and cooperatives are again becoming popular in society. ***There is a new trend lasting 2.5 years: «Youth, freedom, individuality».*** Marketers, designers and constructors will take on board such simple human weaknesses as ***«I'm still hoo»***, ***«I can give odds to the young»***, etc. Participation, involvement in a common cause become driving motives for representatives of all generations, young and old. And such an idea has already appeared - this is a general struggle for the environment, for the preservation of our planet. The problem of environmental pollution with human waste is growing exponentially. Recently, plastic waste pollution has been the most discussed. Do you still buy plastic bags from the store instead of cloth bags? This is unforgivable in relation to wildlife. ***The Ecological Movement microtrend*** is a good sign of the present time.

Another facet of Saturn in Aquarius is the desire for innovation and invention. ***I called this trend «Retrofuturism».*** The nature of Saturn contributes to the preservation and revival of the best examples of technical achievements, but already on a new turn of the spiral. This is actually a reference to the patterns of fashion development, which I have been studying for several decades. The return to fashion of retro forms of familiar household appliances will be a good support for the older generation. Advertising campaigns and colorful booklets will be addressed to them. One problem - this «new old» technique will no longer serve as long as the old one. But that's the whole point.

Micro trend influenced by Jupiter in Sagittarius (2019) and Capricorn (2020)

Jupiter in its annual movement through the Zodiac forms ***short-term trends***. Under its influence, an ideal image of the consumption model is formed in that area (in the Zodiac sign), which Jupiter honored with its presence. In 2019, Jupiter was in its home - in Sagittarius - and contributed to the real flowering of tourism, travel, education, publishing, lawmaking.

Jupiter in Capricorn is in its fall and manifests itself in a completely different way. The boundless horizons of Jupiter rest against the rigid boundaries of

Saturn. This tendency to expand is turning into a purposeful forward movement. Opportunities for social growth are greatly reduced, but every small step brings us closer to the goal. The ambition of young employees will noticeably decrease, many will be ready to take a non-prestigious position, subject to a distant prospect of promotion. **Therefore, in 2020, a social trend is being formed for gradual development, for slow career advancement: «You go slower, you go further».**

Outward brilliance and ostentatious luxury, characteristics of Jupiter in Sagittarius, will now be replaced by restraint and modesty. Demonstrating your wealth during such a period becomes almost indecent. The same applies to the choice of clothing, which should not scream about the financial solvency of its owner. Moderation and closeness, a complete rejection of seductive clothes became the characteristics of a new trend in fashion: decent fashion (Modest Fashion). Fashion analysts associate the emergence of this trend with the total spread of Islam. However, astrologers know that it is not about religion, but about planetary influences.

Jupiter in Capricorn, along with Saturn in Aquarius, creates a nostalgic attitude towards classic things and styles in people. This will immediately be adopted by marketers, who will vie with each other to offer «quality for those who understand», «this love is serious and for a long time», «the revival of old traditions». It is becoming fashionable again to take care of things and pass them on to the next generation. **I called this trend «Course on traditions and continuity of generations».**

As you can see, my love for Fashion Astrology takes precedence over the prediction of social and economic phenomena. The analysis of social trends is important in the sense that the subject of its study is the person himself and his values in a changing world. And this allows me to make accurate forecasts of fashion trends. Answering the question of where he aspires to, what he believes in, what he supports, and what the modern consumer denies, one can get correlations with the choice in clothing, interior, etc. Of course, there is a difference between so-called reflex behavior - when the buyer chooses a clear, familiar product, and emotional consumption - that the consumer is usually willing to pay more for. Fashion Astrology allows you to consider both. Summing up all of the above, Saturn in our topic forms a long-term reflex, and Jupiter - new emotional patterns and new models for inspiration. And we should analyze our own behavior so as not to be led by the puppeteers.

Personal planets

Personality planets often remain outside the scope of this study. They take part in the formation of **short-term** or **seasonal trends**. It is on them that trend analysts rely when creating trend books, since the idea of seasonality remains the leading one in the process of producing fashionable goods. Most often, trend books are timed to two main periods: Autumn-Winter and Spring-Summer.

The transits of Mars have no independent significance and should be considered only in aspects with slow planets. **Retrograde Mars** does not have a noticeable effect on fashion. However, together with social and slow planets, it can enhance the vibrations of a zodiac sign or a separate decade, which, ultimately, is reflected in the formation of the actual color scheme.

The transits of Mercury also have no independent significance. During **Mercury retrograde**, things begin to deteriorate, tear. At this time, it is best to get rid of old clothes without buying anything new. Retrograde Mercury does not contribute to the successful implementation of a fashion idea. During such a period, you should not start working on a new fashion collection. Even forecasts of fashion trends made during this period may turn out to be incorrect.

Under the influence of Venus, the fashion for jewelry changes, new forms and colors appear in jewelry and accessories. Venus transits should also only be considered in aspects to the higher planets. During the period of **Venus retrograde**, retro fashion comes to life for a short time. More accurate characteristics of this fashion will be prompted by the aspects of retrograde Venus with Saturn.

If we consider the solar cycle, then we will talk about a yearly change in fashionable appearance. And this is enough for obsolescence of things. If we use the moon phases, then this serves as a good excuse for feeling unwell and an excellent motivation for shopping for women.

Homework

1. Highlight the micro trend under the influence of Saturn in one Zodiac sign for the period 2023-2025 (Saturn in Pisces). Give it a name and formulate its motto.
2. Highlight the micro trend under the influence of Jupiter in one Zodiac sign for the period 2024 and pay attention to its exact conjunction with Uranus. Give it a name and formulate its motto.
3. Highlight the period of Venus retrograde in 2023 and pay attention to its aspects with Saturn. Give a name to this seasonal trend and formulate its motto.
4. Analyze the period of Mars retrograde in 2022-2023 and formulate its role in the formation of micro trends together with Jupiter and Saturn for the Autumn-Winter 2022/2023 period.

Lecture 5.**Mood board. The use of planetary symbolism for the mood board and brand DNA analysis. Homework.**

As you remember from the very first lecture of the third level, the mood board is a preparatory stage in the practical work on the forecast. As the name implies, the mood board contains a set of illustrations that capture the essence of the future forecast. For the forecast, we use only social and slow planets in any colorful and memorable images. In fact, there are no rules for creating a mood board, just as there are no rules for your inspiration flow. Anything that in one way or another helps to recreate a complete picture of a new fashion trend is suitable. These may be primary associations that arise when viewing planetary aspects, and secondary associations that depend on your life experience and level of education.

Let's look at the slides.

Where to get such associations? Astrologers have their own reliable source of associations: these are symbols and archetypes formed in the human mental field over many millennia. Therefore, I bring to your attention my development: «Symbolism of the planets». When compiling a mood board, the Sun and the Moon can only be used if they enter into pronounced configurations and form a conjunction with slow and social planets in a fashion horoscope. However, when analyzing the DNA of a fashion brand in a company registration horoscope, this symbolism can be very informative.

Planet Symbolism: The Sun

The study of the symbolism of the planets is of great importance both for beginner astrologers and for those who study the applied possibilities of this vast discipline, for example, fashion astrology.

Since ancient times, the Sun has been the center of the universe and the main daylight, from which all further readings of cycles and calendars were made. In the ancient Greek pantheon, the Sun was named Helios. His chariot, harnessed by four winged horses, rushes into the sky every morning. Even the almighty Zeus cannot cope with it. The head of Helios is decorated with a radiant crown, sparkling clothes flow, hot, life-giving rays pour onto the earth. No deed was hidden from his sight. There was a belief that it punished criminals with blindness. Radiant, generous, noble god.

Other epithets of the Sun: masculine, bright, dry, hot, golden, luminous, sublime, central, daytime, manifested, regal, beneficial, generous, majestic, creative, selfish, patronizing, sincere.

Figurative associations: fire, warmth, lion, eagle, center of attraction, strength, honor, pride, glory, vitality, ambition, authority, directness, artistry, informal leadership, a sense of one's own exclusivity.

Color: sunny, orange, bright yellow.

Develop the qualities of the Sun in yourself, and people will be drawn to you!

Planet Symbolism: The Moon

The Moon, our night star, has always been shrouded in myths and legends. Dressed in silvery clothes, she appears in the sky in a chariot harnessed by mighty bulls, slowly goes around the vault of heaven and then descends into the coolness of a secluded grotto. There, her lover, the beautiful young man Endymion, sleeps soundly. They quietly whisper words of love, but the sleeping prince does not hear her. She leaves him in great sorrow, only to return the next night.

The goddess Moon (Selene) in Ancient Greece was identified with Artemis, in Ancient Rome — with Diana. Greek tradition endows the Moon with the features of Hekate, the sinister goddess of night darkness and witchcraft. The most diverse functions are assigned to the Moon, but above all, she was the guardian of the foundations introduced by Jupiter (Zeus). He punished every transgression cruelly and mercilessly, demanding severe redemptive sacrifices in return.

The Greek huntress Artemis, the twin sister of the god Apollo, was a virgin and protector of chastity. She was determined and aggressive. They kept order in the plant and animal world, surrounded with care all life on Earth. It was believed that she helps women in childbirth, brings easy and quick death, gives happiness in marriage, heals diseases. The Roman goddess Diana was the patroness of the lower classes. Her first temple was built in Rome on a hill inhabited by the poor.

Night, mysterious, wet, cold, fertile, mystical, emotional, dreamy, instinctive, religious, poetic, tender, romantic — this is all the Moon.

Figurative associations: mother, motherhood, pregnancy, feeding, conservation, protection, adaptation, assimilation, susceptibility, sensitivity, capriciousness, laziness, slowness, subconsciousness, family feeling, affection, intuition, conservatism, traditionalism, periodicity, rhythm.

Color: white, silvery, greenish, mother-of-pearl.

Develop the qualities of the Moon! This will allow you to better adapt to the changes in your life.

Planet Symbolism: Mercury

Let's try to get to know this «horned devil», as Mercury is sometimes called. According to mythology, Hermes is the son of the god of thunder and Zeus and the mountain nymph Maya. In ancient Rome, it was called Mercury. He invariably appeared on the paths of life and death, escorting people to the realm of the dead, closing their eyelids before going to sleep and awakening them to a new day. On his feet are winged golden sandals, in his hands is a magic wand. Light, fast, inventive, he is able to change his appearance, and there are no doors that would be closed to him. Both people and gods became victims of his pranks. Right from the cradle, he rushed into the valley, where the god Apollo pastured his flock, and stole 15 cows from him. Skillfully hiding the traces of his crime and hiding the cows in the cave, Hermes returned to his cradle. And yet, the angry Apollo found Hermes and took him to court to Zeus. He ordered the cows to be returned to their owner. Driving the cows out of the cave, Apollo heard music of unspeakable beauty. It was Hermes who played the lyre made from the shell of a tortoise. Apollo was so captivated by this simple tool that as a result he gave Hermes all his cows for it.

Hermes invented not only the lyre. He was assigned one of the most important functions — an intermediary between God and people. Is it possible to sort out the path along which the highest truth penetrates into the heart of a person? Yes, you can. Hermes taught people to count and write, the art of persuasive speech. We owe him the ability to think, analyze our own actions, communicate with each other and reach the heights of the craft. One of the ancient functions of this planet was the protection of roads. Therefore, at the entrance to the house, at the crossroads, Hermas were placed: stone pillars with the head of Hermes carved on them, which served as road signs. In ancient times, burial places were also marked with the same pillars.

So, what is the image of Mercury? Fast, mobile, lively, fickle, mercury-like, asexual, fussy, dry, analytical, dexterous, curious, playful, eloquent, well-read, intellectual, witty, multifaceted. This list can be continued, because Mercury reflects everything around it and at the same time, it is constantly changing.

Figurative associations: trips, travel, excursions, travel, mediation, news, information, facial expressions, gestures, encyclopedism, business skills.

Color: changeable, colorful, mirror.

What features of Mercury do you find in yourself?

Planet Symbolism: Venus

The most beautiful and emotional legends and associations are associated with Venus. A drop of blood fell into the sea, causing copious foam. From

this snow-white foam arose the beautiful golden-haired Aphrodite (in ancient Rome called Venus). Drowning in flowers, accompanied by harites and nymphs, the embodiment of the beneficent forces of nature, Aphrodite, the goddess of fertility and eternal spring, walked the earth. She brought abundance to the fields, guarded sailors, sanctified the mountains with her presence. Aphrodite was indispensable during marriages and childbirth, uniting all things with the great power of love. Aphrodite obeyed both people and gods - everything, with the exception of Athena, Gesta and Artemis.

Aphrodite brought with her into the world not only harmony and happiness, but also sadness, suffering and tears. The arrows of her son Eros wounded deep in the heart and severely, and sometimes fatally. The ruler of Olympus, Zeus, knew how much pain this curly-haired boy would bring to people, and wanted to take Eros' life, but Aphrodite saved her son from death. Since then, Eros has become the executor of her will. The ancients called the goddess in two ways: Aphrodite Urania (heavenly) and Aphrodite Pandemos (folk).

Feminine, warm, moist, gentle, fertile, harmonious, graceful, tactful, mannered, artistic, subjective, emotional, sensual, calm, unhurried, feminine, diplomatic, capricious, passive, indulgent - some of these epithets echo the characteristics of the Moon, the other female planet.

Figurative associations: aesthetics, beauty, the need to love and be loved, charm, luxury, wealth, magnetism, friendliness, partnership, love, marriage, cooperation, compromise, subtle perception of shades.

Color: white, pink, all soft and harmonious tones.

Develop the qualities of Venus in yourself, and you will know all the richness of love!

Planet Symbolism: Mars

A variety of myths and legends are associated with Mars: both aggressive and peaceful. In ancient Greece, Mars was called Ares and was the unloved son of Zeus. He had a cruel, aggressive disposition, catching others in awe and horror. He was called the «destroyer of cities», «the destroyer of people», treacherous and raging. The horses of Mars, born from the god of the north wind Boreas and one of the Erinyes, the goddesses of the way, galloped wildly across the battlefields, crushing and breaking everything in their path. Like an arrow from a stretched string, the elemental, unrestrained energy of the god of war was torn to freedom. Among the Romans, Mars was considered the father of Romulus and Remus, the founder of Rome, he was the patron saint of the warlike Roman people. Magic rituals and hymns were dedicated to him; before campaigns, the commander went to the temple to enlist the support of the god of war.

Mars sometimes performed peaceful functions, personifying the productive forces of nature. He protected the fields from pests, and herds from wolves. The arrival of spring was associated with his name. He was also the embodiment of male power and fertility. The most beautiful of the goddesses became the beloved of Mars: Venus, the wife of the lame Hephaestus. Jealous Hephaestus could not stand the insult and entangled the lovers with an invisible net. This incident amused the Olympian gods, and Mars and Venus scattered in different directions.

What epithets are traditionally associated with Mars? Masculine, hot, dry, barren, active, impetuous, warlike, aggressive, dangerous, evil, active, contrasting, whole, uncompromising, impudent, rude, irresistible, resilient, hardy, independent, impulsive, explosive, sexy.

Figurative associations: enthusiasm, courage, craving for danger, the desire to be «here and now», self-centeredness, ambition, a penchant for fights, irascibility, the ability to quickly restore strength, objective and purposeful action.

Color: red, scarlet, the color of blood.

Study the various qualities of Mars - this will help you find adequate norms for the use of your energy!

Planet Symbolism: Jupiter

Myths and legends about Jupiter usually represent the scope and majesty, as befits the planet of «great happiness». Jupiter is a powerful and formidable deity (in ancient Greece — Zeus). However, before gaining power, Zeus had a stubborn struggle. At the cost of great effort, he won the victory over the titans. Gaia, in revenge for the massacre of her son Kronos, gave birth to Typhon, a disgusting offspring of the dark forces of Tartarus. A hundred-headed monster of incredible size appeared under the Sun, and even the gods themselves shuddered from its chilling roar. The devouring flame engulfed everything around. It seemed that only a miracle could save the Earth from imminent death. Zeus courageously entered into this fight. His fiery lightnings shattered the heads of Titan, and the vault of heaven shook from thunderous peals of unprecedented power. Typhon was cast down, Zeus threw his exhausted body into Tartarus. Yet the threat has not passed. The forces of darkness continue to threaten humanity.

A new generation of gods settled on the sacred Olympus under the supreme dominion of Zeus. They laid the foundations of statehood and the rule of law, the concept of shame, conscience and the laws of the community. Over time, Zeus became the personification of the highest cosmic energy that determines the course of world processes. He was considered the defender of the offended and oppressed, the «Giver of life». The conductors of the will of Zeus were the heroes born by him, who played an important role in the fate of mankind.

Zeus is not only a beneficent force, but also a punishing one. Sending a flood to the earth, he destroys the sinful human tribe, sparing only Deucalion and Pyrrha — the righteous, from whom the perfect human race was to begin.

Such epithets are associated with Jupiter as regal, masculine, expansive, comprehensive, generous, majestic, noble, just, selfless, religious, romantic, sublime, imposing, representative, wasteful angry.

Figurative associations: growth, expansion, synthesis, expansion, fortune, luck, wisdom, spirit of law, conscience, mercy, teacher, guru, bearer of knowledge, missionary, philosopher, fighter for justice, idealist, altruist, dreamer, supreme judge.

Color: purple, cherry, night sky.

Develop the qualities of Jupiter! They embody the best achievements of human civilization.

Planet Symbolism: Saturn

Most myths about Saturn are associated with the concepts of law and order. In ancient times, from the primitive Chaos, the Earth (Gaia) originated, which became the mother of Heaven (Uranus). Uranus then took his mother Gaia as his wife. From this union, children of a terrible appearance began to be born. Uranus hated them and imprisoned them in the bosom of Mother Earth, which caused her unbearable suffering. Only the youngest son of Uranus, Kronos (as Saturn was called in Ancient Rome) decided to rebel against his father. Thus, the elemental, uncontrollable power of Uranus was curbed by the firm intervention of Kronos and subjected to a rigid order. Kronos was afraid of losing power. To prevent his children from doing to their father the same way he did to his father, he began to devour them one by one. Rhea, the wife of Kronos, was able to save only one child, Zeus, the future overthrower of his father. Kronos, in the form of a monster swallowing his children, in the culture of Ancient Greece symbolized the fast-flowing time in which everyone living disappeared.

Ancient Roman Saturn was revered as the God of crops and a rich harvest. Thanks to him, people learned to cultivate the land, plant vineyards, and mastered crafts. During the reign of Saturn there was a golden age of abundance, because everyone behaved according to the highest law.

What epithets are associated with this strict planet? Masculine, cold, dry, heavy, conservative, specific, ascetic, consistent, domineering, prudent, prudent, suspicious, organized, responsible, withdrawn, lonely, concise, stubborn, persistent, concentrated, egocentric.

Figurative associations: form, boundaries, traditions, customs, ancestors, taboos, restrictions, careerism, old age, duty, will, firmness, fanaticism, the letter of the law, order, structure, crystallization, compression.

Color: lead, black, dark blue.

The qualities of Saturn seem alien and heavy to us, but they keep the structure of our everyday life.

Planet Symbolism: Uranus

Uranus, the bearer of new knowledge and new order, is associated with rather terrible myths. In Greek mythology, Uranus is the deity who personifies the sky. When his youngest son Kronos (Saturn) castrated his father with a sickle, giants, Erinyes, Melia nymphs and the goddess Aphrodite (Venus) were born from the drops of blood of Uranus that fell to the ground. Who were these children of Uranus (Heaven) and Gaia (Earth)? The giants were terrifying in their appearance: thick hair and beards, their lower body was like a snake. They were mortals, but went to battle with the Olympian gods. Among them: strange creatures that cause sacred horror. Erinyes, the goddess of revenge, old women with flying snakes instead of hair. They appear on Earth to provoke revenge, madness, malice. They also guard the rights of the dead, the rights of mothers, and even order and justice throughout the universe. Melia nymphs - deities of nature - were considered the progenitors of all people. They keep ancient wisdom, heal and heal, predict the future, introducing a person to the secret forces of nature. The goddess Aphrodite Venus also conquers hearts unexpectedly and irrevocably, transferring to Earth the priceless gift of heaven - Love.

What qualities does a person give to the planet Uranus? Independent, cosmic-minded, masculine, unpredictable, unusual, non-trivial, unexpected, unceremonious, assertive, unconventional, progressive, inventive, revolutionary, self-confident, altruistic, revolutionary, subverter of everything old and obsolete.

Figurative associations: lightning, insight, insight, leadership, entrepreneurship, authoritarianism, rebelliousness, changeability, insight, knowledge, science, breakthrough into the unknown, the transition of quantity into quality, craving for novelty, deviation, deviation from the norm, outrageous.

Color: all artificial, unusual, harsh colors and their combinations.

By developing the qualities of Uranus in yourself, you enter the path of abrupt and unexpected changes. It's hard to be a revolutionary, but it's worth it!

Planet Symbolism: Neptune

Beautiful, intriguing, illusory myths and fantasies are associated with Neptune. Neptune (Poseidon) is one of the most important participants in the Olympic divine story. After the final victory of Zeus over the titans, the spheres of influence were divided among the three brothers: the sky went to Zeus, the underworld to Hades, the sea to Poseidon (Neptune). The power of Zeus, the guardian of order and justice, was strengthened over people and gods. The freedom-loving Poseidon could not endure this. He repeatedly opposed the decisions of the ruler, as well as against other Olympian gods. His marvelous palace did not stand on Mount Olympus, but at the bottom of a deep sea. Blue-haired, dark-haired, he rushes across the sea on a chariot drawn by long-maned horses. It is enough for him to raise his magic trident above the wave, and the storm caused by his son Triton subsides. Many sea deities obeyed him, among them the prophetic elders Nereus and Proteus, initiated into the secrets of the future.

Poseidon is revered as the deity of the sea, springs and earthquakes. He is able to beat out moisture from fresh sources with his trident, to increase the fertility of the earth. The cult of Poseidon-Neptune, with his violent temper and attempts to maintain independence, is associated with disasters that accompanied his anger, then replaced by mercy.

How did our distant ancestors imagine it? Powerful, wayward, angry, independent, illusory, deceitful, capricious, emotional, fabulous, changeable, watery, mysterious, magnetic, musical, poetic, dreamy, religious, merciful, fertile, prophetic, lonely, introspective.

Figurative associations: boundless ocean, fuzziness, vagueness, fuzzy contours, laziness, erotica, alcohol, drugs, smells, colors, dreams and fantasies, neurotization, secrecy, intrigue, figurative thinking, a state of consciousness under the influence of alcohol or drugs.

Color: purple, aquamarine, various shimmering colors that fade into one another.

Dive into the endless depths of Neptune, but don't lose touch with reality!

Planet Symbolism: Pluto

The myths about Pluto embody the sacred horror that this deity evoked. «Invisible», «Terrible», «Rich»... In Greek mythology, this god is the lord of the realm of the dead, the lord of a myriad of human souls and treasures hidden in the Earth, among which is a magic helmet that makes him invisible. Pluto is the son of Kronos and Rhea, the brother of Zeus and Poseidon, an Olympian deity who is constantly in his underground possessions. He is not sacrificed, he has no offspring. He even got his wife illegally. All these characteristics are used in interpreting the influence of the

planet Pluto. He inspires horror with his inevitability. All mortals sooner or later fall under his power.

How else Pluto is called? Domineering, destructive, coercive, inevitable, invisible, underground, incomprehensible, bringing death, inevitable.

Figurative associations: volcanic eruption, transformation, rebirth, rebirth, regeneration, elimination, impersonal energy, demonism, fury, fanaticism, depth, dissolution, the ability to control the crowd.

Color: black, red-black, fluorescent saturated shades.

Mastering the energy of Pluto is the most difficult, but also the most rewarding task. Being strong is never superfluous!

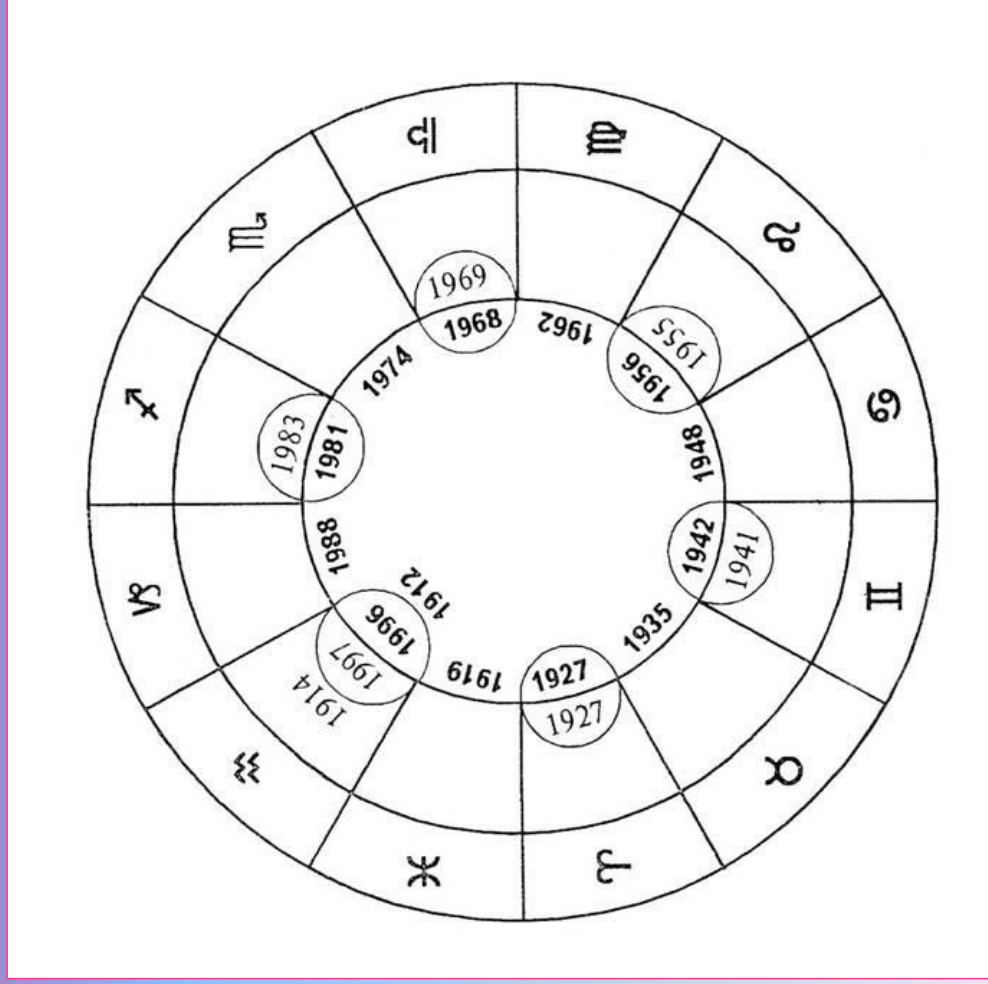
How to work with this information? Use the symbols of the planets along with the main background for the manifestation of their qualities: Zodiac signs. Recall the characteristics of the Zodiac signs in our fashion topic (first level, first lecture) and the role of individual planets in creating an individual style (second level, part two). All these characteristics remain in force, only now they are projected not on the style of an individual, but on mass fashion.

Homework

Make a mood board for any time period in the past and future that you find bright, expressive, and informative. It will be useful to you for further work.

When cardinal changes in a fashion occur?

- **Uranus cycle: 84 years**
- **Jupiter cycle: 12 years**



Cardinal changes of a fashion occur at the moment of connection of Uranus and Jupiter cycles: 1 time in 14 years

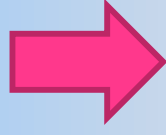
The Fashion Spiral:
Fashion forecasting using Planet Cycles
One step = 1 cycle of planet



Why the retro-tendencies revive?

**It depends on Saturn status
in fashion horoscope**

- **If Saturn has the weak
space status (*in the
sign and Element*)**
- **If Saturn has the strong
space status (*in the
own sign, in falling or
exaltation*)**



**Fashion becomes more
interesting and attractive**



**Fashion enters into gold
reserves and becomes
constant classics**

Necessary and sufficient condition for the longevity of a fashionable idea:

- ***harmonius aspect between, slow planets, including Uranus and Saturn.***



How are fashion trends formed?

They are formed under the influence of planetary transits.

➤ **Slow planets**
form *macro*
trends.

➤ **Social planets**
form *micro*
trends.

Fashion trend validity period

- **7 years: macro trend under the influence of Uranus in one Zodiac sign**
- **2.5 years: micro trend under the influence of Saturn in one Zodiac sign**
- **1 year: micro trend under the influence of Jupiter in one Zodiac sign.**

Personal planets are not considered in the fashion horoscope

- **They take part in the formation of
*short-term or seasonal trends.***

Women's fashion mood board



Lecture 6.

Color scheme forecasting. Principles of formation of a color matrix. Types of color harmony. Related and contrasting harmony. Inharmonious color combinations. Analogy of color and zodiacal circle. Aspects of slow and social planets. Color map. Homework.

Let me remind you once again the structure of the trend book from the first lecture of the third level, which, in fact, is our plan in preparing a forecast of fashion trends.

1. Zeitgeist or mood board: **a horoscope of the birth of a fashionable idea, in which we take into account only social and slow planets.**
2. The source of inspiration: **the planets in the Zodiac signs and individual configurations**, which we are now considering from the point of view of participation in the formation of fashion trends.
3. Materials and technologies: **Pluto, Saturn.**
4. Style and image: **Neptune, Uranus, Jupiter, Saturn.**
5. Color map: **Colors of the planets in the Zodiac signs and Colors of the decades of the Zodiac signs, aspects of slow and social planets.**

I decided to change the sequence of presentation of the material and start with drawing up a color map (the last, fifth point). Color is the brightest indicator of novelty. The consumer may not pay attention to individual details and constructive lines of the new collection, but the color scheme will never go unnoticed. An accurate forecast of the current color scheme is of great importance for all participants in the fashion business. «Whoever owns information about fashionable color controls the fashion world!»

And now I will talk about the main patterns of predicting colors using fashion astrology. They were detailed in the report by Veronica Tkachenko at the XXIV Iberian Astrological Congress in 2007 in Alicante (Spain). You can study them yourself and test them in practice. After all, without practice, any theory is dead!

The free mixing of colors and styles is characteristic of the present time. It is difficult to name a color that is not currently used to create a fashionable image and individual style. But far from always fashionable experiments correspond to our ideas of beauty and perfection. At different times, the same combination of colors can be considered sophisticated or tasteless. The paradox of fashion is that new **fashion trends may not coincide with the aesthetic ideas of most consumers.**

To explain this phenomenon, let us turn to the concept of **color harmony**. It means consonance, optimal mutual correspondence of various constituent parts of one whole. There are two types of harmony: **related** and

contrasting. Related (one-color) harmony is a combination of various shades of the same color. **A kind of related harmony** is such a combination when adjacent sectors of the color wheel are used, for example, yellow and yellow-orange, orange and red-orange. Examples of kindred harmony are widely found in nature: for example, combinations of flowering meadow grasses, shades of a stormy sky, modulations of the northern lights.

Contrasting harmony is a combinations of colors located at an angle of 90 degrees. in neighboring sectors of the circle. **Another kind of contrasting harmony** are combinations of colors that are in a circle at an angle of 180 degrees. We see examples of contrasting harmony in nature: for example, a bright red rose surrounded by its own greenery, the first spring flowers against the backdrop of a winter forest, a riot of tropical colors.

Let's look at the slides.

In the history of fashion, there have been various cases of attitudes towards color harmony. When the motto of harmony of sustainable colors is proclaimed in fashion, it means that at the moment the creators of fashion are turning to nature. Indeed, natural springs will never let us down. It also happens that harmonious colors can be difficult for psychological perception. So, for example, grass green, purple and red-violet, as well as pink, are unlikely to suit blue. It is important to consider individual preferences here. Someone likes to dress in watercolor tones, while someone prefers a monochrome style. For example, Tom Ford said that he would not be able to sleep peacefully if he had at least one pair of colored shoes in his closet.

How to translate the language of color harmony into the language of planetary movement? Let's use the analogy of the color and zodiacal circle, as well as the color characteristics of the planets and Zodiac signs. We have already presented these characteristics in the lectures of the second level, devoted to the topic of color.

So, the most active, aggressive color of fire corresponds to the warlike **Mars**.

The color of nature itself, its earthly charm, serenity and peace - green (light green) - personifies the goddess of life **Venus**. Love and tenderness, which is broadcast by another hypostasis of Venus, is also associated with pink in our ideas.

Mercurial sociability and contact corresponds to yellow, as the most open color. Mercury is also credited with an iridescent mixture of colors, which well reflects the diversity of interests.

The detachment of **the Moon** and its ideal feminine character is expressed by the Yin gamma: from green to purple.

The Sun, on the contrary, with its open positivism reveals to us a male, Yang gamut: from yellow to ruby. The most clearly these trends are reflected in the most warm and energetic orange color.

The royal **Jupiter** prefers a rich and noble purple - a romantic color of dignity, honor and sophistication. Jupiter's traditional blue color is the most beloved, authoritative color.

Saturn appears in front of us in impeccably chopped black. This is the most severe and concentrated color, compressing any surface that it covers.

We find the infinity and remoteness of the god of Heaven **Uranus** in heavenly blue. The orange-neon discharges of unexpected insights tell us about the revolutionary-analyzing nature of Uranus.

The depth and mystery of **Neptune** is reflected in the blue-emergency shades of the sea and purple-violet shades of illusion and uncertainty.

With **Pluto**, undoubtedly, a passionately defeated crimson or grenade shade of red, which conveys the hidden aggression of the lord of the earth's subsoil, is associated.

The colors of the planets are suitable for the corresponding **signs** and **individual decades**. In our fashion topic, Zodiac signs are a detailed image that specifically manifests itself through a separate planet.

Let me remind you that today there is a powerful tool at the disposal of astrology: «Colors of the decades of the Zodiac signs» and «Colors of the planets in the Zodiac signs». They are posted in the public domain on the site Fashion-Astrology.com. Based on these color samples, we create an individual color passport, and also make fashionable color scheme forecasting.

English

<https://fashion-astrology.com/en/albums/color-scheme-en/>

The current color scheme depends on aspects of slow and social planets. If transit planets are in the signs of one Element, we get a **related principle of harmony**. The aspect between them is a symbolic trigon. Two more examples that illustrate the principle of **related harmony**: two planets in the aspect of the connection and two planets in the aspect of sextile. A **contrast type** of harmony appears when slow planets form a tense aspect (quadrature or opposition) among themselves. **Nonharmonic color combinations** are formed under the influence of the minor aspects of the planets (one and a half square, quincunx). This is the location of the planets on the zodiac circle, which has nothing to do with kinship or contrast harmony.

Let's look at the slides.

Now we apply these patterns **to predict the color scheme for the Autumn-Winter season 2022/2023**. Two main configurations are distinguished here:

1. Uranus in Taurus, Neptune in Pisces and Pluto in Capricorn (symbolic aspects between these slow planets in the sign are preserved for many years).
2. Saturn in Aquarius, Jupiter in Aries and Uranus in Taurus (Jupiter in Aries determines the duration of this aspect - one year).

Let's start with the first configuration. First, we determine the leading shades by the position of the planet in the Zodiac sign. We will use our albums: «Colors of the planets in the Zodiac signs». So, Uranus in Taurus: a light orange shade. Neptune in Pisces: a deep purple-purple hue. Pluto in Capricorn: a saturated dark-burgundy shade.

Next, we determine colors of the decades of the Zodiac signs in which there are transit planets. Uranus in the second decade of Taurus: piercing herbal green and light red tint. Neptune in the third decade of Pisces: blue-violet and light shade of fuchsia. Pluto in the third decade of Capricorn: dark green and sand-lemon shade.

Now consider the aspects. Uranus in the trigon to Pluto and Sextile to Neptune creates a related type of harmony and forms a calm color scheme, which is associated with the concepts of renewal, wisdom, stability and nobility. These symbolic aspects between slow planets have been preserved for many years. These shades do not have the effect of novelty and can only be used as a reliable basic color background. However, we bring them to the color map of this season. Then it will be easier for us to find the most characteristic, actual shade.

Consider the second configuration. According to our algorithm, we determine the leading colors by the position of the planet in the zodiac sign. Saturn in Aquarius: a rich shade of the sea wave. Jupiter in Aries: a dim light blue hue. Uranus in Taurus: already familiar to us by a bright orange shade.

Next, we determine colors of the decades of the Zodiac signs in which Saturn, Jupiter and Uranus are located. Saturn in the third decade of Aquarius: a bright turquoise and light lilac tint. Jupiter in the first decade of Aries: dark red and white, then in the second decade of Aries: light red with light yellow. Uranus in the second decade of Taurus: already familiar to us shades: piercing grass green and light red.

Aspects between the planets of the second configuration: Saturn in Aquarius makes sextile to Jupiter in Aries and forms a related type of harmony, enhancing the presence of blue sea shades (we speak here, regardless of the Element of the Zodiac sign). Saturn in Aquarius in a square to Uranus in Taurus creates a tense aspect and forms a contrasting type of harmony. The

combinations of turquoise with herbal green and lilac and green look quite fresh and unusual. They will probably attract consumers to their novelty in the Spring-Summer 2022 season. Against this background, shades of the first and second decades of the sign of Aries are distinguished, especially red shades and bright sunny yellow. They can claim the role of the leading color of the season.

On the slides, the workflow of the release of actual colors is presented. Now it is important for us to understand the main principle: how to do this. In preparing the fashion trend forecast, we should take care of the original presentation of information.

As an example, I led the pages of trend book for the Spring-Summer 2024 season from Peclers. This is just a demo version of the future trend-book, as most agencies release their forecasts in only 1.5-2 years before actual period. I ordered this trial by subscription, as I still continue to study competitors' work and improve my skills. Obviously, this development is not the result of the joint work of an astrologer and a trend agency, otherwise there would be no such serious mistakes in predicting trends and leading colors. I chose this example for another reason—to show the style of decoration of the trend book, which in fact, instead of the Spring-Summer 2024 season, is related to the earlier season: spring-summer 2023, that is, at least a year is late.

The WGSN trend agency has a similar problem. They, too, on average, are behind the mainstream for a whole year. The majority of the agencies trend suffer from this, since they do not have such a reasonable predictive base as ours, in astrology of fashion. I propose to independently disassemble astrological signs for a certain season in this example from Peclers.

Let's look at the slides.

For a more complete understanding of the psychological impact of the new color scheme, we can turn to the development of German researchers G. Friling and K. Auer: the associations of color combinations (Second level, Part third, Lecture 1 — Introduction to the theory of color). I suggest you do it yourself.

In the next lecture, we will try to determine only one single Color of the Season or the Color of the Year.

Homework

Create a color card at any time of the past or future and highlight individual indicators in the following order.

1. Colors of the planets in the Zodiac sign.
2. Colors of the decades of the Zodiac sign.
3. The type of color harmony depending on the aspects between the planets.

4. Psychological associations of these color combinations.
5. One leading color with the effect of novelty, which will set the tone throughout the season.

Lecture 7.

Determination of Color of the Year from color map. Comparison of color forecasting methods by Pantone and Fashion-Astrology.com. The algorithm for Color of the Year forecasting using fashion astrology methods. An example of the forecast of Color of the Season for Autumn-Winter 2022/2023. Color of the Year according to the Eastern calendar. Homework.

In this lecture, we will determine ***Color of the Year or Color of the Season*** from ready color map. At first, a small introduction to this technique.

What do you think is more difficult: to determine one, the most fashionable color of the next season or make a whole color scheme? In my opinion, it is more difficult to determine one single color. Why? Because from the point of view of a certain community, Color of the Year may vary markedly. What is fashionable, relevant and in demand in one country and in one culture can be completely unattractive in another country. Until now, we have argued that the method of predicting fashion using astrology applies to the European part of our planet. This is simply because the author of these lines lives in Europe and knows the features of this region better than others. If we talk about the countries of Asia or about my beloved India, then here any color dictatorship will be completely untenable. These countries follow centuries-old traditions and do not take into account fashion trends in the color scheme. But it is possible that the fashion system of fashion also works well on other continents, for example, in America. Clarification of this issue is a matter of a near future or the task of other followers of the Fashion Astrology who can test this in practice.

The ability to correctly determine Color of the Year is one of the important indicators of the professionalism of a specialist in fashion forecasting. There is a trend of agencies that make up an extensive color scheme for each season in several versions. But did anyone try to compare these forecasts between themselves or with the existing situation in the fashion market? The characteristic features in these color maps are highlighted very weakly, but the nuances are abundant. Most likely, these forecasts can be called dimensionless or «rubber». Thanks to this approach, they most often go unnoticed. But no one can blame them for mistake.

Serious companies, such as the world-famous Pantone company, develop a whole range of products related to the most fashionable color of the year. Fashion for them is just a concomitant direction. The forecast of fashionable colors is published about six months before the season. Sales of any product of the company are delivered to commercial rails. The technology for

determining the most fashionable color in Pantone is carried out in several stages. At first, the team of experts is the color scheme of the season with figurative characteristics. Then the most fashionable color is selected by voting in social networks. And at the last stage, the company announces the most fashionable color of the year (Color of the Year), assigning it a beautiful name.

Over the past few years, I have been noting the leading forecasts of the color scheme from WGSN. They offer key shades for several years to come and publish them on their website, as well as on their Facebook page. Unfortunately, they have nothing to do with the exact forecast of color. So, for example, for Autumn-Winter 2022/2023, WGSN offered a shade of Digital Lavender, which almost accurately copied Color of the Year 2022 Very Peri by Pantone, only with a late one year late.

Pantone also prudently prepares its options in case of unsuccessful forecast. So, initially Color of the Year 2020 by Pantone was Bleached Coral, and a week later they declared another shade – Classic Blue. Probably, representatives of this company decided that no one noticed the first option, and quickly replaced it with another. In my opinion, the first forecast was more accurate and better corresponded to astrological influences. Here is a link to my Facebook publication regarding a double forecast from Pantone.

<https://www.facebook.com/veronica.tkachenko/posts/pfbid09ckxdbd5yks2kurvcbxusnumznmzehmzehzlnfzmzat5gynhkjdvl>

In fairness, it is worth noting that at the time of forecast in November 2019, Mercury was in the retrograde phase of movement. Perhaps this circumstance prevented from making an accurate color forecast. As they say, «the legs of the bad dancer interfere». Other companies also made their forecasts at the same time, but did not change them secretly to other versions. According to insider information from one Milan Fashion House, Color of the Year 2020 was replaced by another, more conservative color for a very pragmatic reason. Representatives of the Italian fashion business said that in their warehouses a large amount of unsaturated goods had accumulated in this restrained color, and it is necessary to urgently sell everything. Therefore, the support of the American company Pantone was very helpful for Italians, and we are observing other people's backstage intrigues.

In 2016, Pantone first time offered not one, but two shades as Color of the Year: Rose Quartz and Serenity. It was almost a revolutionary step and a big surprise for the fashion market. But five years later, history repeated itself again: two shades were chosen as Color of the Year 2021: Radical Gray (Ultimate Gray) and Luminous Lemon (Illuminating Yellow). And this is clearly not the last time.

I have compared my forecasts with Pantone's forecasts over the years. Color of the Year comparison results for 2011-2020 are given in the table. The most important astrological indicators are highlighted in bold. Why did I start this countdown from 2011? Because in 2011 we witnessed another

moment of a radical change in fashion. Conjunction of Uranus and Jupiter took place in Aries sign, which marked the beginning of a new period of 14 years. And this period could not go unnoticed by most fashion fans. We remember it with a bright cocktail of colors, which was dominated by red, orange, coral and flesh tones. I called it ***Aries epoch in fashion***. Now this epoch is still ongoing and inspires us to new experiments with color.

Table. Color of the Year 2011-2020 by Pantone and Fashion-Astrology.com.

<i>Function Year</i>	<i>Astrological situation</i>	<i>Color of the Year by Pantone</i>	<i>Color of the Year by Fashion-Astrology.com</i>
2011	<p>2011 Uranus in Pisces, in March 2011 Uranus enters Aries.</p> <p>Jupiter in Pisces, in January 2011 Jupiter enters Aries.</p> <p>Uranus and Jupiter conjunction in Aries.</p> <p>Neptune in Aquarius, in June 2011 Neptune enters Pisces.</p> <p>Uranus and Neptune conjunction in Pisces.</p> <p>Pluto in Capricorn.</p> <p>Saturn in Libra.</p> <p>Mars in Libra.</p>	<i>Honeysuckle</i>	<p><i>Sunrise over the Ocean</i></p> <p><i>Mars in Pisces.</i></p> <p>Uranus in Pisces.</p> <p>Jupiter in Pisces.</p>
2012	<p>Uranus in Aries.</p> <p>Saturn in Libra.</p> <p>Neptune in Aquarius and in</p>	<i>Tangerine Tango</i>	<p><i>Fiery Tangerine</i></p> <p><i>Sun in Aries.</i></p> <p>Jupiter in Taurus.</p>

	<p>Pisces.</p> <p>Pluto in Capricorn.</p>		
2013	<p>Uranus in Aries.</p> <p>Jupiter in Gemini, in June 2013 Jupiter enters Canser.</p> <p>Saturn in Scorpio.</p> <p>Neptune in Pisces.</p> <p>Pluto in Capricorn.</p>	<i>Emerald</i>	<p><i>Water Silence</i></p> <p><i>The Moon in Canser.</i></p> <p>The Sun in Canser.</p> <p><i>Jupiter in Canser.</i></p>
2014	<p>Jupiter in Leo.</p> <p>Saturn in Scorpio.</p> <p>Neptune in Pisces.</p> <p>Pluto in Capricorn.</p>	<i>Radiant Orchid</i>	<p><i>Royal Purple</i></p> <p>Jupiter in Leo.</p> <p>Sun in Leo.</p> <p><i>Color of the first decade of Leo.</i></p>
2015	<p>Uranus in Aries.</p> <p>Jupiter in Leo, in August 2015 Jupiter enters Virgo.</p> <p>Saturn in Sagittarius.</p>	<i>Marsala</i>	<p><i>Indigo</i></p> <p><i>Jupiter in Virgo.</i></p> <p>Mercury in Virgo.</p> <p>Colors of the first decade of Virgo.</p>
2016	<p>Jupiter in Virgo, in September 2016 Jupiter enters Libra.</p> <p>Uranus in Aries.</p> <p>Neptune in</p>	<i>Rose Quartz Serenity</i>	<p><i>Morning Tenderness</i></p> <p>Jupiter in Libra.</p> <p>Venus in Libra.</p> <p><i>Color of the first decade of</i></p>

	<p>Pisces.</p> <p>Saturn in Sagittarius.</p>		<i>Libra.</i>
2017	<p>Jupiter in Libra (in second and third decades).</p> <p>Saturn in Sagittarius.</p> <p>Uranus in Aries.</p> <p>Neptune in Pisces.</p> <p>Pluto in Capricorn.</p>	<i>Greenery</i>	<p><i>First spring flowers</i></p> <p>Jupiter in Libra (in second and third decades).</p> <p><i>Color of the third decade of Libra.</i></p>
2018	<p>Jupiter in Scorpio</p> <p>Saturn in Capricorn in symbolic conjunction with Pluto.</p> <p>Uranus in Aries, in May 2018 Uranus enters Taurus.</p> <p>Neptune in Pisces.</p>	<i>Ultraviolet</i>	<p><i>Deep Purple</i></p> <p>Jupiter in Scorpio in symbolic trigone with Neptune in Pisces.</p> <p><i>Color of the second decade of Pisces.</i></p>
2019	<p>Jupiter in Sagittarius.</p> <p>Saturn in Capricorn in symbolic conjunction with Pluto.</p> <p>Uranus in Aries, in May 2019 Uranus enters Taurus.</p> <p>Neptune in Pisces.</p>	<i>Living Coral</i>	<p><i>Argentine Tango</i></p> <p><i>Color of the third decade of Aries.</i></p>

2020	<p>Jupiter in Capricorn in symbolic conjunction with Pluto.</p> <p>Saturn in Capricorn, in March 2020 Saturn enters Aquarius.</p> <p>Uranus in Taurus.</p> <p>Neptune in Pisces.</p>	Classic Blue	<p>Aquamarine</p> <p>Color of the first decade of Aquarius.</p>
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Consider this table carefully. There are similarities and differences in the definition of the main color of the year. For 2015, our forecasts differ markedly. Pantone's Color of the Year is Marsala. Color of the Year by Fashion-Astrology.com is indigo. But we are by no means ready to give in or admit that our forecast is incorrect. On the contrary, at the end of 2015, my active cooperation with designers and clothing manufacturers showed that the indigo color was in great demand and was not inferior in popularity to the Marsala color.

In the color forecast for 2016, according to our methodology, the traditional color of the planet Venus and the decades of the Libra sign turned out to be stronger in terms of symbolism: pink. That's why I chose him. Pantone chose two colors for 2016: pink and blue, which, in principle, does not contradict astrological influence.

Pantone's 2021 Color of the Year is Radical Gray and Luminous Lemon. Color of the Year 2021 from Fashion-Astrology.com: light lemon (one of the colors of the first decade of Aquarius). Here is a link to a post on my Facebook blog about choosing this color.

<https://www.facebook.com/veronica.tkachenko/posts/pfbid02VNBPFMeiwMdKzu2fWcAlt82R51PShcBTYCVZRLAAfQFVgZZT9v6HT5WT9RgE5NNWl>

Pantone's Color of the Year 2022 is a «rubber forecast» in video format: Very Peri, which contains at least a hundred shades of lilac and mauve. Color of the Year 2022 by Fashion-Astrology.com is a warm lilac-pink color of autumn colchicum (colchicum). Here is a link to a post on my Facebook blog about a year before Pantone announced this prediction.

<https://www.facebook.com/veronica.tkachenko/posts/pfbid02nwDemDSfiPhUsYnTPMCMdyGN88QXeVuxfhdBWxMpHp9oFndM51iHG88vkGSdC5mul>

And the following link is my attempt at a rough color prediction for 2023.

<https://www.facebook.com/Fashion.Astrology.Veronica.Tkachenko/posts/pfbid0jG3Nzq6ky3ou1jmgqGTHdLs9dQonNPrpzgMSnnjHLEbU6StjTWh7h58MAxYSrssi>

We continue to work. Time will tell whose forecast is more accurate.

Algorithm for predicting Color of the Year using fashion astrology methods

Now it's time to consider our own methodology. It relies on astrological indicators. Let's put them in order of importance.

1. The color of transiting Jupiter in the Zodiac sign.
2. The characteristic color of the ruler of the sign in which transit Jupiter is located.
3. The color of the ruler of the sign in which transit Jupiter is located, in his abode.
4. The colors of the decades of the Zodiac sign, which are consistently accentuated by the transits of Jupiter.
5. The color of a planet making a retrograde loop in a particular sign.
6. The color of the decade of this sign, along which the trajectory of the celestial loop of the planet passes in retrograde motion.
7. The color of the Sun in the sign of transiting Jupiter.

As we can see, the main thing in this colorful fashion story is Jupiter. I spoke about this back in 1996-1997. The entry of slow planets into a new Zodiac sign also has an important impact on the formation of a person's need for a new color.

I propose to return once again to the workflow of creating colors for the Autumn-Winter 2022/2023 season in the previous lecture. We singled out individual configurations of the planets and the type of color harmony, against which it is easier for us to single out one main color. We remember the sources from which we use color samples: «Colors of the planets in the Zodiac signs» and «Colors of the decades in the Zodiac signs» on the website Fashion-Astrology.com.

Let's look at the slides.

Now we need to select only one color from the finished color map using the example of the ***Autumn-Winter 2022/2023 season***. For this we apply our algorithm. Let's put the corresponding color in our list.

1. The color of Jupiter in Aries: light blue.
2. Mars, the ruler of Aries, has a characteristic red-orange hue.

3. The color of Mars in Aries: bright red.

4. The colors of the first and second decades of Aries, through which transit Jupiter passes: dark red and white, red and light yellow.




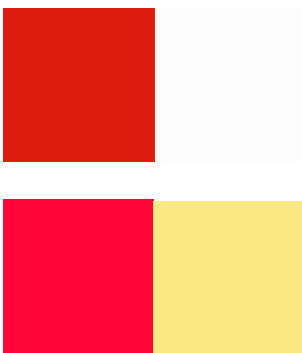
5. The color of Mars in Gemini making a retrograde loop in this sign: light orange.


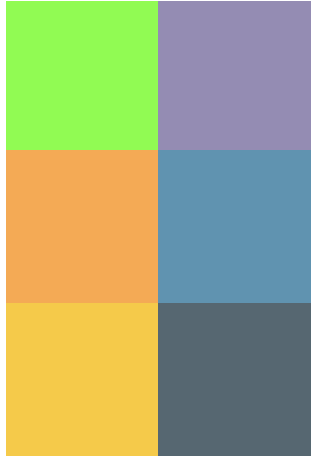

6. The colors of the first, second and third decade of Gemini, through which Mars passes in direct and retrograde motion: lemon and gray-lilac, light orange and gray-blue, yellow and dark gray.

7. The color of the Sun in Aries, in the sign in which Jupiter transits: rich red-orange.

Let's arrange the obtained data in a table.

Table. Color forecasting algorithm from the color map for Autumn-Winter 2022/2023 season.

№	Astrological indicator	Color example
1	Color of Jupiter in Aries: light-blue.	
2	Mars, the ruler of of Aries, has a characteristic red-orange hue.	
3	The color of Mars in Aries is bright red.	
4	The colors of the first and second decades of Aries, through which transit Jupiter passes: dark red and white, red and light yellow.	

5	The color of Mars in Gemini, making a retrograde loop in this sign, is light orange.	
6	The colors of the first, second and third decades of Gemini, through which Mars passes in direct and retrograde motion: lemon green and gray-lilac, light orange and gray-blue, yellow and dark gray.	
7	The color of the Sun in Aries, in the sign in which Jupiter transits, is a rich red-orange.	

Now we evaluate the picture that we received with an unsoapy eye. There are really a lot of red shades, and this is natural. This is how the transit of Jupiter in the sign of Aries is manifested. But these shades cannot be extrapolated to the whole year. We are considering the Autumn-Winter 2022/2023 season. What shade looks the freshest and most unusual here? In my opinion, this is a golden-orange hue, corresponding to Mars in Gemini (№5 from the table). I named it Sunshine Vitamin. If we look at the ephemeris, we will see that this time the transit of Mars in Gemini will be longer than usual, taking into account the period of the retrograde movement of this planet. Instead of two months, Mars will be in Gemini for almost half a year (from October 2022 to March 2023). And this, for sure, will affect the reaction of the most sensitive consumer groups.

So, our conclusion: the golden-orange shade Sunshine Vitamin will be the most popular in the Autumn-Winter 2022/2023 season. This shade can be chosen as the Color of the Year 2023.

Let's look at the slides.

Here is a link to this forecast on my Fashion-Astrology.com Facebook page.

<https://www.facebook.com/Fashion.Astrology.Veronica.Tkachenko/posts/pfbid0WNwDENxXzVUNY7okEbGwvFZqMadbaEpjVTDTTrFfpRBXHKcNGZid2dFSAQrRYixXhl>

We reviewed a very difficult color map prediction algorithm and chose the Color of the Season. If you have mastered the preparation of an individual color passport at the second level, then you will cope with this technique. I advise you to re-read lectures of the second level (especially lectures 4, 5, 6, 7) in order to distinguish for yourself the use of such developments as «Colors of the decades of the Zodiac signs» and «Colors of the planets in the Zodiac signs». Repetition is the mother of learning. Remember in which cases the first option applies, and in which - the second.

How does the Color of the Year according to the Eastern calendar affect the actual color scheme?

As my practice shows, such an impact on the mass (and, importantly, European fashion) is very insignificant. According to the Eastern calendar, the colors reflect the element of the year and repeat for two years in a row: blue-blue, red-red, yellow-yellow, white-white, black-black. And this, by definition, does not give sharpness to the trend.

Homework

Make a forecast of the current color for any season and at any time in the past or future according to our algorithm. Pay attention to the patterns that are especially well manifested for this case. Remember them and use them in the future for your work.

Lecture 8.

Fashion trend forecasting and the image of future fashion: the key silhouette, constructive lines, prints and patterns, the «zone of generosity» and the «zone of crystallization». The use of personal planets for a more accurate description of trends. Synthesis of the obtained conclusions for the general forecast of fashion trends. Homework.

In this lecture, we will continue to develop a fashion trend forecast and imagine in more detail the image of future fashion. Before starting this analysis, I advise you to re-read the lectures of the Second level, Parts one and two. All the patterns that we formulated to create an individual style will now be useful to us to describe a fashionable image.

Predicting the details of a fashionable image and accessories is not considered separately from the main forecast of fashion trends. Therefore, we can use all the characteristics of shoes and accessories to create an individual style from the first level lectures.

When developing the color map, we chose the Autumn-Winter 2022/2023 season as an example. Consider the so-called fashion horoscope at the beginning of this period. Let me remind you that we take into account only slow and social planets. Personal planets are used only in case of emergency to obtain more accurate information.

Jupiter in Aries
Saturn in Aquarius
Uranus in Taurus
Neptune in Pisces
Pluto in Capricorn

To understand the ***general image of the future fashion***, consider what signs most of the planets are in.

Cardinal — 2
Fixed — 2
Mutable — 1

The new fashion of this period, on the one hand, will be easily perceived by advanced consumers. On the other hand, it will harmoniously fit into existing conditions.

What ***kind of energy*** will the new fashionable image radiate? To do this, consider the distribution of planets in positive and negative signs.

Positive — 3
Negative — 2

The predominance of planets in positive signs forms a style of clothing that reveals the human body, with easy-to-read cut and simple construction, with cuts, flying details, from thin transparent fabrics.

Next, we analyze the **gender orientation** of future fashion and the distribution of planets according to male and female signs.

Men's — 2
Women's — 3

The image of fashion with a predominance of female energy is more designed for passive perception. Such an image does not win, but attracts the views of the opposite sex.

We analyze the distribution of the planets of the trendy horoscope by elements in order to determine the **key silhouette**.

Fire — 1
Water — 1
Air — 1
Earth — 2

The predominance of planets in earth signs gives us a rectangular silhouette. However, there are exceptions to any rule. In our case, the transition of Jupiter from the sleepy, watery sign of Pisces to the dynamic, fiery Aries sign will be very noticeable. Therefore, an A-silhouette with a mini length (the influence of the fire element of Aries sign) will be added to the stable rectangular silhouette.

The position of Jupiter in Aries gives us an idea of the «**zone of generosity**» - **this is the zone of the head** and everything related to it. These are headwear, sunglasses, tattoos and makeup, earrings and ear cuffs, the release of personalized lines of cosmetics, perfumes, etc. We first considered the term «**zone of generosity**» at the Second level, Part two, Lecture 5. I advise you to brush up on this knowledge. The prognosis for the «**zone of generosity**» will be presented in Lecture 9.

Most of the sense organs are located on the head, which provides us with information about the world around us through sight, taste, hearing, and smell. Therefore, an astrologer with a rich imagination and a good training in the field of fashion will be able to give here a lot of recommendations for the development of this **sensual and self-centered trend**, which will be very useful to marketers.

Zodiac signs always work in pairs. I talked about this in the First level lectures. This means that transiting Jupiter in Aries simultaneously

activates the influence of the opposite sign - Libra. Therefore, the constructive lines will also emphasize the Libra zone (the projection of this sign on the human body) - the waist area. It is in the waist area that we will observe interesting design solutions.

Next, we analyze the influence of Saturn, which will give us information about the actual constructive belt, materials and fabrics, types of patterns and prints, as well as about the **«zone of crystallization»**. We first considered the term «zone of crystallization» at the Second level, Part two, Lecture 6. I also advise you to re-read it again. The prognosis for the «zone of crystallization» will be presented in lecture 10.

The «zone of crystallization» according to the influence of Saturn in Aquarius is the area of the ankles. In the near future, new design ideas will surely appear: how to emphasize this zone.

The position of Saturn in a sign is a very clear criterion for the length of a garment. Saturn in Aquarius and Pisces is related to the 9th constructive belt **at the level of the ankles and feet**. This means that the main sewing elements will emphasize this zone to one degree or another. We also do not forget about the items of clothing and shoes that directly relate to this zone: stockings and tights, ankle boots and over the knee boots, patterns in the ankle area, cuts on skirts and trousers in this zone, etc. We use design elements to accentuate this zone. For this purpose, we carefully study our albums on the website Fashion-Astrology.com: «Typical clothes of the Zodiac signs» (12 albums), «Design elements of the Zodiac signs» (12 albums) and «Combined influence of the Zodiac signs» (1 album).

English

<https://fashion-astrology.com/en/albums/zodiac-signs-en/>

Saturn in Air signs shows us the types of fabrics used. These are often thin, transparent fabrics with high elasticity. Products made from such fabrics should have a minimum of seams, as they shine through and make the appearance of the product heavier. Saturn has been in Aquarius for more than two years, so this influence no longer has the effect of absolute novelty.

Fabric prints: mixed motifs or few designs, humorous designs. We can learn the patterns characteristic of this period from the primary characteristics of the Zodiac signs (this Lecture 2 of the First level). Optical effect, psychedelic patterns, complex stripes. Thunderstorm theme, northern lights. Spirals, strokes, dots.

To the influence of Saturn on prints and patterns, let's also add a new influence from Jupiter in Aries - it, in this case, is not primary, but still deserves our attention. The first is color blocking. Secondly, primitive tribal patterns, as in petroglyphs (the Sun, animals, human figures). You

will learn other patterns from our development «Style elements of the Zodiac signs» (First level, Lecture 2).

So that our forecast is not boring and differs markedly from the forecast for the previous half year, we will add one more personal planet to our analysis — for example, Mars. Why do we choose Mars? Because this time the transit of Mars through Gemini will be longer than usual: almost half a year (from October 2022 to March 2023) instead of the usual two months.

What characteristic features does Mars add to a fashionable look?

This is increased dynamism and constructive lines in clothes that go diagonally, and do not trace the usual horizontal and vertical lines. The mutable Gemini sign gives this property to fashionable clothes. I advise you to re-read the lecture of the fourth part, the second level (rhythm in a suit, compositional center, symmetry). Right now this information is useful to you. The most typical piece of Gemini clothing is the jumpsuit (a one-piece top and bottom of the suit). I predict a great popularity of this type of clothing in the Autumn-Winter 2022/2023 season. You can add the rest of the highlights of the fashionable image yourself.

How to work with this information? We bring together all our findings from the analysis of the color map, the leading Color of the Season, the definition of the key silhouette, constructive lines, «zone of generosity» and «crystallization zone», patterns and prints. We make a description of these trends in the form of text and, if possible, draw sketches of new models for this period for the Autumn-Winter 2022/2023 season.

I suggest you familiarize yourself with the Autumn-Winter 2022/2023 collection from Georges Hobeika. This designer very successfully used the symbolism of current astrological influences. This collection of the designer can be seen as a great practical application of Fashion Astrology patterns. They are easy to read in the models of the collection, and in the color scheme, and in the scenery.

<https://youtu.be/6eCv9dP61gk>

Homework

Prepare a detailed fashion trend forecast for any season and at any time in the past or future according to our algorithm from our lectures (third level, lectures from one to eight). If possible, also sketch new models for this period.

Lecture 9.**Ready solution: forecast for the «zone of generosity» in fashion design for the period 2014-2026. Homework.**

Jupiter in their transit traffic through the Zodiac forms the fashion trends. At the same time, it accentuates a certain part of the human body, which is the projection of the corresponding Zodiac sign.

In traditional astrology, Jupiter has a good reputation and is the planet of «great happiness». It generously extends its influence on everything with which he symbolically linked. In Fashion Astrology, the scope of Jupiter was named «zone of generosity». It shows what part of the human body will be a source of inspiration for designers in the current year. This visual information about what will create the most current fashion trends that will be demanded by consumers. «Zone of generosity» is also an indication of which part of the fashionable image will be presented the most expressive design lines and maximum decorated details. And all this with a big «plus»!

So, we'll take a tour of the Zodiac under the rays of the generous Jupiter. We'll see to what this planet draws attention for its 12-year cycle. Because of the unevenness of the movement and of retrograde motion Jupiter may stay in the same sign more or less than one year. It is also taken into account in our table.

Table. Jupiter in Zodiac signs and «zone of generosity» for the period 2014-2026.

<i>Jupiter in Zodiac signs</i>	<i>Period</i>	<i>Zone of generosity</i>
Jupiter in Leo	July 17, 2014 - August 11, 2015	The neckline, back, heart area
Jupiter in Virgo	August 12, 2015 - September 9, 2016	The abdomen
Jupiter in Libra	September 10, 2016 - October 10, 2017	The lower back, buttocks
Jupiter in Scorpio	October 11, 2017 - November 8, 2018	The lower part of the abdomen, «sex zone»
Jupiter in Sagittarius	November 9, 2018 - December 2, 2019	The hips
Jupiter in Capricorn	December 3, 2019 - December 19, 2020	The elbows, knees, spine

Jupiter in Aquarius	December 20, 2020 - May 13, 2021 July 29, 2021 - December 29, 2021	The huckle-bone
Jupiter in Pisces	May 12, 2021 - July 28, 2021 December 30, 2021 - May 10, 2022 October 29, 2022 - December 20, 2022	The ankles, feet
Jupiter in Aries	May 11, 2022 - October 28, 2022 December 21 - May 16, 2023	The head and all the organs in this area
Jupiter in Taurus	May 17, 2023 - May 25, 2024	The neck
Jupiter in Gemini	May 26, 2024 - June 9, 2025	The shoulder girdle, arms, legs, especially the wrists and ankles
Jupiter in Cancer	June 10, 2025 - June 30, 2026	The chest, upper abdomen

Examples of the «zone of generosity» according to the position of Jupiter in the signs of the Zodiac are shown in our gallery on the website Fashion-Astrology.com.

English

<https://fashion-astrology.com/en/albums/zone-of-generosity/>

This development was published on my website Fashion-Astrology.com back in 2013. Understanding the basic algorithms of fashion image formation in connection with the influence of Jupiter allowed me to confidently make a forecast for ten years ahead. Save this post for yourself. You will be able to make sure that the patterns of fashion astrology I have discovered work!

Homework

1. Make a selection of the «zone of generosity» according to the position of Jupiter in the Zodiac signs (at least 10 illustrations for Jupiter in each sign). Clearly distinguish for yourself the differences between the manifestation of the «zone of generosity» according to Jupiter and the «zone of crystallization» according to Saturn.

2. Sketch your design details for Jupiter's «zone of generosity» in each sign. Save them for future reference.

Lecture 10.**Ready solution: forecast for the «zone of crystallization» in fashion design for the period 2014-2044. Homework.**

In Fashion Astrology, Saturn plays the role of fashion shaper. It is responsible for tailoring and cut lines. In traditional astrology Saturn plays the role of a limiting factor. Unlike Jupiter, it is characterized by a different function: compression or crystallization. Saturn limits our actions and concentrates all the power of their influence on a chosen field. Saturn is the best teacher for designers and upscale master cutters. Designers who have learned the lessons of Saturn, are able to create things that were later included in a gold reserve of fashion.

In its transit traffic of the Zodiac Saturn emphasizes a certain part of the human body, which is the projection of the corresponding Zodiac sign. This projection remains the same as in the case of Jupiter. Saturn creates a «zone of crystallization» — it is an indication of which part of the clothing will be used the most sophisticated lines cut, the most exquisite design elements. In this area aerobatics of tailor's art appears.

Consider what areas of the human body will be affected by Saturn. This will serve as a clear illustration of the principal lines in clothing design and features of the silhouette. The cycle of Saturn is 29.5 years. So, what do we have to? To make the forecast for the next 30 years? It is easy! A grateful descendants will complete it at the time that was initiated by me.

Because of the uneven movements and periods of retrograde Saturn can be in one sign of approximately 2.5 years. It also is taken into account in our table.

Table. Saturn in Zodiac signs and «zone of crystallization» for the period 2014-2044.

<i>Saturn in Zodiac signs</i>	<i>Period</i>	<i>Zone of crystallization</i>
Saturn in Sagittarius	December 24, 2014 - June 15, 2015 September 19 - December 20, 2017	The hips
Saturn in Capricorn	December 21, 2017 - March 22, 2020 July 2 - 17 December 2020	The elbows, knees, spine
Saturn in	March 23 - July 1, 2020	The huckle-bone

Aquarius	December 18, 2020 - March 7, 2023	
Saturn in Pisces	March 8, 2023 - May 25, 2025 September 2, 2025 - February 14, 2026	The ankles, feet
Saturn in Aries	May 26, 2025 - September 1, 2025 February 15, 2026 - April 13, 2028	The head and all the organs in this area
Saturn in Taurus	April 14, 2028 - June 1, 2030	The neck
Saturn in Gemini	June 2, 2030 - July 14, 2032	The shoulder girdle, arms, legs, especially the wrists and ankles
Saturn in Cancer	July 15, 2032 - August 27, 2034 February 16, 2035 - May 11, 2035	The chest, upper abdomen
Saturn in Leo	August 28, 2034 - February 15, 2035 May 12, 2035 - October 16, 2036 February 12, 2037 - July 7, 2037	The neckline, back, heart area
Saturn in Virgo	October 17, 2036 - February 11, 2037 July 8, 2037 - September 5, 2039	The abdomen
Saturn in Libra	September 6, 2039 - November 11, 2041	The lower back, buttocks
Saturn in Scorpio	June 16 - September 18, 2015 November 12, 2041 - February 21, 2044	The lower part of the abdomen, «sex zone»

Examples of the «zone of crystallization» according to the position of Saturn in the Zodiac signs are shown in our gallery on the website Fashion-Astrology.com.

English

<https://fashion-astrology.com/en/albums/zone-of-crystallization/>

This development was published on my website Fashion-Astrology.com back in 2013. Understanding the basic algorithms for the formation of cut and design lines in connection with the influence of Saturn allowed me to confidently make a forecast for thirty years ahead. Save this post for yourself. You will be able to make sure that the patterns of Fashion Astrology I have discovered work!

Homework

1. Make a selection of the «zone of crystallization» according to the position of Saturn in the Zodiac signs (at least 10 illustrations for Saturn in each sign). Clearly distinguish for yourself the differences between the manifestation of the «zone of generosity» according to Jupiter and the «zone of crystallization» according to Saturn.
2. Sketch your design details for the «zone of crystallization» for Saturn in each sign. Save them for future reference.

Lecture 11.

The structure of the Zodiac as a potential for the development of a fashionable idea. Zodiac signs, hemispheres, quadrants, elements and qualities, axes of opposite signs as indicators of the features of a fashionable image. Patterns of fashion image formation and individual details depending on the influence of slow and social planets in the fashion idea horoscope. Homework.

This lecture is conceptual in the topic of predicting fashion trends. In this sense, it is similar to the First lecture of the Second level (four quadrants of the Zodiac, historical eras and clothing styles in individual style and forecasting fashion trends), in which we considered the individual stages of creating an individual style according to the horoscope. I advise you to read it again.

The main ideas of this lecture were presented in the book by Veronika Tkachenko «Fashion and Beauty Astrology» (Moscow, Ripol-Classic, 2006). Let me remind them again: for a convincing conclusion to our topic of fashion forecasting.

The structure of the Zodiac is a cyclic system in which the sequence of individual stages is predictable in the overall structure. The passage of the planets through the individual Zodiac signs can be seen as the development of signs of a certain stage throughout the entire cycle. The Zodiac is a complete yearly cycle of relationships of any idea, process, birth of any living being or creation of a new inanimate object. In our lives, we experience this cycle as a repetition of successive seasons. This is reflected both in the human mind and in its genetic nature, which confirms that the zodiacal cycle is of undeniable importance for biological adaptation and survival. For example, the symbolism of the Zodiac has many parallels with the life cycle of vegetation changing in a certain season.

Let us give an example that illustrates the cyclic nature of this process. The sign of Aries opens this cycle and gives the primary acceleration to the seed thrown into the earth. In order for the grain to germinate, the energy of the Taurus sign is needed, which condenses and consolidates this new impulse. Thus, the seed gives new sprouts and gradually begins to reach up towards the Sun. Nature itself gives us these images so that we always remember the cyclical nature of ongoing events. Thus, the nature of Aries sign seems to us persistent and impatient, not only because it is the individuality of Aries, but because Aries is called upon to realize this initial natural impulse, on which, ultimately, the rest of the year and the entire Zodiac, as a whole, depend. If the impulse of Aries is insufficient or realized with distortions of its nature, then in the future this will be expressed in obstacles to obtaining a result. Gemini, for example, shows the possibility of connecting the

primary impulse, laid down at birth, with a certain environment, the possibilities of adaptation depend on it, and hence the viability of any process or idea. Thus, each sign is one of twelve successive stages, which is built on the previous stage and then prepares for a new stage. That is why we started training at the First level of the Fashion Astrology School «How to create an individual style» with a detailed examination of the properties of the Zodiac signs. And that is why it is so important for you to keep your motivation to study fashion astrology from level one to level three.

The Zodiacal cycle describes not only individual segments that represent 12 stages. Here we should mention the **cyclical development** of a fashionable idea. The twelve Zodiac signs provide the richest opportunities for any movement of the planets. If we consider the solar cycle, then we will talk about a yearly change in fashionable appearance. If we use the Moon phases, then this shows individual cycles, which are especially important for the mood and well-being of a woman and for adapting a fashion idea into practice. Longer cycles, such as the 12-year cycle of Jupiter, most clearly reflect the change in fashion trends. In Lecture 4 of the Third level, we have already considered micro and macro trends that are formed under the influence of social and slow planets.

At the same time, separate Zodiac zones, by analogy with the phases of the Moon, also clearly demonstrate the moments of the most obvious changes in fashion. The passage of Saturn in the Zodiac «brings to light» such trends that remain in the arsenal of fashion for a long time. In connection with the transits of Saturn, the retro direction either disappears into oblivion or reappears.

The next aspect in the development of a fashionable idea is **hemispheres**. Let's divide the Zodiac circle into two halves: right and left. Let's get the top point of the Zodiac: the beginning of Capricorn and the bottom: the beginning of Cancer. As the research of Veronica Tkachenko shows, the passage of slow and social planets, especially Uranus, Jupiter and Saturn, in the right hemisphere, in the direction from Cancer to Capricorn, reveals new trends in the length of clothes, in the height of the heel, in the overall silhouette of the hairstyle. Initially, this trend takes its roots from the properties of a particular Zodiac sign. Initially, this trend takes its roots from the properties of a particular Zodiac sign. So, under the influence of Saturn in Capricorn, the highest heel height, high styling for long hair and a raised nape in haircuts were noted. The length of the clothes also traces these changes: if the skirt is shortened, then in order to comply with the general proportions, the height of the heel rises, the entire silhouette seems to be directed upwards, to the highest point indicated by the planets. Accordingly, under the influence of Saturn in Cancer, low heels came into fashion in various variations, and lengthening of all clothes was observed. Long hair, styled in unruly strands, knots or soft waves, a variety of perms became signs of this period. When the slow and social planets move along the left hemisphere, the opposite trend is observed.

If we divide the Zodiac into the *upper* and *lower hemispheres*, then we will get a picture of the development of fashion, in which the defining criterion is the waist line (Aries-Libra axis). Here we can note such signs as openness or closeness, the presence of details or the purity of the silhouette. For example, the movement of the planets in the upper hemisphere or its dense population in the absence of the necessary compensation from the lower hemisphere leads to the fact that periodically appear open shoulders, thin straps instead of voluminous sleeves, the structure of fabrics is often sparse, instead of dense and rigid fabrics, layering is used, etc.

The division of the Zodiac into **quadrants** gives us a new opportunity: understanding the origin of fashionable elements in accordance with the projection of the Zodiac signs on the human body. Let me remind you the main projections of the Zodiac signs.

Aries — head,
Taurus — neck,
Gemini — arms and shoulder area and arms,
Cancer — chest,
Leo — back,
Virgo — lower spine and waist area,
Libra — lumbar and pelvic region,
Scorpio — genital area,
Sagittarius — hips,
Capricorn — knees and buttocks,
Aquarius — ankle area,
Pisces — feet.

In the topic of fashion, each Zodiac sign is in charge of its own part of clothing or accessories. So, when the corresponding planet passes through the *first quadrant* (Aries, Taurus, Gemini), new headdresses appear, the design of the neckline changes, the design of the line of the shoulder girdle changes.

When the planet passes through the *second quadrant* (Cancer, Leo, Virgo), most attention is paid to the design of the bodice and back area, new options for completing the costume appear.

The *third quadrant* of the Zodiac (Libra, Scorpio, Sagittarius) is responsible for the overall silhouette of clothing: fitted or loose (projection of the Libra sign). During this period, the question is being decided how to emphasize the middle of the body in women's or men's clothing, folds, gathers, tucks at the waist are used, the cut in the hip area changes - for example, wide yokes, stitched folds from the hip, gathering at the waist, etc. Under the influence of the planets in the Virgo sign, the design of pockets changes, folds appear or disappear in the trousers on the belt. Scorpio sign affects the design of the clasp - the main sexual element in ordinary clothes (for example, the lacing fly). Skirts use wrap, drapery, front, back, side closure (as the most chaste). A deep cleavage on the back at times reveals the area

of the buttocks (Libra), long beads with a sexual hint hang below the waist, purses and chains on the belt play the same role in attracting the opposite sex.

The last, *fourth quadrant* (Capricorn, Aquarius, Pisces) affects all elements of clothing that are related to the area of the knees, ankles and feet. During the period when any slow planet is in this quadrant, calf-length skirts (projection of Aquarius) or longer ones appear in fashion, floor-length monastic robes (projection of Pisces), over-the-knee boots (Capricorn), trim on the bootleg boots, numerous cuts in outerwear, and even on the constructive seams of trousers.

So, we have considered the Zodiac circle by hemispheres and quadrants. We have one more opportunity left: to bring to this topic the main **qualities** of the Zodiac signs (cardinal, fixed and mutable signs, polarity, male, female signs, elements).

We have already considered these qualities in detail in the four lectures of the First part, Second level, at the stage of developing an individual style. I advise you to read them carefully. All the astrological patterns identified in the topic of creating an individual style work in the same way in the topic of predicting fashion trends.

The influence of planets from a certain **Element** is most clearly manifested. *Fire signs* in the fashion theme are really «light»: they affect the brightness of the color. *Earth signs* are reflected in the thickness of clothing: the layers become smaller, the fabrics become thicker, the equipment is quite simple: from the main items, without intricate elements. *Air signs* give the greatest scope for imagination and layering in clothing, for playing with color and shades. *Water signs* are the most attentive to the design of the human body. Here there is an emphasis on the figure, the most elegant silhouette (the sign of Cancer may be an exception: a voluminous oval silhouette, however, it is devoid of the bulkiness and baggy of earth signs), minimal volume, the use of thin materials and elegant finishes.

Axes of opposite Zodiac signs (Aries-Libra, Taurus-Scorpio, etc.) show the general direction of development of fashionable elements. So, for example, if a new element appeared under one of this pair of signs, then after 6 years, at the moment of confrontation, the issue of its «life and death» will be decided. In the middle of the cycle, weaknesses are revealed, and strengths receive a new impetus for development and consolidation. For example, in 1992, during the period of transits of Jupiter in Virgo, one of the current fashion trends was the puritan style (the most characteristic of the symbolism of the Virgo sign). Even earlier, in the late 1970s, this direction was still in its infancy, but it was far from decisive. After 6 years, in 1998, at the moment of Jupiter's opposition to its initial position, purism rose to the crest of a wave and became the main direction of a new era in fashion. By a happy coincidence, these tendencies were reinforced by Uranus in of Aquarius, and lasted at least 7 years. A flowing silhouette, small volume,

ankle length was laid down during the passage of Jupiter through Pisces (1998). After 6 years, when Jupiter entered the opposite sign of Virgo), this silhouette was transformed into a more feminine one, and the «gut-shaped» skirts became lighter, more layered. Floral prints, typical for the summer of 2004 (designers' proposals are ahead of the entry of Jupiter into Libra), were only a small touch against the general background of faded whitish canvases of the late 90s. (Jupiter in Aries) and, again, after 6 years, they bloomed luxuriantly. The aspect of quadrature on the way of the development of a fashionable idea (3 years after the appearance of a new element) is also one of the critical moments. My observations show that such angular moments provide more information and, accordingly, more incentive to transform these inventions.

The presented structure of the Zodiac contains endless possibilities for experiments, for retrospective studies and new original inventions.

Let's look at the slides.

Conclusions

1. The structure of the Zodiac is a cyclical system within which any fashionable idea develops.
2. The duration of the cycles of development of any fashionable idea depends on the planet that dominates at the time of its birth.
3. During periods of retrograde movement of the planet, the retro direction associated with the symbolism of this planet is reborn in fashion.
4. The movement of slow planets with an accentuation of the right or left hemisphere reveals new trends in the length of clothes, in the height of the heel, in the silhouette of the hairstyle.
5. The predominant influence of transiting planets in the right or left hemisphere enhances such features as the openness or closeness of clothing relative to the waistline.
6. Each Zodiac sign is responsible for the appearance of new elements or accessories corresponding to the projection of this sign on the human body.
7. Axes of opposite signs show the general direction of fashion development.

In fact, we need to predict fashion trends in every detail, but at the same time not lose sight of the big picture. As the saying goes, don't lose sight of the forest for the trees.

Homework

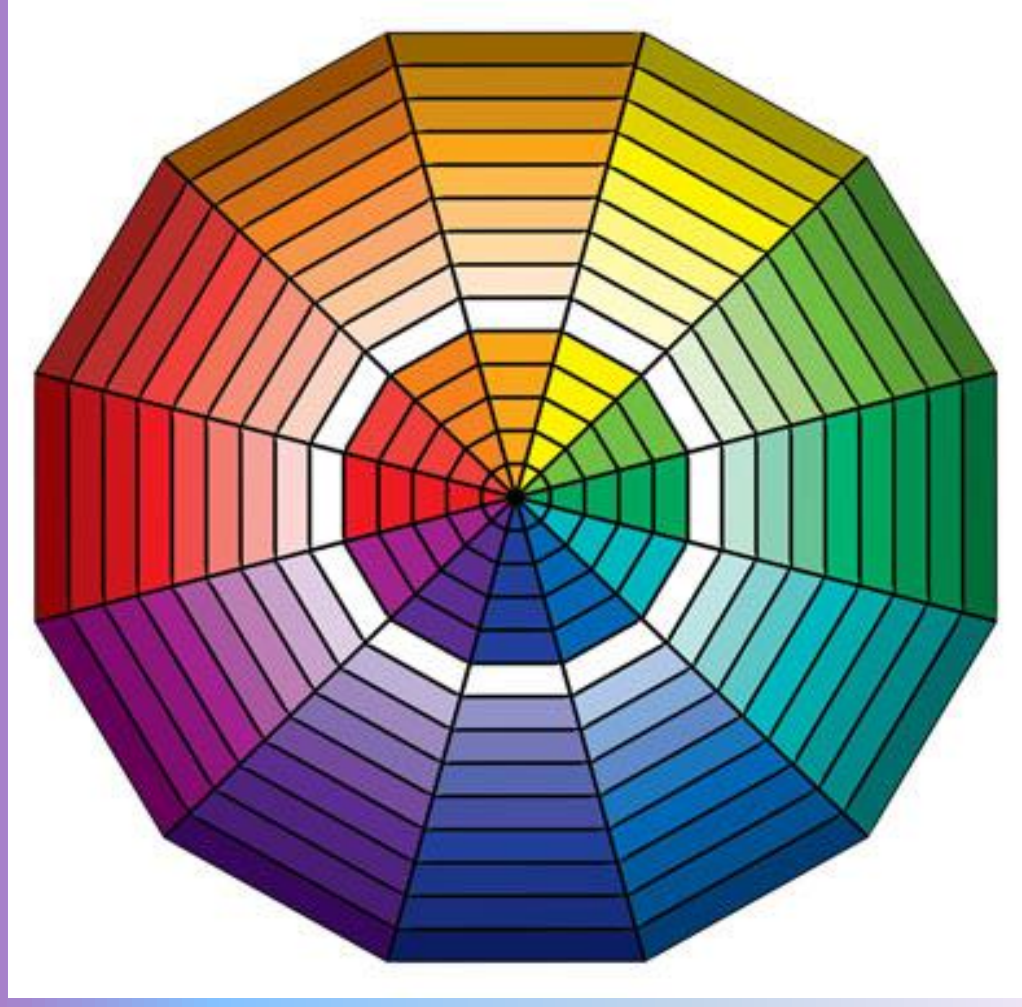
Give concrete examples of the evolution of a fashion idea for each point of our conclusions.

1. Show the cyclical development of a fashion idea for any item of clothing or fashion idea (headpiece, iconic accessory, new way of wearing familiar things).

2. Show the duration of the existence of a fashionable idea on the example of any thing under the influence of Saturn. Support your analysis with illustrations and chronological observations.
3. Highlight the stages of the revival of retro fashion during the retrograde movement of Uranus, Neptune, Pluto, as well as during the period of Venus retrograde. Point out the similarities and fundamental differences.
4. Give an example of the change in toe shape, heel height, sole features, and upper design over a period of 15 years (half a Saturn cycle) at any given time.
5. Give examples of changes in the degree of openness and closeness of the upper part of clothing over 6 years (half of the cycle of Jupiter).
6. Give examples of the appearance of unusual, original accessories. What planetary influences contributed to their birth? How do they compare with the main characteristics of basic clothing in this period of time?
7. Give some expressive examples of the manifestation of the properties of opposite signs in a fashionable image.

Color circle

- ***Related harmonies:***
color combinations from the same segment or from different segments under an angle of 30, 60 or 120 degrees.
- ***Contrasting harmonies:***
color combinations from segments under an angle of 90 or 180 degrees.



Related harmony



Related harmony



Contrasting harmony

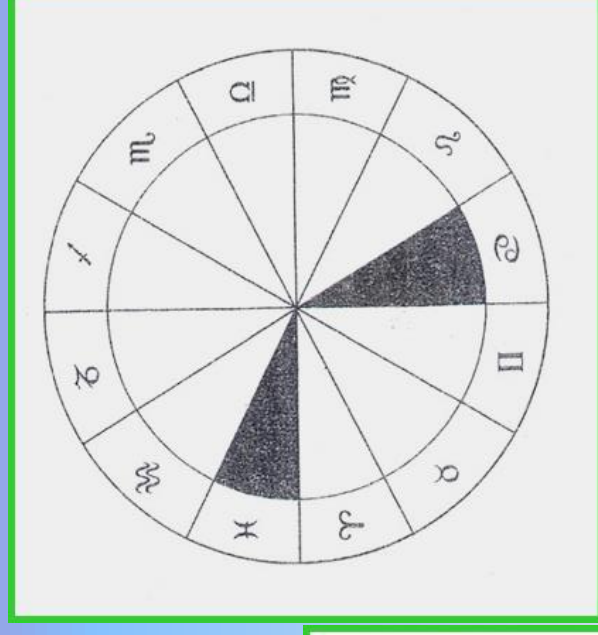
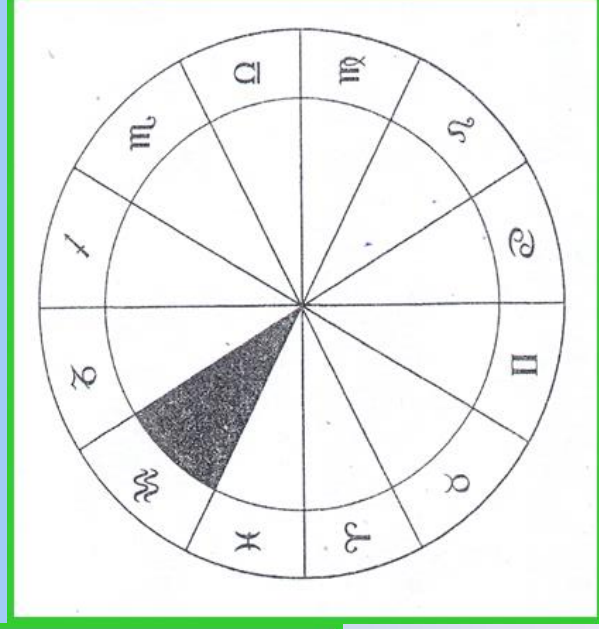
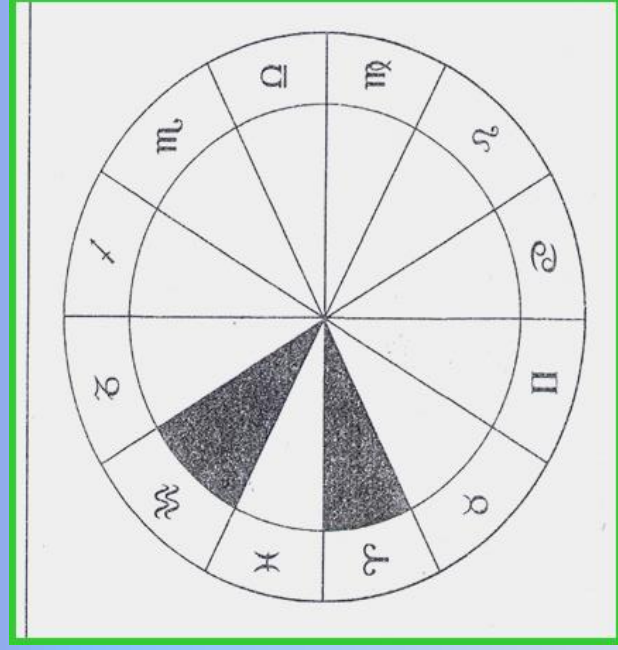


Contrasting harmony



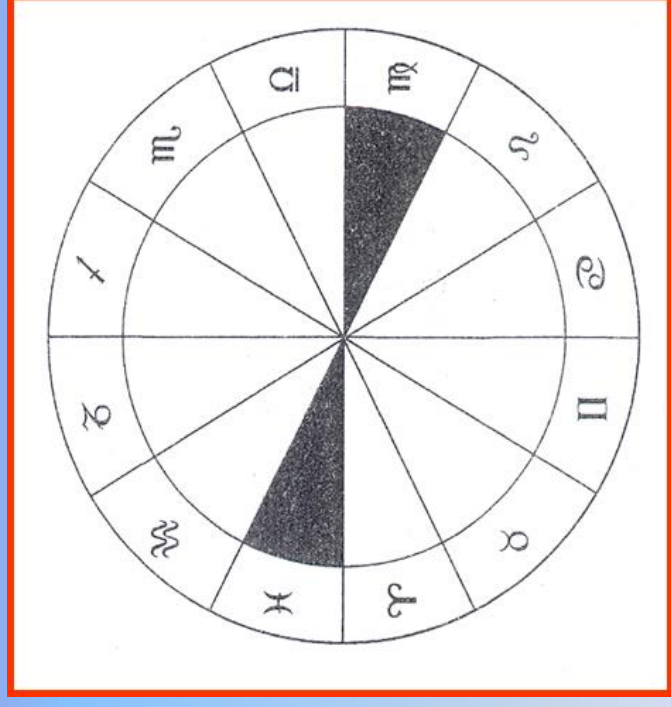
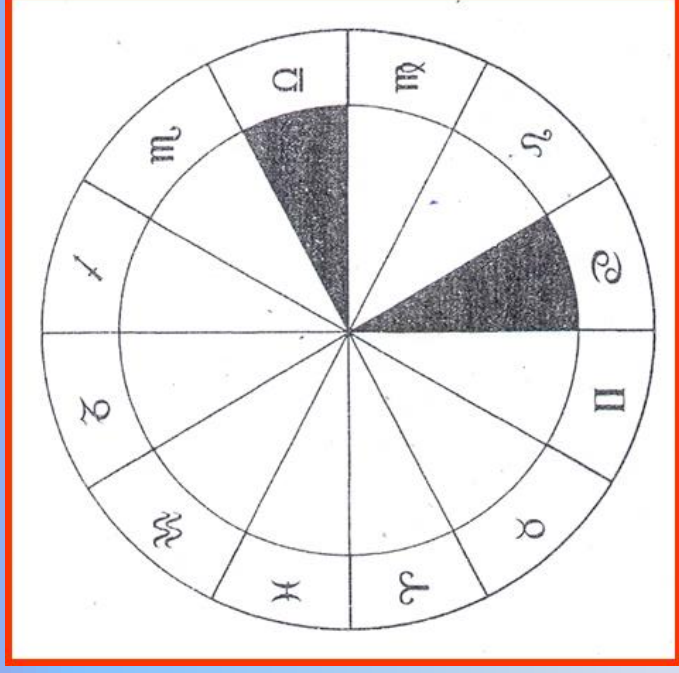
Related harmony

Conjunction, sextile or trigon
between slow planets



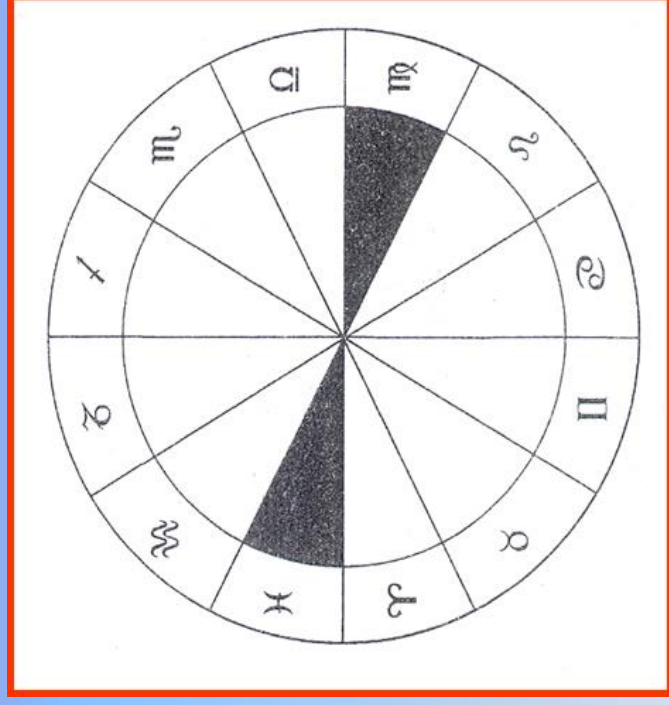
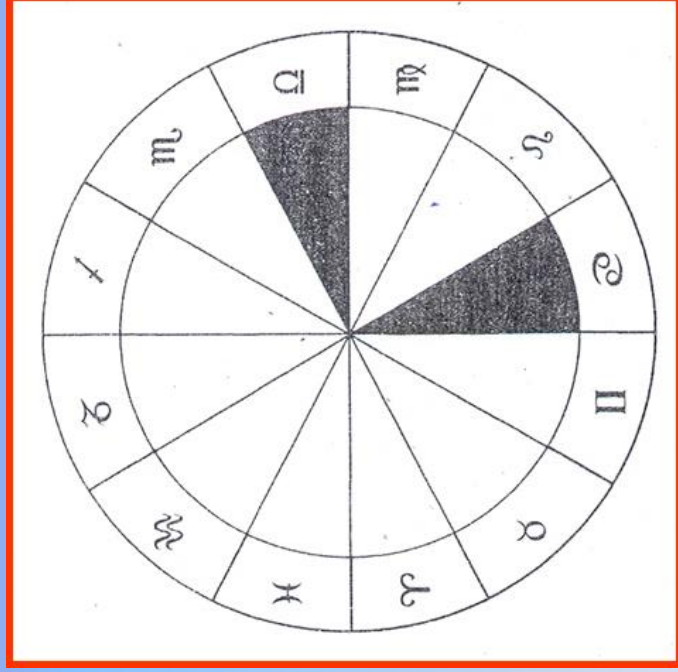
Contrasting harmony

Square or opposition
between slow planets



Nonharmonic color combinations

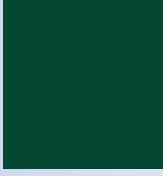
Semi-sextile or quincunx
between slow planets



Autumn-Winter 2022/2023 Color Map

First configuration:

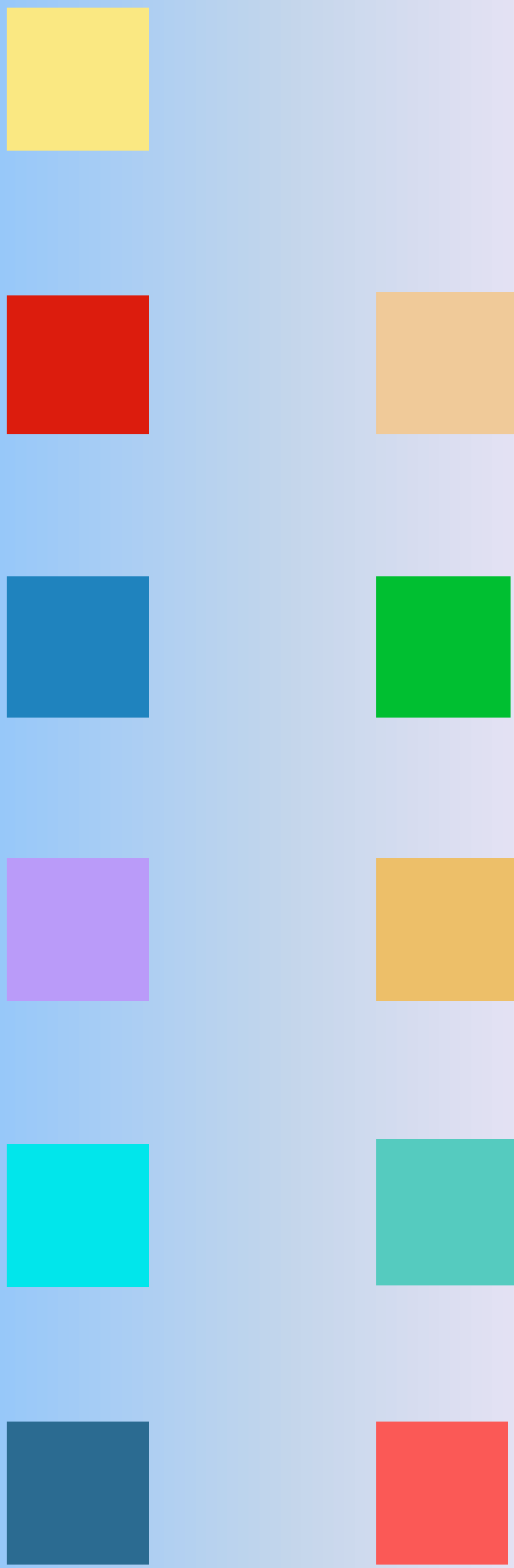
**Uranus in Taurus, 2nd decade, Neptune in Pisces, 3d decade,
Pluto in Capricorn, 3d decade.**



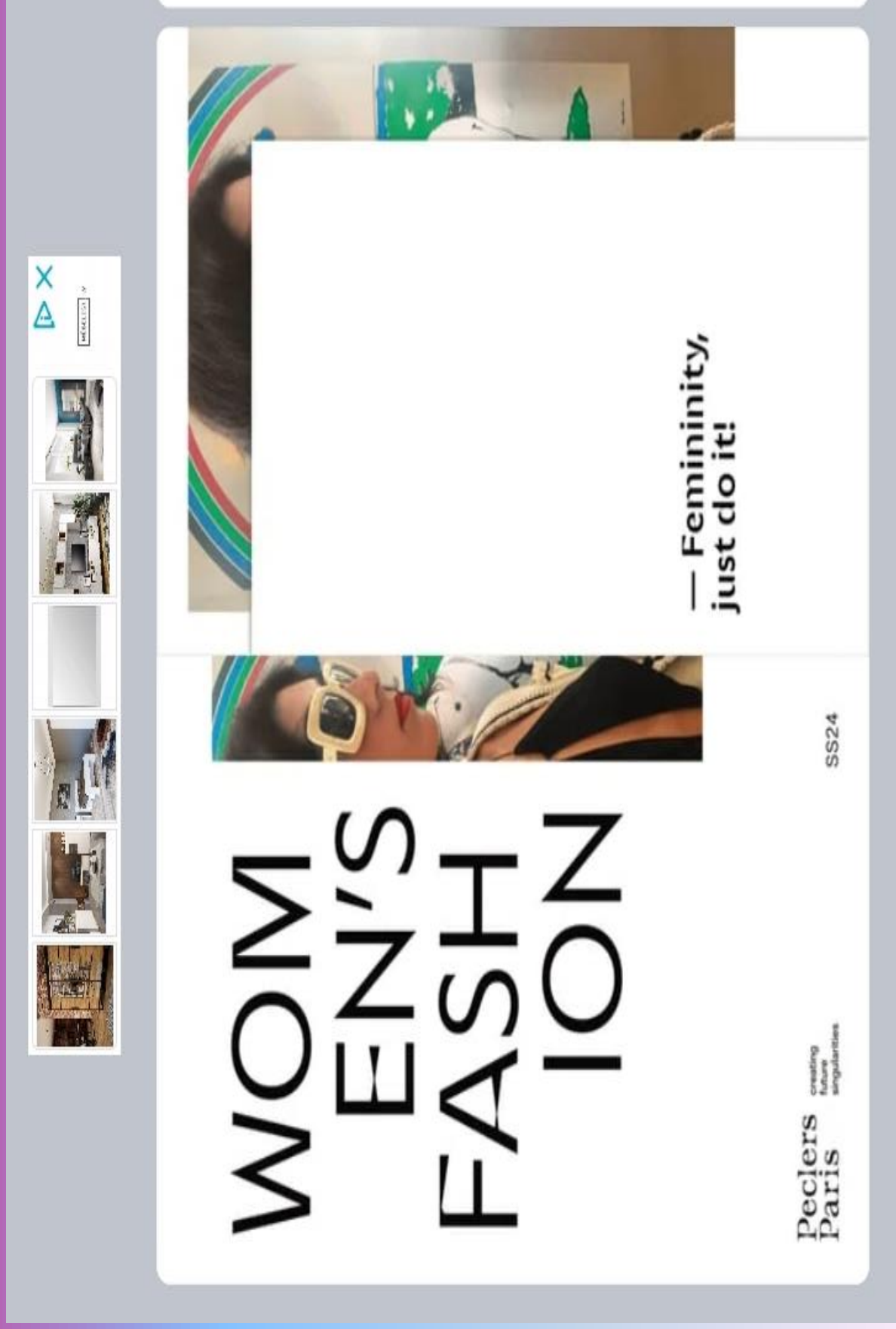
Autumn-Winter 2022/2023 Color Map

Second configuration:

Saturn in Aquarius, 3d decade, Jupiter in Aries, 1st and 2nd decades, Uranus in Taurus, 2nd decade.



Trend book example by Peclers Spring-Summer 2024 color map



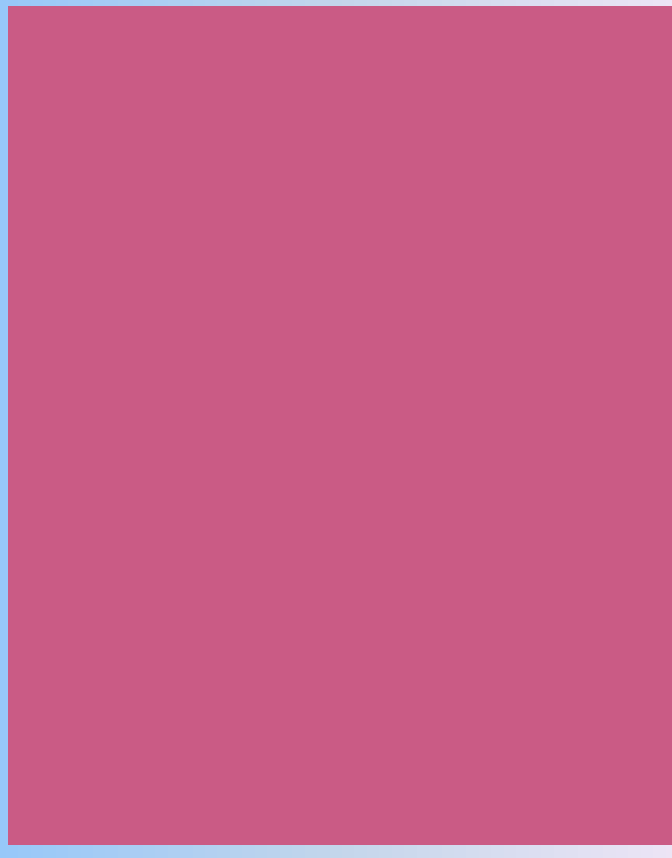
Color of the Year 2011

➤ **Pantone**

Honeysuckle

➤ **Fashion-Astrology.com**

Sunrise over the Ocean
Mars in Pisces



Color of the Year 2012

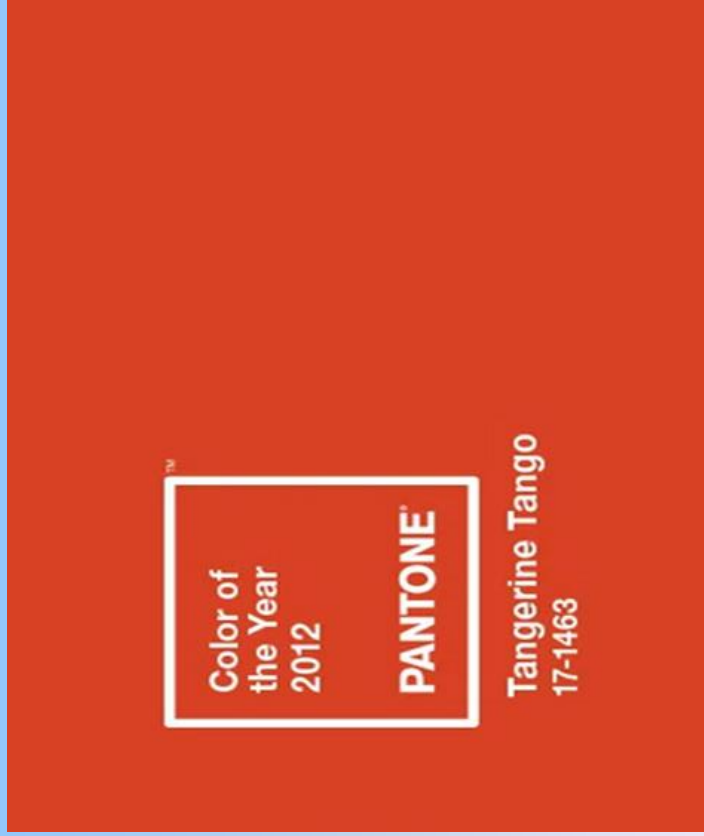
➤ **Pantone**

Tangerine Tango

➤ **Fashion-Astrology.com**

Fiery Tangerine

Sun in Aries



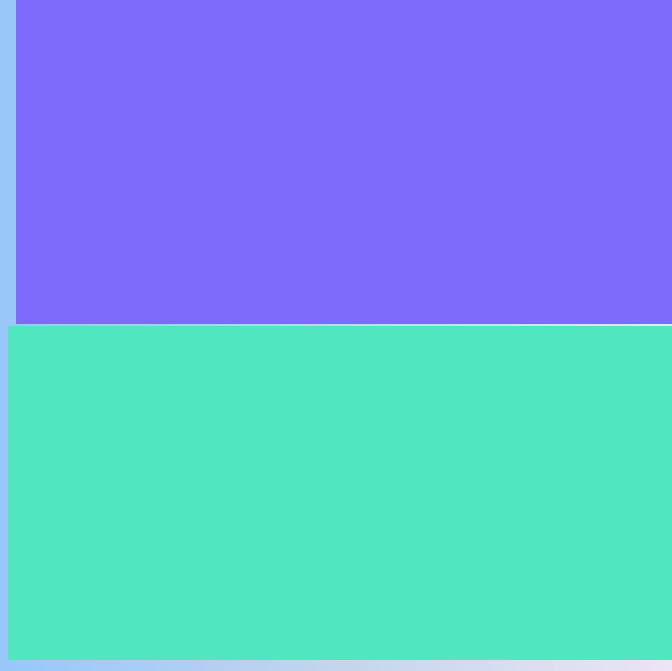
Color of the Year 2013

➤ **Pantone**
Emerald

➤ **Fashion-Astrology.com**
Water silence

Moon in Cancer

Jupiter in Cancer



Color of the Year 2014

➤ **Pantone**

Radiant Orchid

➤ **Fashion-Astrology.com**

Royal purple
*Color of the first
decade of Leo*



Color of the Year 2015

➤ **Pantone**

➤ **Fashion-Astrology.com**

Marsala

Indigo

Jupiter in Virgo



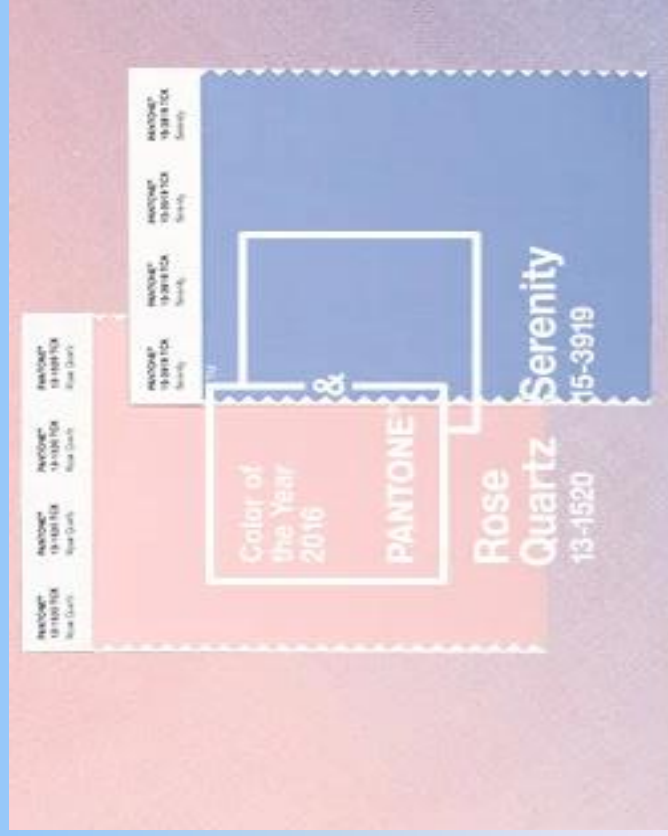
Color of the Year 2016

➤ **Pantone**

Rose Quartz
Serenity

➤ **Fashion-Astrology.com**

Morning tenderness
Color of the first
decade of Libra



Color of the Year 2017

➤ **Pantone**

Greenery

➤ **Fashion-Astrology.com**

First spring flowers



Color of the Year 2018

➤ **Pantone**
Ultraviolet

➤ **Fashion-Astrology.com**

Deep purple

***Color of the second
decade of Pisces***



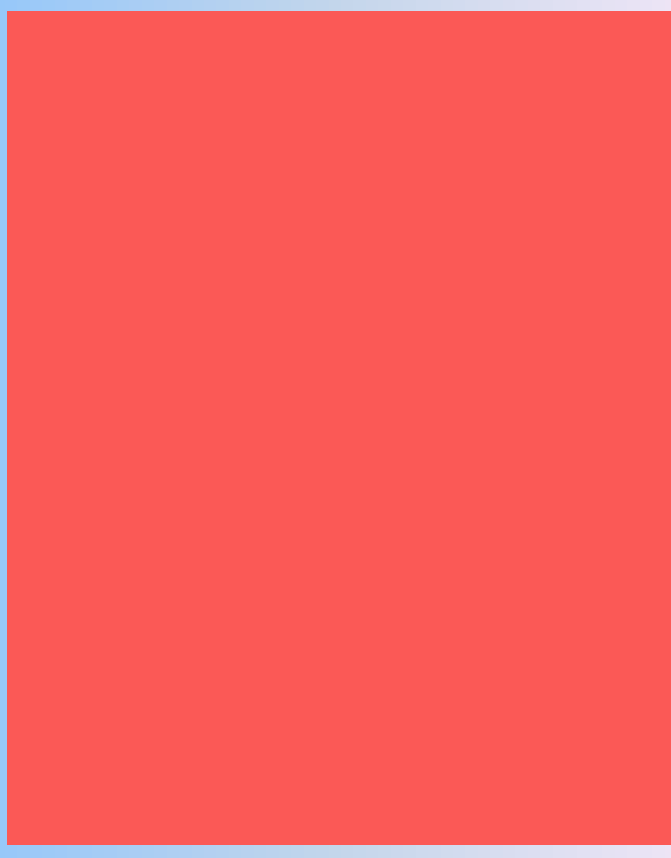
Color of the Year 2019

➤ **Pantone**

Living Coral

➤ **Fashion-Astrology.com**

Argentine Tango
Color of the third
decade of Aries



Color of the Year 2020

➤ **Pantone**

Classic Blue

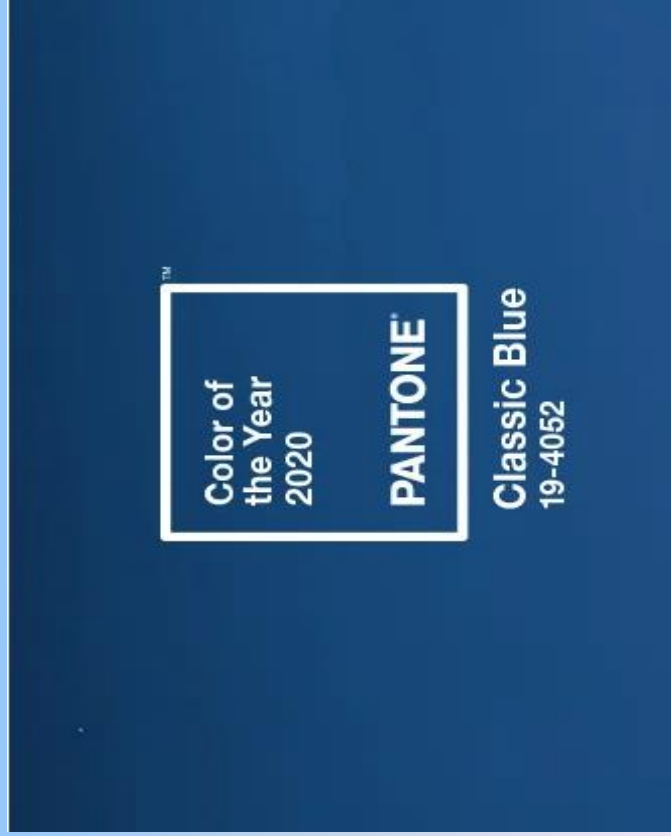
Fashion-Astrology.com

Aquamarine

***Color of the first
decade of Aquarius***



Classic Blue
19-4052



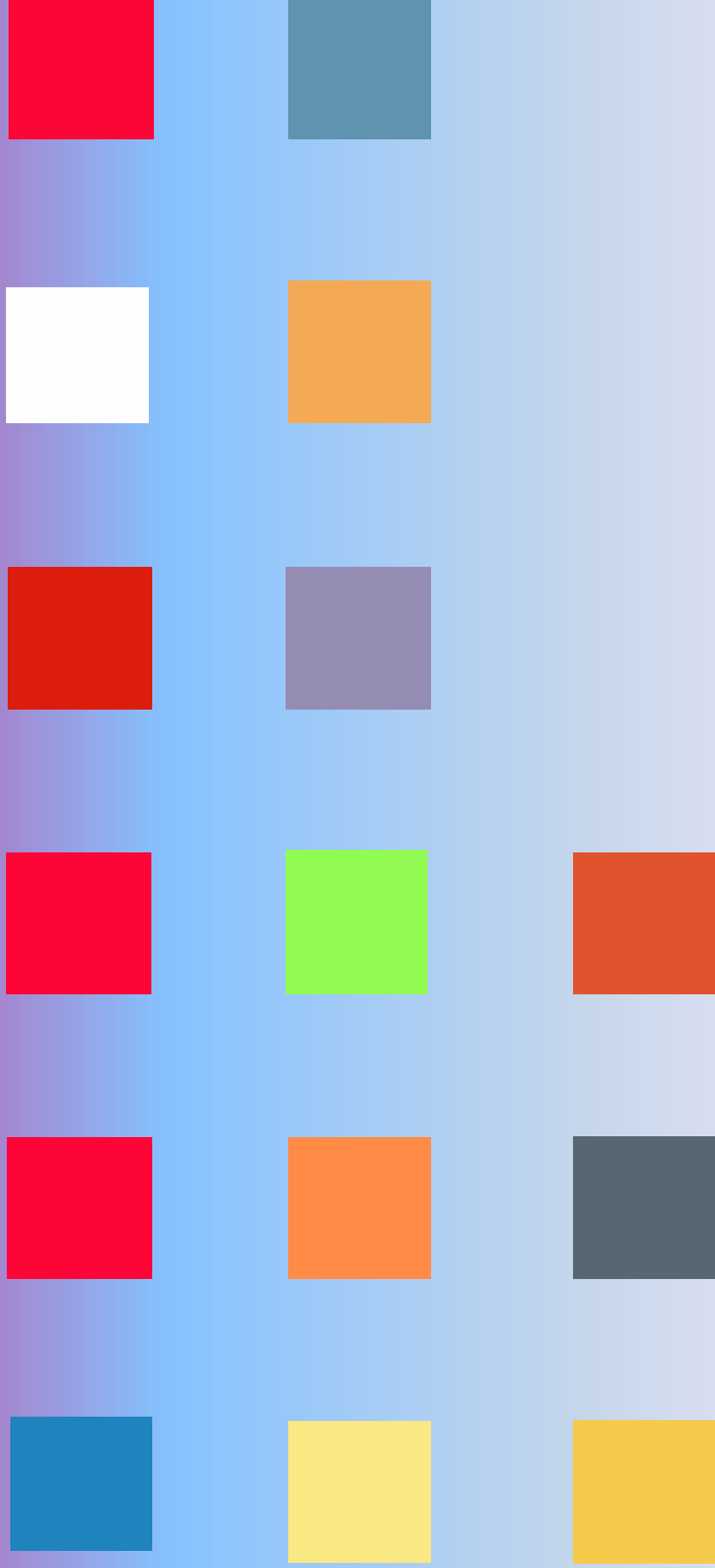
Color forecasting algorithm

1. The color of transiting Jupiter in the Zodiac signs.
2. The characteristic color of the ruler of the Zodiac sign in which transit Jupiter is located.
3. The color of the ruler of the Zodiac sign in which transit Jupiter is located, in his abode.
4. The colors of the decades of the Zodiac signs, which are consistently accentuated by the transits of Jupiter.
5. The color of a planet making a retrograde loop in a particular Zodiac sign.
6. The color of the decade of this sign, along which the trajectory of the celestial loop of the planet passes in retrograde motion.
7. The color of the Sun in the sign of transiting Jupiter.

Autumn-Winter 2022/2023 colors using forecasting algorithm

1. The color of Jupiter in Aries: *light blue*.
2. Mars, the ruler of Aries, has a characteristic *red-orange hue*.
3. The color of Mars in Aries: *bright red*.
4. The colors of the first and second decades of Aries, through which transit Jupiter passes: *dark red and white, red and light yellow*.
5. The color of Mars in Gemini making a retrograde loop in this sign, is *light orange*.
6. The colors of the first, second and third decade of Gemini, through which Mars passes in direct and retrograde motion: *lemon and gray-lilac, light orange and gray-blue, yellow and dark gray*.
7. The color of the Sun in Aries (in the sign in which Jupiter transits) is *rich orange*.

Autumn-Winter 2022/2023 colors using forecasting algorithm from the table (№1-7)



Autumn-Winter 2022/2023

Color of the Season

- **Mars in Gemini
(Nº5 from the
table)**



Autumn-Winter 2022/2023 trend forecasting using fashion horoscope

**Consider only slow
and social planets:**

- **Jupiter in Aries**
- **Saturn in Aquarius**
- **Uranus in Taurus**
- **Neptune in Pisces**
- **Pluto in Capricorn**

Fashion image in general *using our algorithm*

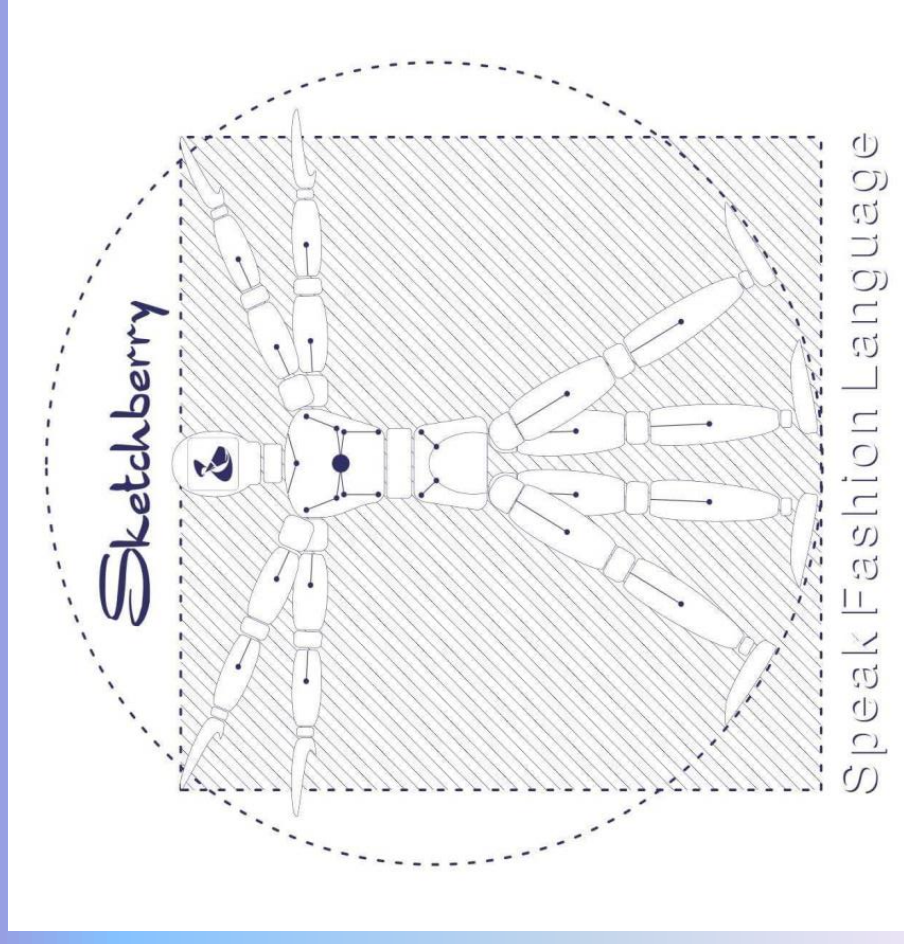
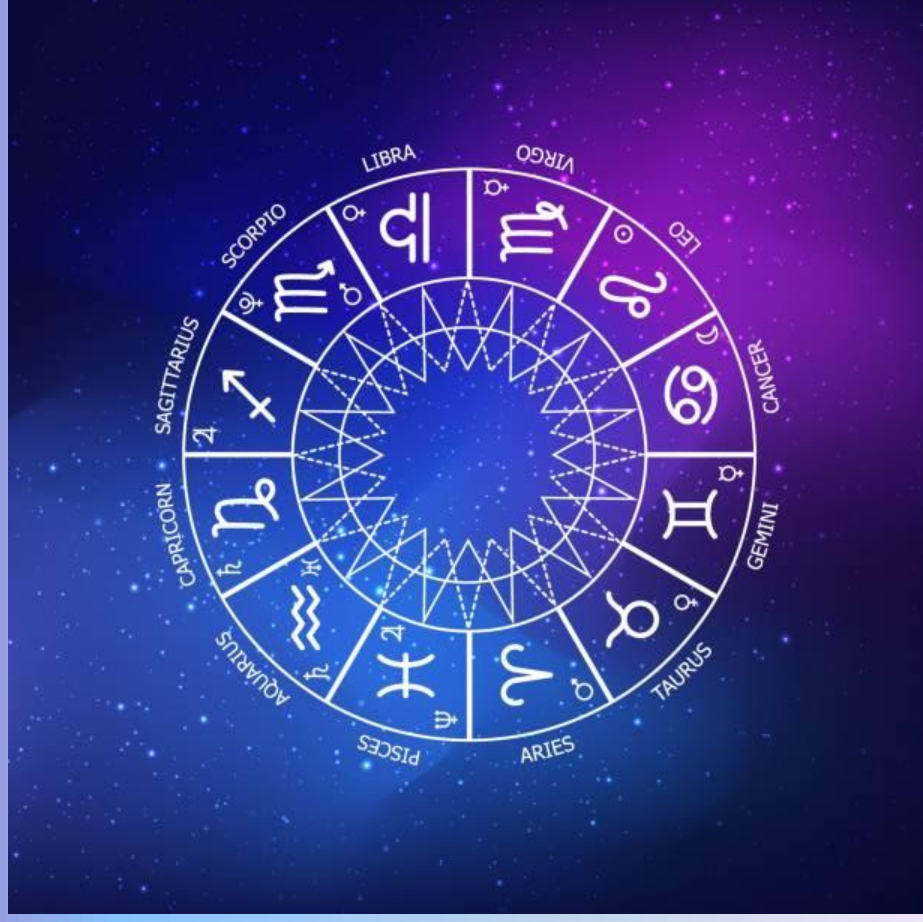
- **Cardinal – 2**
- **Fixed – 2**
- **Positive -3**
- **Feminine -3**
- **Key silhouette:**
Earth – 2,
rectangular,
A-silhouette.
- **Zone of generosity:**
the head.
- **Zone of**
crystallization:
ankle zone and feet.

Detailed image of fashion *using our algorithm*

**Add personal planet
characteristics:**

- **Mars in direct and retro movement through Gemini during appr. half a year**

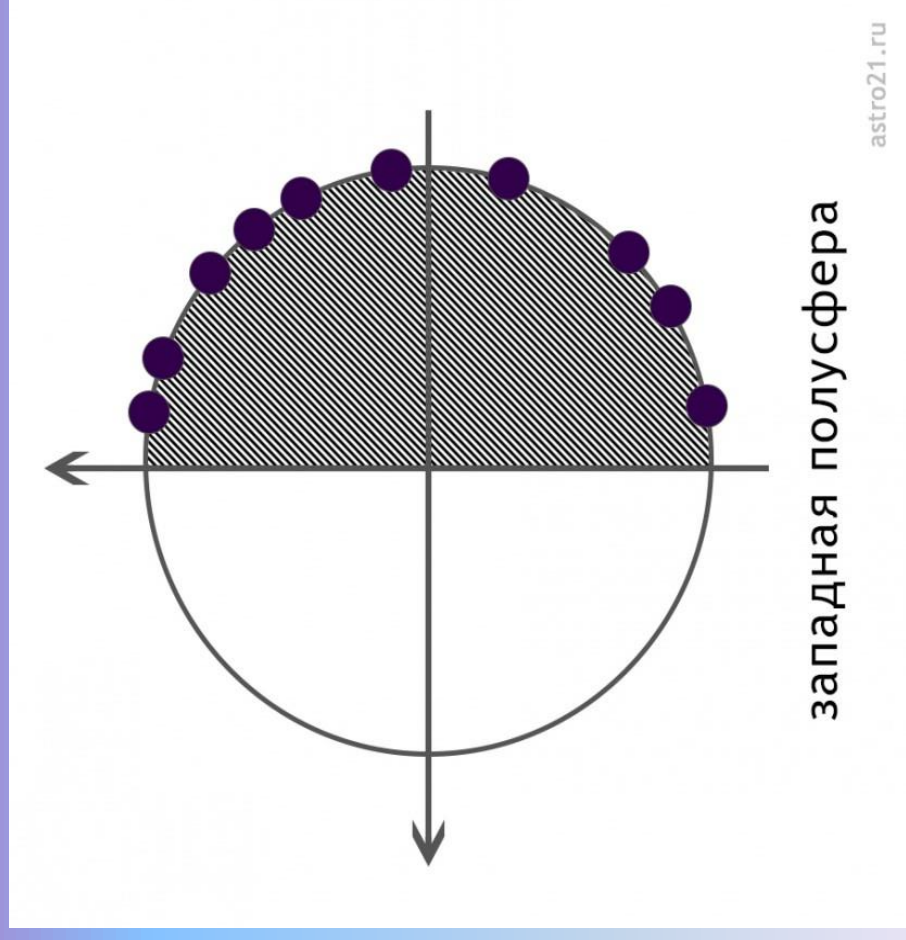
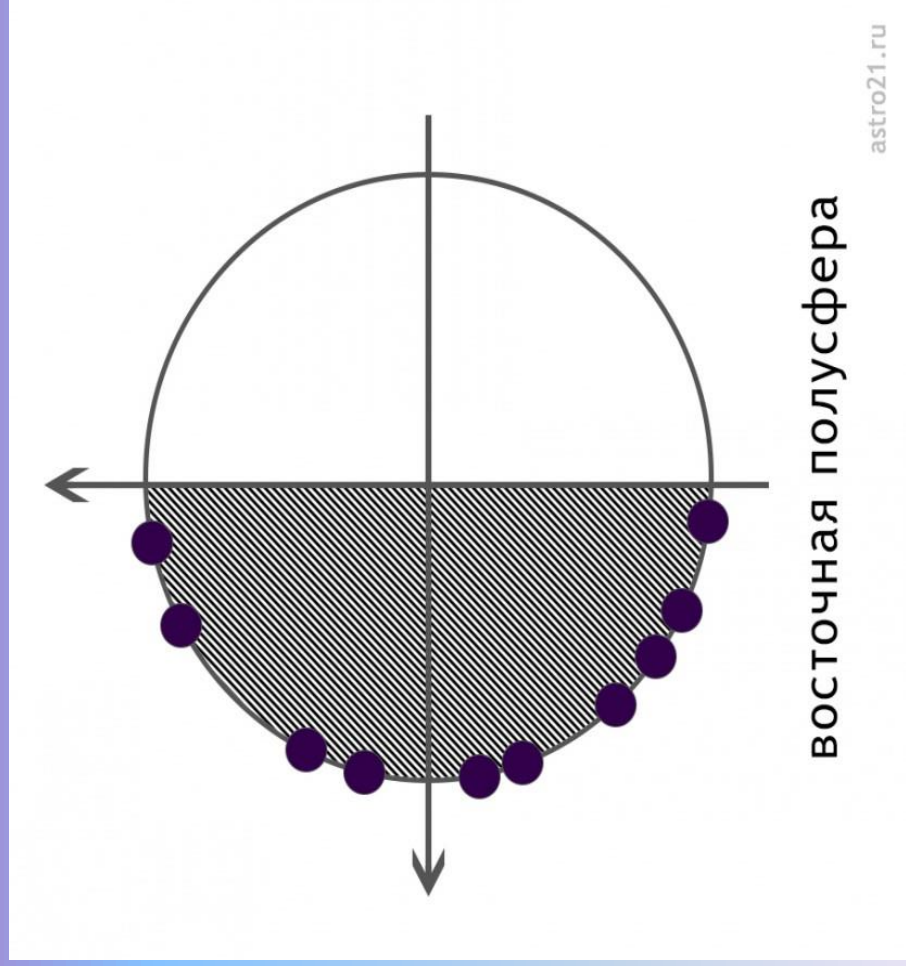
Zodiac structure is a cyclic system for any fashionable idea



Cosmogram hemispheres

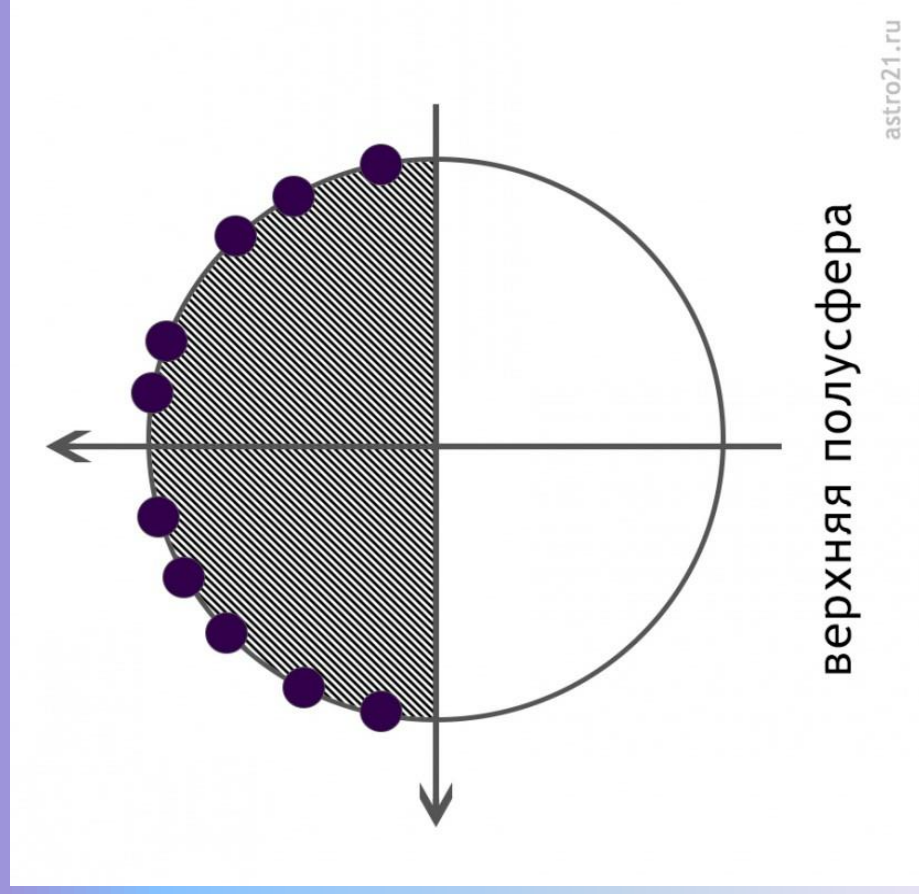
➤ **Left**

➤ **Right**

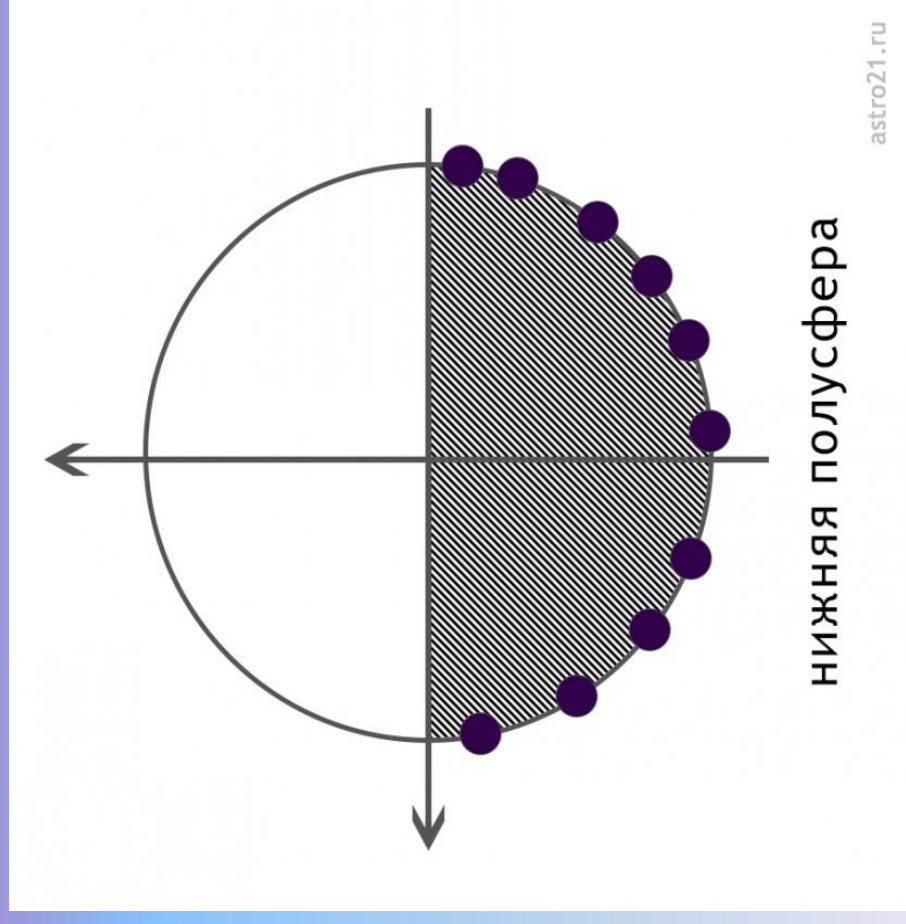


Cosmogram hemispheres

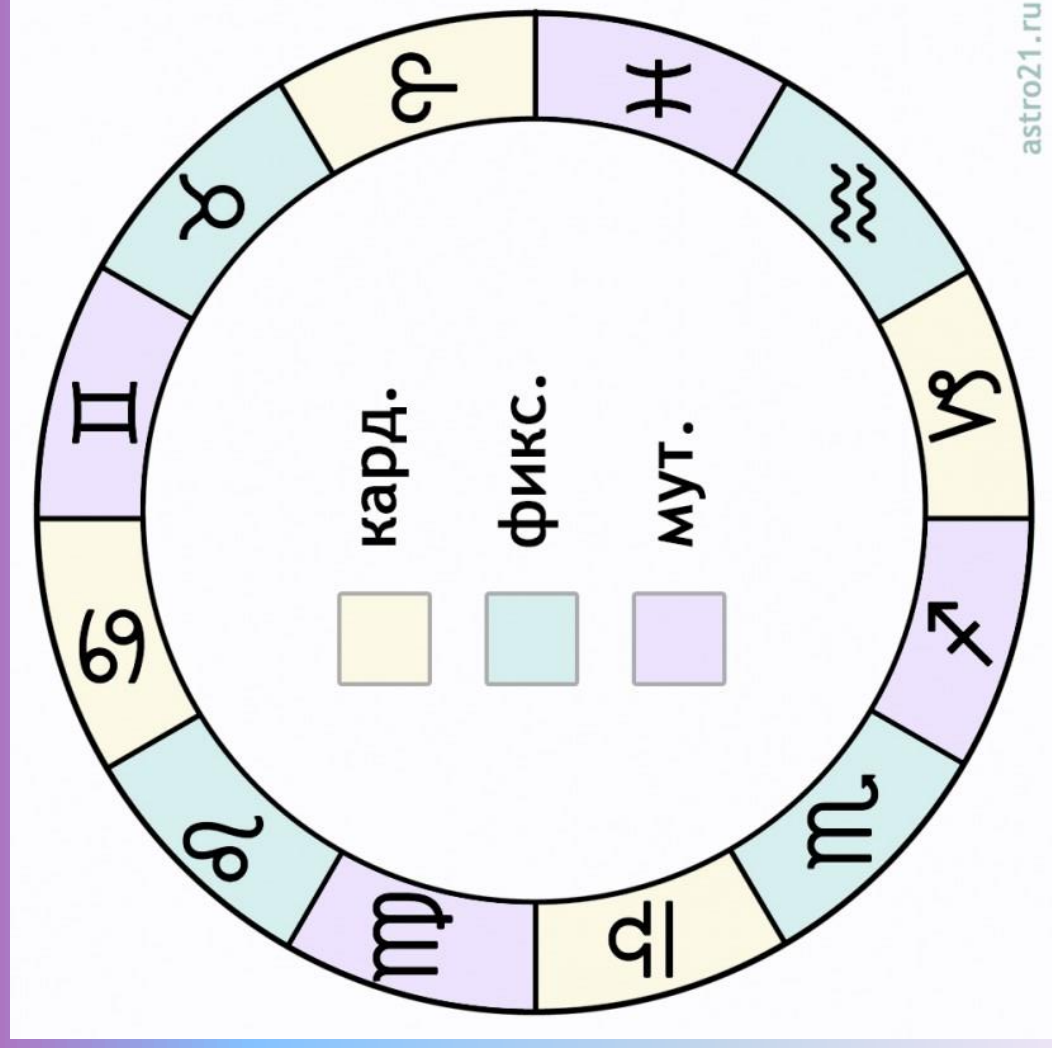
➤ *Upper*



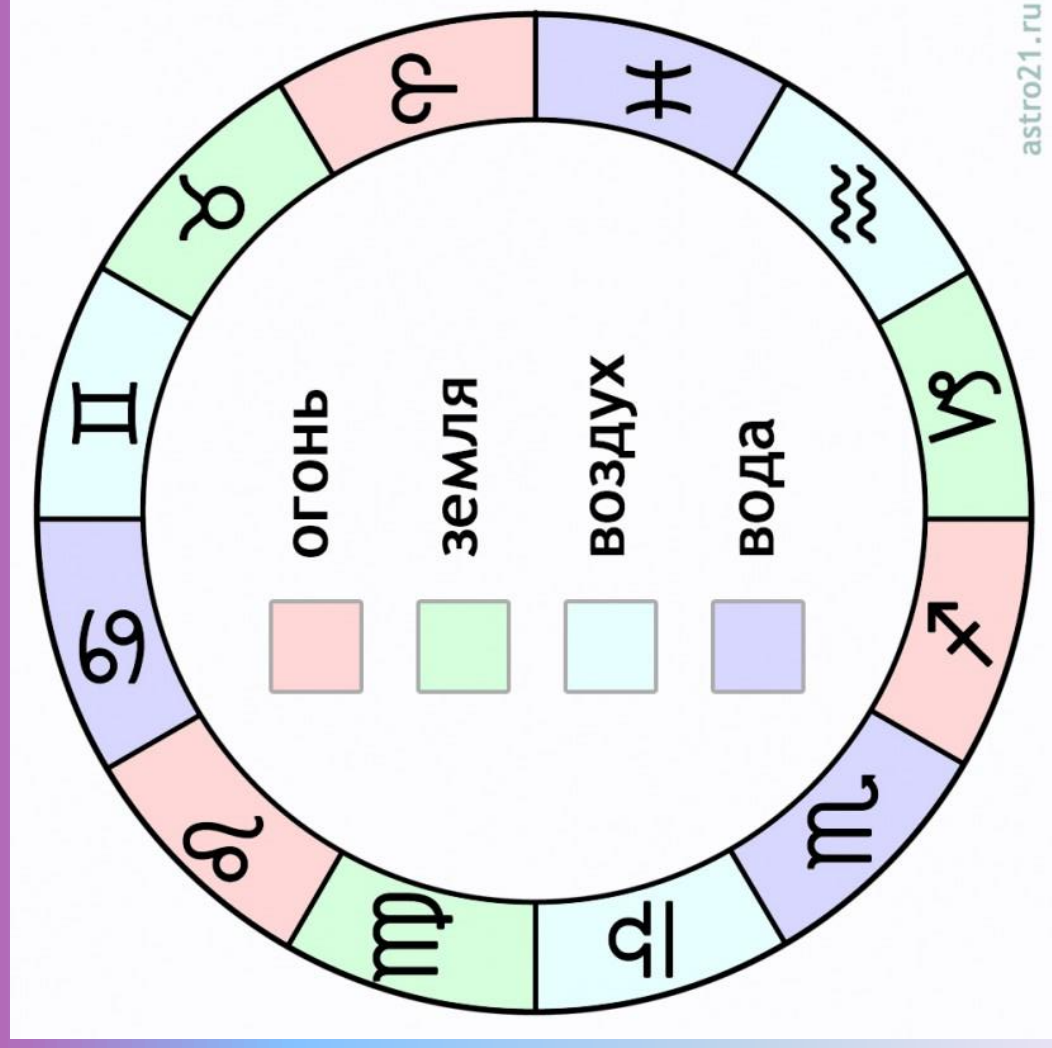
➤ *Lower*



Qualities of the Zodiac signs



Elements of the Zodiac signs



Most planets in Fire Element *A-silhouette*



Most planets in Air Element

X-shaped silhouette



Most planets in Water Element

Oval silhouette



Most planets in Earth Element

Rectangular silhouette



**I wish you success on the way
to knowledge. May your path will be bright!**



My parting words and recommendations

In conclusion, I would like to give you some useful tips.

- The effectiveness and beauty of your forecasts of fashion trends will directly depend on your training in this topic. It is difficult to be a man-orchestra, but you still try and master related fields of knowledge.
- Take your time and study special literature to talk about fashion in the language of professionals, not amateurs.
- Read authoritative fashion magazines, subscribe to online publications.
- Follow the new collections of famous Fashion Houses, do not miss the opportunity to attend the fashion show live. This gives a new impetus to the study of this fascinating topic and allows you to meet interesting people.
- Collaborate with fashion industry representatives, manufacturing companies, and individual designers to communicate in the same language and promote fashion astrology ideas more easily.
- Note the characteristic features of the creativity of the Fashion House (DNA of the brand) and its implementation when changing creative directors.
- Study textbooks for students of textile institutes and garment enterprises.
- Use handbooks for designers and technologists for the manufacture of clothing.
- Make for yourself a selection of unusual design elements and different parts of clothing: ready-made illustrations or your own sketches. All this will be useful in future work.

Recommended reading

1. Veronica Tkachenko. Can fashion be calculated? Moscow, 2005.

Veronica Tkachenko's book for the first time presents the main guidelines that govern the process of the birth of a new fashion. These regularities have been confirmed in practice for ten years. They work both for a single designer and for the entire modern fashion trend as a whole. The author of this book did not set himself the goal of giving clear prescriptions for what exactly we will wear in a year or 12 years. The main thing that we managed to show: yes, fashion can really be predicted. Inquisitive readers themselves

will be able to use these recommendations and, by calculating fashion, adapt it to their tastes and individual needs.

You can buy the book from the link:

<http://www.astro-logia.ru/RUS/books7.html>

2. Veronica Tkachenko. Fashion and Beauty Astrology. Moscow, 2006.

This book by Veronica Tkachenko gives you a unique opportunity to predict what will be fashionable in the upcoming season and always look attractive. Taking the stars as allies and using the tips of the lunar calendar, you can choose the most relevant silhouette, style and cut of clothes, stylish attributes and accessories, choose the most favorable time for cosmetic procedures to make them most effective.

A surprisingly simple new fashion prediction algorithm based on astrological cycles and planetary movements will help you:

- create your own unique style;
- choose the most suitable perfume for you and complement your image with your own unique aroma;
- find the best ways to express inner beauty in appearance.

You can buy the book from the link:

<https://s4.shopkurs.com/shop/elektronnye-knigi/astrologiya-mody-i-krasoty-veronika-tkachenko/>

3. Andrew Tucker Tamsin Kingswell. Fashion history. Moscow, 2003.

An amazing book with a clear chronology and lively sketches that illustrate the birth of certain important elements of the costume. If you combine these historical and cultural studies with fashion astrology, you get another very tasty candy.

4. A. B. Gofman. Fashion and people. New theory of fashion and fashion behavior. Moscow, 2010.

The book is devoted to the study of such a complex social phenomenon as fashion. Why do people follow fashion? How are fashion and custom related? What are the values of fashion? What is the relationship between fashion and popular culture? These and many other questions related to the fashion phenomenon are considered by the author in this book.

The book is addressed to sociologists, marketers, designers, image makers and anyone who is interested not only in what is «in fashion», but also in what fashion is.

5. T. V. Kozlova, L. B. Rytvina, and Z. N. Timasheva. Modeling and decoration of women's and children's clothing. Moscow, 1990.

The book deals with issues of fashion style and clothing culture. The compositional regularities of the organization of the costume and the main provisions for modeling the costume are given. The practical issues of modeling and decoration of the main types of women's and children's clothing in accordance with its purpose and range are outlined.

Recommended for students of the Institute of Light Industry and specialists in the field of fashion production.

6. Rytvinskaya L. B. B. Smorodina I. G., Merkulova L. A. et al. Design and production of hats. Moscow, 1987.

This book discusses the design of women's, men's and children's hats. The experience of industrial production of headdresses from various materials is generalized. Recommended for clothing manufacture participants.

Personally, this book attracted me with unique illustrations and graphs. changes in the lines of headdresses in a clear correlation with the design features of the costume. It is an invaluable resource for costume history research using fashion astrology algorithms. This book is waiting for new educated and inquisitive readers!

7. Simon Travers-Spencer and Zarida Zaman. A designer's guide to shapes and styles. Moscow, 2008.

The book briefly presents all the stages of creating clothes, starting with the creative concept and ending with the choice of color and fabric. The main part of the book is a catalog of shapes that are most commonly used in fashion design. A good addition to this material is a catalog of fabrics with a description of their properties and purpose. An extensive index at the end of the book helps to navigate well in the material of the book, rich in information and illustrations. The guide is intended for both professional fashion designers and students studying the profession of fashion designer.

You can buy the book from the link:

<https://www.livelib.ru/book/1000313869-spravochnik-dizajnera-po-formam-i-stilyam-odezhdy-sajmon-treversspenser>

8. Leon Gulbetty, Olga Gulbetty. Sketchberry: Speak Fashion Language: Women Version. Tel-Aviv, 2015.

Purpose of the book is to become a complementary tool for fashion professionals and students to keep at hand all the necessary information about the industry. The book contains a general list of professional information in a convenient illustrative format.

You can buy the book from the link:

https://www.amazon.com/gp/product/9659240503/ref=x_gr_bb_amazon?ie=UTF8&tag=x_gr_bb_amazon-

[20&linkCode=as2&camp=1789&creative=9325&creativeASIN=9659240503&SubscriptionId=1MGPYB6YW3HWK55XCGG2](#)

I wish you success on your way to new knowledge! May your path be bright!

Afterword

Dear friends! We have completed all the classes at the First, Second and Third levels. This information does not immediately find its place in the established worldview. Apparently, a lot of time must pass before these ideas are perceived as a guide to action, and not just as an original author's approach.

As you could understand from my lectures, successful forecasting of fashion trends requires excellent knowledge of astrological patterns, a broad outlook, great life experience and tireless observation of this fascinating world of fashion.

You don't have to go through my life path again. You get a ready-made recipe, which I have formulated after almost thirty years of continuous work. I can't say that I've been thinking about it all the time. This information came to me in the form of fragments, images and visions, which I carefully collected and systematized. I lived my life, loved and suffered, experienced heavy losses and tragic events, but every time I got up and moved on... I would never exchange this unearthly buzz - the feeling of being involved in the creation of a new one — for an average, smooth, prosperous life. I will be understood by those who are engaged in creativity themselves, and those who steal other people's ideas will never understand me. There are probably reasons why the higher powers chose me to pass on this knowledge. Now I am passing this knowledge on to you — I am simply giving back to the Universe what it has entrusted to me. Please respect this information.

Do not forget that forecasting fashion trends is only part of a larger topic: predicting social trends, identifying consumer behavior and the possibility of restructuring the economy as a whole. I talked about the practical application of this approach in my articles, which you can easily find on the net. This information is of great value to all representatives of modern society. If you wish, you can sell it for a high price and protect yourself from those who claim your freedom of choice.

Once again I remind you of the need to respect copyright. Any use of materials from this training course must be credited with the author's name: Veronica Tkachenko and the source: Fashion-Astrology.com.

If you have any questions, you can contact the course author.

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